THE TEXAS CONFERENCE FOR WOMEN
TWENTIETH YEAR
ESTABLISHED 2000

PRESENTING SPONSOR
Liberty Mutual
INSURANCE

OCTOBER 24, 2019
AUSTIN CONVENTION CENTER

POWER OF US - AMPLIFY YOUR VOICE

MEGAN RAPINOE
CARLA HARRIS
TRACEE ELLIS ROSS
AMANDA SOUTHWORTH
CELESTE HEADLEE
TIFFANY D. CROSS
ELIZABETH GILBERT

Tiffany Greenfield Sanders
GENERAL INFORMATION

Please review this list of notes and information designed to help make your day more enjoyable. Please be respectful of speakers and other attendees and silence your cell phones while in all keynote and breakout sessions.

SEATING:

• OPENING KEYNOTE – Please note there is no assigned seating at the morning keynote session.

• LUNCHEON KEYNOTE – Please find the table number that corresponds to the one listed on your badge. Consult the inside back cover of this program to find the location of your table. Assigned seating is strongly enforced.

• BREAKOUT SEATING – All breakout sessions are open seating and available on a first-come, first served basis. (Don’t forget – the audio of all breakout sessions will be available post-conference on our website or the app - TexasWomen.)

• We will be SIMULCASTING several breakout sessions into nearby rooms, to accommodate crowd overflow.

WHERE IS...

• ATMs are located outside of Hall 5 and outside of Hall 2 (1st Floor).

• COAT CHECK will be located just to the left of Registration (1st Floor).

• CONCESSIONS are available in the following locations:
  - Atrium Café (1st floor) - full service: beverages, bakery items, snacks (6AM – 5PM)
  - Trinity Street Foyer (1st floor) - drip coffee only (6AM – 8AM)
  - Exhibit Hall (Hall 2) - full service: beverages, food, snacks (7AM – 5PM)
  - Exhibit Hall (Hall 1) - beverages only (7AM – 5PM)
  - Fourth Floor Nook - near MR11, across from Hilton sky-bridge: beverages only (9:30AM – 5PM)

• LOST & FOUND for the day will be located at Registration.

• NURSING MOTHER’S ROOMS are located in the following locations:
  - Trinity Box Office (1st Floor)
  - Next to Meeting Room 1 (1st Floor)
  - Across from Meeting Room 10C (3rd Floor)
  - Meeting Room 13 (4th Floor)

• MEN’S RESTROOMS can be found in the General Session (Halls 3&4) and in the Exhibit Hall (Halls 1&2).

MISC/ GOOD TO KNOW:

• Search TexasWomen in your app store to download this year’s APP!

• New this year – all SPEAKER BIOS can be accessed via the app – TexasWomen.

• All breakout session PRESENTATIONS can also be found on the app - TexasWomen.

• Join us for a NETWORKING wine tasting in the exhibit hall, from 4:00 – 5:00 PM.

• Stay Hydrated! Thanks to Applied Materials, CORT, Indeed, and VISA for the WATER BOTTLES in your attendee bag. Filling stations can be found in the exhibit hall.
“Whatever stage we are in, we all have to reposition ourselves for new opportunities. Because what got you there won’t be the thing that will keep you there; the skills that helped you land a position won’t be the same skills that will ensure your success in that role.”

— Carla Harris

Like so many of the remarkable women who have spoken at this extraordinary conference over the past two decades, Carla Harris’ words inspire us to be our best selves. By cultivating an inner desire to grow and change, we will arm ourselves with the skills needed for today’s constantly changing environment and our own future success.

As the presenting sponsor, Liberty Mutual Insurance is proud to welcome you to this special 20th anniversary of the Texas Conference for Women! At Liberty Mutual, we are focused on the evolving needs of our employees and providing a workplace where everyone can be their best—professionally and personally. Our employees are encouraged to take advantage of Liberty’s resources, flexibility, and safe environment to do and try things in a different way than what we’ve always done. We want employees who raise ideas, ask questions, and think outside what they are being asked to do. It’s the collection of all our individual strengths that allows us to shape the future.

Today’s agenda is filled with opportunities to explore new thinking and discover new strategies to set yourself up for success today and tomorrow. Reach out to and connect with the 7,500 other strong, successful women and male allies who join you here today and soak up the “Power of Us” that surrounds you.

My hope is that, wherever you are in your journey, you leave today feeling motivated, empowered, and ready to amplify your career.

Enjoy the conference!

Melanie M. Foley
Liberty Mutual Insurance
Executive Vice President and Chief Talent and Enterprise Services Officer
ALL-NEW PODCAST FROM THE CONFERENCES FOR WOMEN

WOMEN AMPLIFIED

HOSTED BY CELESTE HEADLEE, AWARD-WINNING JOURNALIST/AUTHOR

SUBSCRIBE & LISTEN EVERYWHERE YOU GET YOUR PODCASTS
# TABLE OF CONTENTS

**GENERAL INFORMATION** .......................................................................................................................................................... 2
**LIBERTY MUTUAL WELCOME LETTER** .................................................................................................................................. 3
**CONFERENCE BOARD WELCOME LETTER** ............................................................................................................................ 6
**CONFERENCE SCHEDULE AT-A-GLANCE** ................................................................................................................................... 7
**CONVENTION CENTER MAP** ....................................................................................................................................................... 8-9
**OPENING KEYNOTE & SPECIAL GUEST SPEAKERS / 8:15 AM – 9:30 AM** ................................................................. 10
**LUNCHEON KEYNOTE & SPECIAL GUEST SPEAKERS / 12:50 PM – 2:30 PM** .............................................................. 12-13
**2019 CONFERENCE SPONSORS** ........................................................................................................................................ 14-15
**SESSION I BREAKOUT SESSIONS / 10:00 AM – 11:00 AM** ............................................................................................... 16-17
**SESSION II BREAKOUT SESSIONS / 11:30 AM – 12:30 PM** ......................................................................................... 18-19
**SESSION III BREAKOUT SESSIONS / 3:00 PM – 4:00 PM** .............................................................................................. 20-21
**EXHIBIT HALL MAP** ...................................................................................................................................................... 22
**EXHIBITORS: BY AREA** .................................................................................................................................................... 23
**EXHIBITORS: ALPHABETICAL** ............................................................................................................................................... 24-27
**NETWORKING OPPORTUNITIES** ........................................................................................................................................ 28
**BOOK STORE & AUTHOR SIGNINGS** ............................................................................................................................... 29
**CAREER PAVILION** .............................................................................................................................................................. 30-31
**HEALTH & WELLNESS PAVILION** ....................................................................................................................................... 32-33
**TECHNOLOGY PAVILION** ...................................................................................................................................................... 34-35
**WOMEN-OWNED BUSINESS MARKETPLACE** .................................................................................................................. 36-37
**TEXAS CONFERENCE FOR WOMEN BOARD MEMBERS** ................................................................................................................. 38-39
**CONFERENCE FOR WOMEN TEAM** ................................................................................................................................... 40
**CONFERENCE FOR WOMEN STREET TEAM** ...................................................................................................................... 40
**KEYNOTE LUNCHEON SEATING** .............................................................................................................................................. INSIDE BACK COVER
October 24, 2019

Dear friends and colleagues,

We are thrilled to welcome you to this very special 20th anniversary Texas Conference for Women!

