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FOR IMMEDIATE RELEASE

Texas Conference for Women Receives \$10,000 Grant from Google to Fund Young Women's Program

Grant will provide more than 100 area students the opportunity to attend 2012 Conference

Austin, TX, Sept. 24, 2012 - The 13th annual Texas Conference for Women has received a \$10,000 grant from Google to underwrite attendance for financially disadvantaged female junior and senior high school students. The grant will provide 140 students from underserved communities in Central Texas the opportunity to join thousands of others for a day of inspiration, networking and skill building at the Austin Convention Center on Wednesday, October 24.

The Texas Conference for Women, which is the largest of its kind in the state and attracts more than 5,000 attendees each year, was awarded the grant to help fund its Young Women's Program. The Program stems from the belief that young women are often discouraged from pursuing their dreams, or simply not shown the way and aims to inspire them to dream big. In its 13 year history, more than 6,000 young women have been able to take part in this empowering event.

"The future of our state is dependent on the success and motivation of our young people," said Texas First Lady Anita Perry, official host of the Conference. "We are so appreciative of partners like Google who allow us to consistently change the lives of young people, and as one of the most innovative companies of all time, it's only fitting that Google join us in opening the doors of possibility to them."

The young women who will be selected to participate in the program will learn firsthand that it really is possible to change the world from renowned speakers such as former *Saturday Night Live* producer and *Smart Girls at the Party* co-creator Meredith Walker, Valentina Shoe designer Tina Hambley, "Go Big" author Cory Cotton, and blogger and author Gina Carroll.

Like all other Conference attendees, Young Women's Program participants can take advantage of exclusive Conference offerings including Local Leader Meet Ups, Expert Exchange sessions, resume reviews, Mentor Match and the Health & Wellness Pavilion.

The Young Women's Program is also made possible by the Conference's presenting sponsor Dell, as well as United Airlines and United Healthcare.

To learn more about the Young Women's Program for the 13th Annual Texas Conference for Women, please visit <http://www.txconferenceforwomen.org/conference/young-womens-program/>.

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