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FOR IMMEDIATE RELEASE

2012 Texas Conference for Women Returns to the Capital City

13th annual event to host thousands on October 24 at the Austin Convention Center

Austin, TX, March 21, 2012 – The 13th Annual Texas Conference for Women, the state’s largest annual women’s conference, will be held at the Austin Convention Center on Wednesday, October 24, 2012, Conference organizers announced today.

“The Texas Conference for Women is the premier event for women, and I am honored to welcome women from across the state in joining me for this life-changing Conference,” said Conference Host, First Lady Anita Perry. “It is truly a powerful experience uniting more than 5,000 women under one roof. Together we have the opportunity to imagine the possibilities, achieve the reality and make a difference in our own lives and in the communities and world we live in.”

The nonpartisan, nonprofit Texas Conference for Women brings together thousands of women for networking, professional development and personal growth. Nationally recognized speakers and leaders from Texas and across the nation will share their wisdom and expertise on a wide range of topics including career advancement, money management, health and wellness, small business and entrepreneurship, social media/branding and more.

Exclusive to the Texas Conference for Women, Local Leader Meet Ups offer attendees the chance to have one-on-one conversations with local businesswomen and community leaders, and intimate Expert Exchange sessions offer a focused discussion with industry veterans. Conference attendees also have the opportunity to participate in the popular Career Pavilion, featuring resume reviews by human resource experts, Mentor Match (one-on-one “speed mentoring” sessions with local career coaches and executives), workshops on communication skills and social media, and much more.

The Conference Health & Wellness Pavilion showcases speakers and companies dedicated to improving women’s health, while an onsite Exhibit Hall boasts hundreds of organizations and companies with products or services that appeal to women.

Since its inception in 2000, the Texas Conference for Women has grown dramatically and attracts many of the world’s top women leaders as keynote speakers. Attendees have benefited from the talent and

wisdom of such trailblazers as **Dr. Maya Angelou**, celebrated poet, author, educator and historian; **Isabel Allende**, literary legend; **Melinda French Gates**, co-founder of the Bill & Melinda Gates Foundation; personal finance expert **Suze Orman**; former United States Secretary of State **Dr. Condoleezza Rice**; **Cherie Blair**, human rights activist and wife of former British Prime Minister Tony Blair; and many more.

The Conference was held in Austin from 2000 to 2007 and in Houston for the past four years.

“We are excited to return to Austin, which allows us to achieve one of our foremost goals – to bring the most value to the greatest number of Texas women,” said Texas Conference for Women Executive Director Laurie Dalton White.

The Conference is generously underwritten by dozens of corporations. AT&T Texas, the exclusive communication sponsor of the Texas Conference for Women, hosts a Tweet Live event throughout the Conference, enabling attendees to connect with each other and speakers via Twitter. Cancer Treatment Centers of America returns this year as a sponsor of the Conference Health & Wellness Pavilion and ConocoPhillips returns this year as a contributing sponsor.

Keynote speakers for the 2012 Conference will be announced when Conference registration opens in April. To learn more about the 13th annual Texas Conference for Women, visit <http://txconferenceforwomen.org>

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