Over the past two decades, hundreds of trailblazing CEOs, National Book Award winners, Nobel Laureates, Olympians, global nonprofit leaders, and others have taken to this stage to share their inspiring stories.

And more than 107,000 Texans have attended to grow their skills and confidence, along with their networks, and be empowered by joining this extraordinary community dedicated to advancing women in the workplace.

It’s more than the conference founders thought possible when they held the first conference in 2000. But dreaming big—and achieving something even bigger—is what we do in Texas!

That’s why this year we are excited to be expanding access to the Texas Conference for Women through two new offerings: Livestream for those unable to be with us, and a first-annual Opening Night event (held last night).

Finally, as a special thank-you to you, we are delighted to share a complimentary copy of the new book Women Amplified: 20 Years of Insights from Trailblazing Leaders from the Stage of the Texas Conference for Women—sponsored by Liberty Mutual.

With gratitude to all our generous sponsors whose support made this day possible, we wish you an inspiring and empowering day!

Warmly,

The Texas Conference for Women Board of Directors

Carla Piñeyro Sublett, Board President
Chief Marketing Officer
National Instruments

Sabrina Brown, Board Director
Owner
Sabrina T. Brown Consulting

Bobbi Dangerfield, Board Director
Texas Conference for Women

Tamara Fields, Board Director
Managing Director
Accenture

Jane Gasdaska, Board Director
Change Management Lead
Phillips 66

Carol McGarah, Board Director
CEO
Blackridge

Lisa McLin, Board Director
Vice President, Alliances & Channel Chief
Rackspace

P.S. Please be sure to download the TexasWomen app, presented by Cisco, to make connections and stay updated. It can be found on all platforms by searching “TexasWomen.”
### CONFERENCE SCHEDULE AT-A-GLANCE

<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALL DAY</td>
<td>Registration</td>
<td>Plazzo (outside Hall 1)</td>
</tr>
<tr>
<td></td>
<td>Exhibit Hall</td>
<td>Halls 1 &amp; 2</td>
</tr>
<tr>
<td>8:15 - 9:30AM</td>
<td>Opening Keynote Session</td>
<td>Halls 3 &amp; 4</td>
</tr>
<tr>
<td></td>
<td>Yvonne Nava, morning anchor, KVUE News Daybreak</td>
<td>@yvonnen_kvue</td>
</tr>
<tr>
<td></td>
<td>Austin Mayor Steve Adler @mayoradler</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Target Storytellers presented by Laysha Ward, EVP &amp; chief external engagement officer, Target @layshaward @target</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Carla Harris, Wall Street powerhouse &amp; author, Expect to Win @carlaannharris</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A conversation with Megan Rapinoe, U.S. Women’s National Soccer Team Star &amp; gender equity advocate @mpinoe and Celeste Headlee, communication &amp; human nature expert, award-winning journalist &amp; author @celesteheadlee</td>
<td></td>
</tr>
<tr>
<td>9:45 AM</td>
<td>Author Signing</td>
<td>Halls 1 &amp; 2</td>
</tr>
<tr>
<td>10:00 - 11:00AM</td>
<td>Session I Breakouts</td>
<td>see pages 16-17 for session listing</td>
</tr>
<tr>
<td>11:00 - 11:30AM</td>
<td>Author Signings</td>
<td>Halls 1 &amp; 2</td>
</tr>
<tr>
<td>11:30AM - 12:30PM</td>
<td>Session II Breakouts</td>
<td>see pages 18-19 for session listing</td>
</tr>
<tr>
<td>12:30 - 1:00PM</td>
<td>Author Signings</td>
<td>Halls 1 &amp; 2</td>
</tr>
<tr>
<td>12:50 - 2:30PM</td>
<td>Luncheon Keynote Session</td>
<td>Halls 3 &amp; 4</td>
</tr>
<tr>
<td></td>
<td>Terri Gruca, anchor &amp; investigative reporter, KVUE @terrig_kvue</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Carla Piñeyro Sublett, board president, Texas Conference for Women &amp; CMO, National Instruments</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Texas’ First Lady Cecilia Abbott @texsfica</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Amanda Southworth, mental health and human rights advocate &amp; founder, AnxietyHelper @amndasouthwrth</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Elizabeth Gilbert, New York Times best-selling author &amp; memoirist, Eat, Pray, Love @gilbertliz</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Dawn Frazier-Bohnert, SVP, global diversity &amp; inclusion, Liberty Mutual Insurance Group @libertymutual</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A conversation with Tracee Ellis Ross, award-winning actress, producer, director and activist @traceeellisross and Tiffany D. Cross, co-founder &amp; managing editor, The Beat DC @tiffanydcross</td>
<td></td>
</tr>
<tr>
<td>3:00 - 4:00PM</td>
<td>Session III Breakouts</td>
<td>see pages 20-21 for session listing</td>
</tr>
<tr>
<td>3:00 - 4:00PM</td>
<td>Small Business Roundtables</td>
<td>Halls 1 &amp;2, Women-Owned Business Marketplace</td>
</tr>
<tr>
<td></td>
<td>Tech Roundtables</td>
<td>Halls 1 &amp;2, Technology Pavilion</td>
</tr>
<tr>
<td>4:00 - 4:30PM</td>
<td>Author Signings</td>
<td>Halls 1 &amp; 2</td>
</tr>
<tr>
<td>4:00 - 5:00PM</td>
<td>Wine Tasting Networking Reception</td>
<td>Halls 1 &amp; 2</td>
</tr>
<tr>
<td>4:40 - 5:00PM</td>
<td>Author Signings</td>
<td>Halls 1 &amp; 2</td>
</tr>
<tr>
<td>5:00PM</td>
<td>Conference Closes</td>
<td></td>
</tr>
</tbody>
</table>

At the Luncheon Keynote Session there is assigned seating.

Your table number can be found on your badge.

A map of the assigned luncheon tables can be found on the inside back cover of this program.

---

**OPEN ALL DAY IN HALLS 1 & 2**
- Book Store, sponsored by Liberty Mutual...see pages 29 for offerings
- Career Pavilion, sponsored by Wells Fargo...see pages 30-31 for offerings
- Mini Workshops, Resume Reviews & Coaches Corner
- Health & Wellness Pavilion & Classroom...see pages 32-33 for offerings
- Technology Pavilion...see pages 34-35 for offerings
- Tech Roundtables & LinkedIn Workshops
- Women-Owned Business Marketplace, sponsored by Visa...see pages 36-37 for offerings
  - Small Business Roundtables

---

**SHARE YOUR EXPERIENCE #TXCONFWOMEN**
CARLA HARRIS is vice chairman and managing director at Morgan Stanley, where she also serves as a senior client adviser. Previously, she headed the Emerging Manager Platform at Morgan Stanley, the equity capital markets effort for the consumer and retail industries. Harris has extensive industry experience in the technology, media, retail, telecommunications, transportation, industrial, and health care sectors. She served as a senior member of the equity syndicate desk and in the mergers and acquisitions department at Morgan Stanley. Harris was appointed by President Obama to chair the National Women’s Business Council. She is the author of the books *Expect to Win* and *Strategize to Win*. Harris earned an AB in economics from Harvard University, and an MBA from Harvard Business School. @carlaannharris

MEGAN RAPINOE is a two-time World Cup champion and co-captain of the US Women’s National team. She is a fan favorite, and one of the team’s most technical players. A vocal leader on and off the pitch, Rapinoe helped lead the USWNT to the 2019 Women’s World Cup Championship, scoring some of the biggest goals of the tournament. She took home the tournament’s two top honors—the Golden Boot for top scorer, and the Golden Ball for the best player in the tournament. Rapinoe is an advocate for equality for all, and has been able to intersect her passion for humanity and authenticity by creating Rapinoe SC, LLC, and cofounding Re-Inc., a purposeful lifestyle brand founded with fellow teammates. Rapinoe and her teammates will get ready to go again as they prepare for the 2020 Tokyo Olympics next summer. @mpinoe

CELESTE HEADLEE is a communications and human nature expert and an award-winning journalist. She is a professional speaker and the author of *Heard Mentality* and *We Need to Talk: How to Have Conversations that Matter*. In her twenty-year career in public radio, she has been the executive producer of *On Second Thought* at Georgia Public Radio and has anchored programs including *Tell Me More*, *Talk of the Nation*, *All Things Considered*, and *Weekend Edition*. She also served as cohost of the national morning news show *The Takeaway* from PRI and WNYC, and she anchored presidential coverage in 2012 for PBS World Channel. Headlee’s TEDx talk sharing ten ways to have a better conversation has over twenty million total views to date. @celesteheadlee

ALSO FEATURING SPECIAL GUEST SPEAKERS:

Full speaker bios can be found in our app – TexasWomen.

Yvonne Nava
morning anchor, KVUE News
Daybreak @yvonnen_kvue

Mayor Steve Adler
@mayoradler

Laysha Ward
EVP & chief external engagement officer,
Target @layshaward @target
AMANDA SOUTHWORTH is a seventeen-year-old iOS developer, designer, and a mental health and human rights activist. She’s founder and executive director of Astra Labs, a 501(c)3 non-profit that uses code for change, and serves over 100,000 users across the world. She created AnxietyHelper when she was thirteen, a mental health guidebook that provides tools based on CBT, resources, and information on various mental illnesses to make the world of mental illness more accessible. She also created Verena when she was fifteen, a personal security system for members of the LGBTQ+ community in abusive situations to protect them before, during, and after hate crimes, abuse, and bullying. In May 2018, Southworth launched Astra Labs to use technology to help marginalized communities by creating apps to help those affected deal with barriers, and empowering and partnering with organizations and companies to remove barriers completely. She worked with Teen Vogue in reporting from Apple’s 2017 WWDC conference, and was named Teen Vogue’s 21 Under 21 for the class of 2017, and Three Dot Dash’s Global Teen Leaders for 2018. She also partnered with Apple to create a Today At Apple Lab called “Developing An App Concept,” designed to bring app development to everyone in 2019. In addition to her development, she worked for March For Our Lives to host the National Die In in Los Angeles, with Target, to launch their online youth magazine, Target Tag, and has been featured in publications such as Oprah, USA Today, CNN, and Mashable. @amndasuthwrth

ELIZABETH GILBERT is the author of Eat Pray Love. Exploding onto the scene in 2006, the best seller famously chronicled the year Gilbert spent traveling the world after a shattering divorce. Translated into more than thirty languages, Eat Pray Love has sold over thirteen million copies worldwide, and in 2010 was made into a feature film starring Julia Roberts and Javier Bardem. Her writing has been published in Harper’s Bazaar, Spin, and The New York Times magazine. Gilbert was a finalist for the National Magazine Award, and her work was anthologized in Best American Writing 2001. Her first book, Pilgrims, was a New York Times Most Notable Book, and won a Ploughshares prize. Her first novel, Stern Men, won the Kate Chopin Award in 2001. The Last American Man, which compellingly explores America’s long-standing intrigue with the pioneer lifestyle, was a finalist for the National Book Award. In Committed: A Love Story, the anticipated follow-up to Eat Pray Love, Gilbert tells the story of her unexpected plunge into a second marriage. The Signature of All Things, Gilbert’s first novel in over a decade, was named one of the Best Books of the Year by The New York Times, O, The Oprah Magazine, NPR, and Time. Out of the period of introspection following Eat Pray Love came Gilbert’s brilliant nonfiction treatise, Big Magic: Creative Living Beyond Fear. In 2019, she returned to fiction with City of Girls, a love story set in the New York City theater world during the 1940s. @gilbertliz

TRACEE ELLIS ROSS is an award-winning actress, producer, director, and activist, best known for her Golden Globe–winning role as Dr. Rainbow Johnson on ABC’s comedy series black-ish, and playing Joan Clayton on the long-running hit series Girlfriends. Ross uses her voice and social influence to advocate for a joyful culture of self-acceptance, inclusivity, and equity across all industries. @traceeellisross
TIFFANY D. CROSS the co-founder and managing editor of The Beat DC, a platform intersecting national politics, policy, business, media, and people of color. With a readership comprising influencers across the country, Cross makes the fast moving current affairs in today’s climate digestible for the political connoisseur or novice. Under her leadership, The Beat DC has quickly expanded its circulation, building a national base of daily readers that includes members of Congress and Capitol Hill staffers, current and previous administration officials, government relations professionals, activists, state and local elected officials, CEOs and C-Suite executives. Featured on MSNBC and CNN, her broad experience across media and policy includes nearly two decades of navigating the nation’s capital. She previously served as the DC bureau chief of BET News, and the liaison to the Obama Administration, for BET Networks. Prior to that, she served as director of communications at brilliant corners research and strategies. She is a proud member of the National Association of Black Journalists and cut her teeth in media at CNN. Additionally, she spent five years as a senior adviser to the National Education Association. Cross attended Clark Atlanta University where she studied mass communications with an emphasis on radio, TV, and film. @tiffanydcross @thebeatdc

ALSO FEATURING SPECIAL GUEST SPEAKERS:
Full speaker bios can be found in our app – TexasWomen.

Terri Gruca
anchor & investigative reporter,
KVUE @terrig_kvue

Carla Piñeyro Sublett
board president, Texas Conference for Women & CMO,
National Instruments

First Lady Cecilia Abbott
@texsflca

Dawn Frazier-Bohnert
SVP, global diversity & inclusion,
Liberty Mutual Insurance Group
@libertymutual
2019 CONFERENCE SPONSORS

PRESENTING SPONSOR

Liberty Mutual
INSURANCE

OFFICIAL LIFESTYLE SPONSOR

Target

OFFICIAL NETWORKING SPONSOR

CISCO

CORPORATE SPONSORS

accenture

APPLIED MATERIALS
make possible

BROADWAY BANK

DELL Technologies

IBM

indeed

NUTANIX
YOUR ENTERPRISE CLOUD

RetailMeNot

UNITED AIRLINES

WELLS FARGO

PATRON SPONSORS

AT&T

Deloitte

Intel

MARY KAY
ENRICHING WOMEN’S LIVES

MERCK
INVENTING FOR LIFE

NATIONAL INSTRUMENTS

ORACLE

PHILIPS
66

PLANVIEW

Q2

SILICON LABS

VISA

TXCONFERENCEFORWOMEN.ORG
2019 CONFERENCE SPONSORS

HEALTH & WELLNESS PAVILION SPONSORS

HEB
Helping Here:

TEXAS BEVERAGE ASSOCIATION

CONTRIBUTING SPONSORS

arm
CORT
FRESNIEUS MEDICAL CARE FOUNDATION
Frost

GLG
Google
HUSTON-TILLOTSON UNIVERSITY
LEGALZOOM

shi
SKG
STELLA&DOT FAMILY OF BRANDS
TEL

UnitedHealthcare
Community Plan
USAA
workhuman*

MEDIA SPONSORS

Austin American-Statesman
Clear Channel Outdoor
KVUEabc
THE TEXAS TRIBUNE

SHARE YOUR EXPERIENCE #TXCONFWOMEN
CAREER ADVANCEMENT
Ditch Workplace Drama and Drive Results (W)
Ego-driven behaviors are the #1 source of drama in workplaces today, generating huge amounts of emotional waste. Some people thrive on the drama and toxicity, but for most of us, this is an unwanted distraction. How do we eliminate the big egos and frenzy from our organizations? Leadership expert Cy Wakeman will show you how to ditch the drama so you can be responsible for your own success and learn to love your job again. She will provide you with the tips and tools for cultivating accountability so you can help drive results and restore sanity to the workplace.

Speaker: Cy Wakeman, president & founder, Reality Based Leadership & best-selling author @cywakeman
Emcee: Kathleen Sallade, group VP, NA tech sales development, Oracle @oracle

PERSONAL DEVELOPMENT
Outspoken: How to Get Your Voice Heard (POE)
We know from history that nothing gets accomplished unless someone speaks up. But being the person to do that can be hard, especially when women are more frequently interrupted than men. In this session, communications expert Charmaine McClarie will provide real-world examples from her own experience of speaking up, and will interview a panel of experts about some of today’s most effective communication strategies. Plan to leave with the skills to use your voice with confidence and “get loud” so that nothing stands in your way.

Thought Leader: Charmaine McClarie, career maker, C-suite adviser, & keynote speaker @mcclariegroup
Panelists: Dena Blizzard, aka One Funny Mother, comedian & founder, Ladies OUT LOUD @onefunnymother
Christi Marrufo, managing director, knowledge management and collaboration solutions, Applied Materials @christimarrufo
Veronica Rueckert, author, Outspoken @rueckahtalks
Emcee: Traci Uribe, director, underwriting research, USAA @usaa

TRANSITIONS
The Myth of the Nice Girl: Leading with Strength and Kindness (W)
Even in 2019, we continue to grapple with the negative perception of women’s “niceness” in the business world. If women are nice, they are seen as weak and ineffective. But if they are tough, they are labeled a bitch. This is the perfect session for women trying to navigate the complexity of relationships at work while staying kind and respectful. This session will explore how women can reclaim “nice” and sidestep regressive stereotypes about what a strong leader looks like. Sharing her time-tested strategies, Fran Hauser will prove that women don’t have to sacrifice their values or hide their authentic personalities to be successful. Together, we will explore how to:

• Balance being empathetic and decisive
• Ask for what you want without feeling bad
• Become a boss who is not feared but respected
• Lead with kindness, empathy, humanity, and STRENGTH

Speaker: Fran Hauser, media executive, startup investor, & author, The Myth of the Nice Girl @fran_hauser
Emcee: Catherine Davie, VP, brand strategy, LegalZoom @legalzoom

EMERGING PROFESSIONALS
Foster Your Inner Entrepreneur and Innovator (POE)
Being an entrepreneur isn’t just about starting a business. It’s about being a pioneer and thought leader. And your next innovative idea could lead to breakthroughs — maybe even change the world. So what’s holding you back? Whether you are in startup mode or looking to generate that next big idea within your current organization, this session will help you explore the essential skills, characteristics, and habits to help foster your inner entrepreneur. From corporate professionals to business owners, this interactive panel will share their firsthand experiences to help you with idea generation and scalability. They will also offer strategies to help you navigate the obstacles that have kept that audacious idea of yours from becoming a reality.

Thought Leader: Carolyn Rodz, founder, Hello Alice @carolynrodz
Panelists: Amber Allen, CEO & founder, Double A Labs @amberallen_aa
Julia Cheek, CEO & founder, EverlyWell @juliatcheek @everly_well
Janice Omadeke, CEO & founder, The Mentor Method @jomadeke
Emcee: Shelley Gretlein, VP, global marketing, National Instruments @niglobal

PERSONAL DEVELOPMENT
A Conversation on How to Skimm Your Life (LP)
Navigating life isn’t easy, but theSkimm founders, Danielle Weisberg and Carly Zakin, make it a lot more fun. This fireside chat will deliver theSkimm’s trademark mix of real talk, humor, and inspirational messaging to take all of the daunting, cumbersome, and frankly unsexy parts of being an adult, and break them down in the same way they break down a complicated news story every morning in our inbox. They’ll also take you on a journey through their experiences with entrepreneurship and reveal how they’re evolving the brand to meet the demands of the future. Join this session to learn how to navigate the noteworthy moments in your lives, not just your days. Attendees will leave armed with advice, information, and even a few hacks to help you make the most informed life and career decisions.

Speakers: Danielle Weisberg & Carly Zakin, co-CEOs and co-founders, theSkimm @theskimm
Moderator: Erica Williams Simon, CEO, Sage House & author, You Deserve the Truth @misseeell
Emcee: Heather Crowder, general tax officer, Phillips 66 @phillips66co
SESSION I BREAKOUT SESSIONS
10:00 AM – 11:00 AM
Please see Breakout Session Key at the bottom of page 19.

CAREER ADVANCEMENT

Meeting Room 17 (simulcasting to MR 16)

Mind the Gap: Negotiating Your Salary (POE)
Are you negotiating to the best of your ability? No matter what industry you are in, knowing how to negotiate is an essential skill for communicating your value and advancing your career. Whether you are negotiating on behalf of yourself or others, this session will cover how to prepare for a negotiation, present yourself effectively, and respond to pushback. A panel of experts will provide you with important talking points and insights to consider before your next business negotiation.

THOUGHT LEADER: Michelle Duguid, professor of management, Cornell University

PANELISTS: Amy Gallo, author, HBR Guide to Dealing with Conflict @amyegallo
  - Meg Murphy, CMO, IBM Systems @ibmsystems
  - Linda Raynier, career strategist and pay equity expert

EMCEE: Lori Knowlton, SVP & chief people officer, Silicon Labs @siliconlabs

LEADERSHIP

Meeting Room 18

Women Breaking Barriers: Lessons from the Frontlines (POE)
If you take on a leadership role, you are almost certain to face obstacles — maybe even opposition. But skillfully meeting these challenges can become defining moments in your journey to success. In this powerful session, influential leaders on the front lines will share how they have succeeded in courageously driving change in the midst of big challenges. You will learn strategies for how to stand up for yourself; positively gain traction with others, including bosses; and ultimately break barriers — whatever the pushback and bumps you face along the way. Plan to walk away inspired by these powerhouse women — and ready to inspire others yourself.

THOUGHT LEADER: Alison Beard, senior editor, Harvard Business Review & co-host, Dear HBR: & HBR Ideacast @alisonwbeard

PANELISTS: Jessica Herrin, author, CEO & founder, Stella & Dot @jessicaherrin
  - Erika Lanciautt, SVP, project manager, Broadway Bank @broadwaybank
  - Samantha “Sam” Rapoport, senior director, football development, NFL @samrap10

EMCEE: Tamara Fields, managing director, Accenture Austin & board director, @TexasWomen

PERSONAL DEVELOPMENT

Meeting Room 19 (simulcasting to MR 12)

Your Brand: How to Define and Market Yourself (POE)
People tend to come up with their own perceptions about who you are, what you’re good at — and, quite likely, what you’re not good at. They “brand” you in their own minds, which means your brand is created by default, rather than by intentional design. Why let others define your reputation? Join this session to explore how to brand or rebrand yourself. Experts will share their personal experiences to help you reassess your brand, in person and online, so that your brand reflects who you are, not who others want you to be.

THOUGHT LEADER: Lida Citroën, reputation management, personal branding expert & author, Reputation 360 @lida360

PANELISTS: Simidele Adeagbo, Olympian & marketing expert @simisleighs
  - Marissa Tarleton, CEO, RetailMeNot, Inc. @retailmenot
  - Yai Vargas, branding, career & diversity strategist @layai

EMCEE: Melinda Franklin, managing director, corporate & government affairs, United Airlines @united

FULL SPEAKER BIOGRAPHIES CAN BE FOUND ON THE APP, SEARCH TEXASWOMEN

Your panel session thought leader is more than a moderator. They are an expert on this topic and will be providing content to you in the beginning of the session and as the session conversation unfolds.
PERSONAL DEVELOPMENT

Networking and Mentoring: Build Relationships, Not Just Contacts (W)
Developing a strong network of mentors and advocates is critical to career success. These meaningful relationships will serve you throughout your career and can help you be a valuable connection for others. A lot of hard work, networking, and mentors helped FOX's NFL reporter Laura Okmin break through the barriers in a male-dominated field and ultimately cover the biggest names on the biggest stages. Now, she’s paying it forward by helping to train, mentor, and prepare the next generation of women with her new GALvanize program. Laura will help you understand who you need to meet, how to meet them, and how to form lasting relationships (even if you’re an introvert!). Whether you are looking for success in a mentor-mentee program or growing your career by building meaningful relationships, she will share the best practices for creating the most successful two-sided relationship to ensure it is a win-win.

SPEAKER: Laura Okmin, Emmy award-winning sports reporter & founder, GALvanize @lauraokmin @galvanizelife
EMCEE: Keri D’Angelis, manager, vendor operations, Liberty Mutual Insurance @libertymutual

LEADERSHIP

How Is Bias Affecting Your Organization? (POE)
We all have blind spots: hidden unconscious biases that can influence the culture of our organizations and the career trajectories of all its employees. But when we learn how to identify these blind spots, we have the power to make change. Sharing best practices and lessons learned from their firsthand experiences, diversity consultant Tiffany Jana and this panel of experts will examine what helps break down these biases, and what all of us can do right now to create systems in which all people can thrive. You will walk away with concrete strategies to tackle structural bias — both individually and organizationally.

THOUGHT LEADER: Dr. Tiffany Jana, founder, TMI Consulting & author, Overcoming Bias and Erasing Institutional Bias @tmi_consulting @twiffanyjana
PANELISTS: Jennifer Brown, CEO, Jennifer Brown Consulting & author, How To Be an Inclusive Leader
Michelle Duguid, professor of management, Cornell University
John Byrne, president, North America commercial sales, Dell Technologies @dell
EMCEE: Deb McClure, senior director, Americas service provider mid-market sales, Cisc0@cisco

PERSONAL DEVELOPMENT

Your Money: A Pathway to a Richer Life (W)
What do we want from our money? Some of us look for independence and security, while others desire more choices and a better way of life. But all of us want to experience less stress around money. So now that women have more money — and power — than ever before, how can we start making our money work for us? In this session, Today Show financial editor and best-selling author Jean Chatzky will share what she’s learned about living a financially robust life. She will also present her three-part plan for understanding your life in relationship to your finances. Expect to walk away armed with tactical solutions for getting paid what you deserve, making your money last, leaving a legacy — and, most importantly, feeling joyful while doing it.

SPEAKER: Jean Chatzky, finance expert & author, Women with Money @jeanchatzky
EMCEE: Michele Herron, SVP, strategy, marketing and SMB solutions, CyberSource, Visa @visanews

CAREER ADVANCEMENT

The Encore Career - Purpose, Passion, and a Paycheck in the Second Half of Life (POE)
No matter how successful you are, pivoting to a new career in the second half of life can present some uphill battles. With the reality of ageism and bias in the workplace, trying to rebrand yourself in a new field may feel overwhelming. Whether you want to change careers, find new purpose, have hit a mid-career stopping point, or have opted out and now want to opt back in, you can find a new career that offers joy and impact. This panel of experts will share the skills you need to showcase, how to position yourself for success in your transition, and ways to connect with younger colleagues to find happiness in your encore career.

THOUGHT LEADER: Susan Rietano Davey, career reentry expert & founder, Prepare to Launch, LLC @prepare2launchu
PANELISTS: Catherine Bannister, US leader, development & performance, Deloitte Consulting @deloitte
Karen Chong, director, audience and influencer engagement, enterprise initiatives, AARP @karenrightnow
Linda Glass, career strategist and founder & CEO, Glass Talent @glassalent
EMCEE: L. Michelle Smith, CEO & founder, no silos communications llc @lmichellespeaks

EMERGING PROFESSIONALS

Choose Wonder Over Worry: Moving Beyond Fear (W)
Worry. Fear. Doubt. They can stifle a dream, hinder a relationship, or bring your career to a halt. But while we often think fear is a challenge to overcome, what if it could be an ally on the path to unlocking our full potential? Author, speaker, and artist Amber Rae urges us to “choose wonder” as we embrace discomfort. In this session, she will share a unique approach for understanding the hidden meaning in our emotions by dialoguing with them. She will help guide you to reframe your relationship with anxiety, fear, stress, imposter syndrome, and envy. You will leave with strategies to be the best YOU, at home and work.

SPEAKER: Amber Rae, author, Choose Wonder Over Worry @heyamberrae
EMCEE: Laysha Ward, EVP & chief external engagement officer, Target @target
SESSION II BREAKOUT SESSIONS
11:30 AM – 12:30 PM

Please see Breakout Session Key at the bottom of page 19.

CAREER ADVANCEMENT
How to Lead and Succeed in the Multigenerational Workplace (POE)
Diversity in the workplace has been proven to benefit people and organizations. But managing and communicating effectively across diverse teams can present some challenges. So how do you harness the unique strengths of diverse team members who — especially due to generational differences — bring different styles and values to the workplace? In this session, Dr. Candace Steele Flippin, a leading researcher on generations in the workforce, and a panel of experts will share their insights into these different generations. Attend to learn clear strategies for communicating and team-building that will help you turn generational diversity into business success.

THOUGHT LEADER: Dr. Candace Steele Flippin, multigenerational workplace scholar & author, Generation Z in the Workplace and Millennials in the Workplace @csteeleflippin

PANELISTS: Minda Harts, founder, Women of Color Equity Initiative & author, The Memo @mindaharts
Julie O’Brien, SVP, corporate marketing, Nutanix @nutanix
Livio Perez, claims manager, catastrophe claims, Liberty Mutual Insurance @libertymutual

EMCEE: Julia Carreon, managing director, wealth management, Wells Fargo @wellsfargo

Meeting Room 17 (simulcasting to MR 16)

TRANSITIONS
Finding and Engaging Male Allies (POE)
When men use their power to advocate for women and support the creation of an equitable organization, everyone wins. But getting your male colleague or boss to work with you to actively remove the barriers to your success and be your “ally” can be tough. Join workplace gender expert Brad Johnson and a panel of men and women who are working on the forefront of this issue as they break down how to help both men and women overcome any reluctance to allyship and identify the actions they can take to support your career.

THOUGHT LEADER: W. Brad Johnson, professor of psychology, US Naval Academy, faculty associate, Johns Hopkins University, & co-author, Athena Rising

PANELISTS: Rachana Bhide, broadcaster & global talent, Bloomberg & founder, The Corner of the Court Project @cornercourt @rachanabhide
Michael Chamberlain, VP, strategic partnerships, Catalyst
Tony Colon, VP, customer experience portfolio product development, Cisco @cisco

EMCEE: Richard Lopez, director, global diversity & inclusion, Dell @dell

Meeting Room 18

PERSONAL DEVELOPMENT
The Happy Perfectionist: Managing the Trap (POE)
Are you thorough, efficient, and conscientious about every detail of life both at home and work? Do you set high goals and work hard to achieve them? Welcome to the Type A Club! You have many positive traits that are great for impressing the boss. But as you probably know, they can also impede your personal happiness and sense of self-worth. The good news is there are many tricks and tips that can help us perfectionists find more contentment, even amid imperfection. Join this session to learn strategies for building resilience when times get tough so you can be happier without having to do everything right.

THOUGHT LEADER: Mary Laura Philpott, author, I Miss You When I Blink @marylauraph

PANELISTS: Emilie Aries, nationally recognized writer, author & founder, Bossed Up @emiliearies
Dr. Inger Burnett-Zeigler, associate professor, Northwestern University @ibzpsychphd
Kathryn Sanders, managing director and resources lead, SW, Accenture @accenture

EMCEE: Amber Armstrong, CMO, IBM Watson IoT @ibmiot

Meeting Room 19 (simulcasting to MR12)

BREAKOUT SESSION KEY
W = Workshop – Comprehensive sessions by a solo presenter which offer practical hands-on advice.
POE = Panel of Experts – Led by a thought leader who will provide an opening presentation for 8 to 10 minutes, followed by a discussion with experts who will share their best practices and lessons learned.
LP = Life Perspective – These sessions provide a mix of advice and inspiration by sharing real life stories to offer a perspective on managing life experiences.
FC = Fireside Chat – Intimate discussions with a moderator and speakers in an interview format.

LEADERSHIP: Designed for a seasoned or aspiring leader looking to climb the ladder and break barriers.
CAREER ADVANCEMENT: Designed for the mid/senior-level professional with significant experience looking for advice about professional skills and job advancement.
EMERGING PROFESSIONALS: Designed for early career professional women entering or re-entering the workforce.
TRANSITIONS: Offering expertise for maneuvering career and life transitions.
PERSONAL DEVELOPMENT: Offering advice to help you enhance your life, grow, and create more positive personal experiences outside the workplace.
PERSONAL FINANCE: Offering advice to help you manage your finances and plan for retirement.

FULL SPEAKER BIOGRAPHIES CAN BE FOUND ON THE APP, SEARCH TEXASWOMEN
PERSONAL DEVELOPMENT
Navigating Conflict & Difficult Conversations (W)
We all want to work with people who are polite, considerate, and kind. But it’s possible to be too nice: failing to disagree when it’s important to do so, or holding back from surfacing new ideas and innovations. Healthy, constructive conflicts are an essential part of producing good work; yet many people don’t have the skills to disagree in a professional, productive way. In this session, Amy Gallo combines management research and practical insights to provide straightforward advice on how to navigate difficult conversations so you can develop collaborative resolutions and be more effective at work. Attendees will learn how to:
- Recognize whether you and others tend to seek or avoid conflict
- Assess your options for addressing a disagreement and knowing when to walk away
- Manage your emotions
- Prepare for and engage in difficult conversations

SPEAKER: Amy Gallo, author, HBR Guide to Dealing with Conflict @amyegallo
EMCEE: Laysha Ward, EVP & chief external engagement officer, Target @target

TRANSITIONS
ENCORE | The Myth of the Nice Girl: Leading with Strength and Kindness (W)
Even in 2019, we continue to grapple with the negative perception of women’s “niceness” in the business world. If women are nice, they are seen as weak and ineffective. But if they are tough, they are labeled a bitch. This is the perfect session for women trying to navigate the complexity of relationships at work while staying kind and respectful. This session will explore how women can reclaim “nice” and sidestep regressive stereotypes about what a strong leader looks like. Sharing her time-tested strategies, Fran Hauser will prove that women don’t have to sacrifice their values or hide their authentic personalities to be successful. Together, we will explore how to:
- Balance being empathetic and decisive
- Ask for what you want without feeling bad
- Become a boss who is not feared but respected
- Lead with kindness, empathy, humanity, and STRENGTH

SPEAKER: Fran Hauser, media executive, startup investor, & author, The Myth of the Nice Girl @fran_hauser
EMCEE: Louise Allen, SVP, product management & product marketing, Planview @planview

PERSONAL DEVELOPMENT
How to Be Heard: Effective Communication for Career Advancement (W)
Effective communication is about more than just words and phrases. It’s a projection of your competence and even your potential as a leader. Great communicators can voice their vision confidently, move plans and projects forward, and present their ideas across all levels of an organization. Join this workshop for actionable steps to develop your own communication style. Learn about speaking with clarity and confidence so that your ideas are heard, your value is clear, and your opinions are remembered.

SPEAKER: Charmaine McClarie, career maker, C-suite adviser, & keynote speaker @mcclariegroup
EMCEE: Rhonda McGown, EVP, chief talent & strategy officer, Broadway Bank @broadwaybank

EMERGING PROFESSIONALS
ENCORE | Choose Wonder Over Worry: Moving Beyond Fear (W)
Worry. Fear. Doubt. They can stifle a dream, hinder a relationship, or bring your career to a halt. But while we often think fear is a challenge to overcome, what if it could be an ally on the path to unlocking our full potential? Author, speaker, and artist Amber Rae urges us to “choose wonder” as we embrace discomfort. In this session, she will share a unique approach for understanding the hidden meaning in our emotions by dialoguing with them. She will help guide you to reframe your relationship with anxiety, fear, stress, imposter syndrome, and envy. You will leave with strategies to be the best YOU at home and work.

SPEAKER: Amber Rae, author, Choose Wonder Over Worry @heyamberrae
EMCEE: Megan Haddock, CEO Community Plan Oklahoma, UnitedHealthcare

CAREER ADVANCEMENT
ENCORE | Ditch Workplace Drama and Drive Results (W)
Ego-driven behaviors are the #1 source of drama in workplaces today, generating huge amounts of emotional waste. Some people thrive on the drama and toxicity, but for most of us, this is an unwanted distraction. How do we eliminate the big egos and frenzy from our organizations? Leadership expert Cy Wakeman will show you how to ditch the drama so you can be responsible for your own success and learn to love your job again. She will provide you with the tips and tools for cultivating accountability so you can help drive results and restore sanity to the workplace.

SPEAKER: Cy Wakeman, president & founder, Reality Based Leadership & best-selling author @cywakeman
EMCEE: Jane Gasdaska, change management lead, Phillips 66 & board director, @TexasWomen
SESSION III BREAKOUT SESSIONS
3:00 PM – 4:00 PM
Please see Breakout Session Key at the bottom of page 19.

CAREER ADVANCEMENT  Meeting Room 17 (simulcasting to MR 16)
ENCORE | How Is Bias Affecting Your Organization? (POE)
We all have blind spots: hidden unconscious biases that can influence the culture of our organizations and the career trajectories of all its employees. But when we learn how to identify these blind spots, we have the power to make change. Sharing best practices and lessons learned from their firsthand experiences, diversity consultant Tiffany Jana and this panel of experts will examine what helps break down these biases, and what all of us can do right now to create systems in which all people can thrive. You will walk away with concrete strategies to tackle structural bias — both individually and organizationally.

THOUGHT LEADER: Dr. Tiffany Jana, founder, TMI Consulting & author, Overcoming Bias and Erasing Institutional Bias @tmi_consulting @twiffanyjana
PANELISTS: Jennifer Brown, CEO, Jennifer Brown Consulting & author, How to Be an Inclusive Leader
Mary Bui-Pham, chief of staff, PPMO, Indeed @indeed
Minda Harts, founder, Women of Color Equity Initiative & author, The Memo @mindaharts

EMCEE: Jenifer S. Brooks, chief marketing officer, GLG @glg

PERSONAL DEVELOPMENT  Meeting Room 18
ENCORE | Your Money: A Pathway to a Richer Life (W)
What do we want from our money? Some of us look for independence and security, while others desire more choices and a better way of life. But all of us want to experience less stress around money. So now that women have more money — and power — than ever before, how can we start making our money work for us? In this session, Today Show financial editor and best-selling author Jean Chatzky will share what she’s learned about living a financially robust life. She will also present her three-part plan for understanding your life in relationship to your finances. Expect to walk away armed with tactical solutions for getting paid what you deserve, making your money last, leaving a legacy — and, most importantly, feeling joyful while doing it.

SPEAKER: Jean Chatzky, finance expert & author, Women with Money @jeanchatzky
EMCEE: Claudia Lee, senior director, partner marketing, Nutanix @nutanix

LEADERSHIP  Meeting Room 19
ENCORE | Finding and Engaging Male Allies (POE)
When men use their power to advocate for women and support the creation of an equitable organization, everyone wins. But how do you inspire a male colleague or boss to be your ally in removing the barriers to your success? Join workplace gender expert Brad Johnson and a panel of men and women who are working on the forefront of this issue for an enlightening discussion about overcoming reluctance to allyship and identifying the actions allies can take to support your career.

THOUGHT LEADER: Brad Johnson, professor of psychology, US Naval Academy, faculty associate, Johns Hopkins University and co-author, Athena Rising
PANELISTS: Rachana Bhide, broadcaster & global talent, Bloomberg & founder, The Corner of the Court Project @cornercourt @rachanabhide
Michael Chamberlain, VP, strategic partnerships, Catalyst
Ross Powell, VP, senior claims field manager & member, Men as Allies Council, Liberty Mutual Insurance @libertymutual

EMCEE: Sharon Brogdon, director, diversity & inclusion, RetailMeNot @retailmenot

FULL SPEAKER BIOGRAPHIES CAN BE FOUND ON THE APP, SEARCH TEXASWOMEN
## EXHIBITORS: BY AREA

### CAREER
- BAE Systems .................................................. 1020
- Deloitte ......................................................... 929
- Google ......................................................... 921
- Indeed .......................................................... 917
- Q2 ................................................................. 925
- U.S. Department of State .................................. 1024
- Wells Fargo .................................................... 933

### COMMUNITY
- AAA-Texas LLC .............................................. 608
- Austin American-Statesman ................................ 808
- Bandera Cowboy Capital .................................. 706
- Broadway Bank .............................................. 806
- Camp Lantern Creek ....................................... 609
- Citizens Commission on Human Rights Texas ... 709
- Fredericksburg Convention & Visitor Bureau .... 507
- Girlstart - Donated by National Instruments ....... 708
- HERdacity ...................................................... 501
- inLieu - Donated by Texas Tribune ................. 711
- Meals on Wheels Central Texas - Donated by UHC 707
- National Instruments ...................................... 710
- Pearls with Purpose ........................................ 606
- ScholarMatch ................................................ 800
- Swoovy ......................................................... 511
- The Boardroom Project ................................... 600
- United Airlines .............................................. 601
- Visit Grand Prairie ......................................... 610
- Wend Africa ................................................... 611
- Women’s Business Council - Southwest .......... 509
- Workhuman ................................................... 701
- YWCA Austin .................................................. 503

### EDUCATION
- Abilene Christian University ............................ 1108
- Cayman Islands Dept of Tourism ...................... 913
- Chameleone Cold-Brew Coffee ......................... 911
- Duke University Fuqua School of Business ....... 1011
- Huston Tillotson University ............................... 907
- State Farm ...................................................... 1007
- Texas A&M University-Texarkana ................... 1008
- TEXAS Extended Campus ................................ 1001
- Texas Tuition Promise Fund ............................ 1009
- TWU Inst. Women’s Leadership ......................... 901

### HEALTH & WELLNESS
- Alzheimer’s Texas ........................................... 824
- American Heart Association ............................. 826
- ARA Diagnostic Imaging .................................. 628
- Austin Life Chiropractic .................................. 725
- Beautycounter - #betterbeauty ......................... 727
- Bee Delightful ............................................... 724
- Cedar Park Regional Medical Center ............... 620
- Cultural Care Au Pair ...................................... 622
- KIND Snacks .................................................. 632
- Modern Acupuncture ...................................... 624
- National Ovarian Cancer Coalition .................... 623
- Target ............................................................ 812
- Texas Beverage Association ............................. 731
- Woman Nature ............................................... 215
- Xandara ........................................................ 722

### TECHNOLOGY
- Accenture ....................................................... 138
- AnitaB.org ..................................................... 140
- AT&T .............................................................. 238
- Experian ........................................................ 344
- Intel Corporation ............................................. 141
- Planview ........................................................ 139
- TEL ................................................................. 245

### WOMEN-OWNED BUSINESS MARKETPLACE
- Alyssa’s Beads for Life .................................... 425
- Amberleaf ....................................................... 116
- Argent ............................................................. 330
- Brit & Belle ..................................................... 423
- Careste ............................................................ 512
- CKASquared Jewelry Boutique ......................... 314
- Color Street ..................................................... 128
- Delysia Chocolatier ......................................... 333
- Divine Luxury Bath and Body ............................ 115
- Espacio Handmade .......................................... 214
- EssentialBodywear ........................................ 414
- Fightsong Studio ............................................. 131
- Floor Coverings Int of Austin ............................ 428
- Flutter Eyewear .............................................. 232
- Frida Friday ATX ............................................... 523
- Gardner Chiropractic: Family and Wellness Center 415
- Gold Clover Company ...................................... 525
- GratefulBeauties .............................................. 229
- Grayson ........................................................... 532
- It’s a Hoot! ....................................................... 329
- Jenn Lee ............................................................ 517
- Kanti Goods ..................................................... 432
- kathy kamei designs ........................................ 228
- Le Belle Design ................................................ 114
- LegalZoom ...................................................... 531
- Little Brown Box .............................................. 212
- Massaging Insoles ......................................... 520
- Mind in Motion ............................................... 822
- ML LIFESTYLE ............................................... 321
- Mobile Spa Escapes ........................................ 413
- Pathfinders Travel and Tours ........................... 433
- Pharao Jewelry ............................................... 530
- Scarves Unlimited .......................................... 316
- Scentsy ............................................................ 313
- Shader productions ......................................... 516
- Shelf Genie of Austin, TX ................................. 420
- SKM Collection ............................................... 412
- Something New Jewelry Care ......................... 514
- Stella & Dot Family of Brands ......................... 132
- Suit Your Taste, LLC ........................................ 524
- Susie Os Handbags .......................................... 233
- The Gift Solution, Inc. ..................................... 315
- Toni’s Toffee .................................................... 528
- Victory Designs Promotional Products ............... 130
- Winged CBD ................................................... 231
- Yellow Rose Life Coaching ............................... 1016

SHARE YOUR EXPERIENCE #TXCONFWOMEN
EXHIBITORS: ALPHABETICAL

AAA-Texas LLC.....................................608
aaa.com
watson.sandra@aaa-texas.com
AAA Memberships

Abilene Christian University........... 1108
acu.edu/online
Online degree programs
Online training opportunities

Accenture........................................138
accenture.com

Alyssa’s Beads for Life .....................425
Handmade Beaded Jewelry
512-579-8794

Alzheimer’s Texas.........................824
txalz.org
Free services for families
touched by dementia.

Amberleaf ........................................116
Amberleaf.com
Mother-Daughter Company
Classic Clothing for Women

American Heart Association..........826
AustinGoRed.heart.org

AnitaB.org .......................................140
anitab.org
Women in Technology Community
pamelap@communityanitab.org

ARA Diagnostic Imaging.................628
ausrad.com
Imaging for Central Texas
Schedule (512) 453-6100

Argent............................................330
argentwork.com
Functional workwear with attitude.
Designed for the unapologetic.

AT&T .............................................238
att.com

Austin American-Statesman ..........808
statesman.com

Austin Life Chiropractic ...............725
austinlifechiro.com
Health. Different.
512.452.7681

BAE Systems....................................1020
jobs.baesystems.com/gl
Locations in TX, CA, VA, NH +

Bandera Cowboy Capital...............706
banderacowboycapital.com
Getaways, Fitness, Adventure
830-796-3045

Beautycounter - #betterbeauty ..........727
beautycounter.com/emilyvoss
Clean Beauty/Skincare
404.964.2755

Bee Delightful..............................724
beedelightful.com
Raw Honey + CBD
hello@beedelightful.com

Brit & Belle.................................423
britandbelleonline.com
Baubles & Bags for All
britandbelle@yahoo.com

Broadway Bank.........................806
broadway.bank

Camp Lantern Creek.......................609
camplanterncreek.com
For Inquiries:
becky@camplanterncreek.com

Careste.................................512
careste.com
Custom dresses & tops
hello@careste.com

Cayman Islands Dept of Tourism .....913
caymanislands.ky
caymanislands.ky

Cedar Park Regional Medical Center ..620
cedarparkregional.com
Healthy Woman Program

Chameleon Cold-Brew Coffee.........911
chameleoncoldbrew.com

Citizens Commission
on Human Rights Texas..............709
cchrtexas.org
chchtexasoutreach@gmail.com
chchtexasoutreach@gmail.com

CKASquared Jewelry Boutique........314
ckasquared.com/
Jewelry inspired by travel
ckasquared@gmail.com

Color Street...............................128
colorstreet.com
100% Nail Polish Strips
No Heat & No Tools required to apply!
EXHIBITORS: ALPHABETICAL

Cultural Care Au Pair

culturalcare.com
au pair childcare
aupairbenefits@ef.com

Deloitte

deloitte.com

Delysia Chocolatier
delysia.com
Personalized chocolates
nicole@delysia.com 512.413.470

Divine Luxury Bath and Body
divineluxury.etsy.com
We are a Veteran Owned Brand.

Duke University Fuqua
School of Business
fuqua.duke.edu/
7 degree/non-degree programs.
Based in Durham, NC.

Espacio Handmade
espaciohandmade.com
Quality handmade leather goods

Essential Bodywear
Braladyaustin.com
Essential Bodywear
512-699-3380

Experian
experianpartnersolutions.com

Fightsong Studio
fightsongstudio.com
Whimsical art to inspire
strong women fighting for good

Floor Coverings Intl of Austin
fciaustin.com
512-279-2906
WineShop at Home & Floor Cover

Flutter Eyewear
fluttereyewear.com
Gorgeous reading glasses for
stylish women.

Fredericksburg Convention
& Visitor Bureau
VisitFredericksburgTX.com
Texas Hill Country
Texas Wine Country

Frida Friday ATX
fridayfridaytx.org
fridayfridayatx@gmail.com
Local, handmade artists

Gardner Chiropractic:
Family and Wellness Center
drgardnerchiro.com
Chiropractic care for all.

Girlstart -
Donated by National Instruments
girlstart.org

Gold Clover Company
handmade Jewelry
Wear the world, Help the world

Google
careers.google.com
Come meet Google recruiters!

GratefulBeauties
GratefulBeauties.com
Call/Text 512-801-7706
Kimberly@GratefulBeauties.com

Grayson
grayson.com

HERdacity
HERdacity.org
Women Supporting Women

Huston Tillitson University
htu.edu
admissionadp@htu.edu
Adult Degree Programs

Intel Corporation
intel.com

It’s a Hoot!
bellahoottx.com
Unique Bags and Jewelry!
itshoot4us@yahoo.com

Jenn Lee
shopjennlee.com
handmade ata and leather bags
follow along @shopjennlee

Kanti Goods
kantigoods.com/
contact@kantigoods.com
512-666-0907

SHARE YOUR EXPERIENCE #TXCONFWOMEN
<table>
<thead>
<tr>
<th>EXHIBITORS: ALPHABETICAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>kathy kamei designs .................228</td>
</tr>
<tr>
<td>kathykamei.com</td>
</tr>
<tr>
<td>Designer jewelry handcrafted sterlin silver and 18k gold</td>
</tr>
<tr>
<td>KIND Snacks..........................632</td>
</tr>
<tr>
<td>kindsnacks.com</td>
</tr>
<tr>
<td>Le Belle Design........................114</td>
</tr>
<tr>
<td>lebelledesign.com</td>
</tr>
<tr>
<td>LegalZoom ..................................531</td>
</tr>
<tr>
<td>legalzoom.com</td>
</tr>
<tr>
<td>Liberty Mutual Insurance.............239</td>
</tr>
<tr>
<td>libertymutualgroup.com</td>
</tr>
<tr>
<td>Little Brown Box.........................212</td>
</tr>
<tr>
<td>shoplittlebrownbox.com</td>
</tr>
<tr>
<td>Modern jewelry for women</td>
</tr>
<tr>
<td><a href="mailto:littlebrownboxllc@gmail.com">littlebrownboxllc@gmail.com</a></td>
</tr>
<tr>
<td>Massaging Insoles ......................520</td>
</tr>
<tr>
<td>massaginginsoles.com</td>
</tr>
<tr>
<td>Ultra thin therapeutic insole</td>
</tr>
<tr>
<td>Meals on Wheels Central Texas</td>
</tr>
<tr>
<td>- Donated by UHC .........................707</td>
</tr>
<tr>
<td>mealsonwheelscentraltexas.org</td>
</tr>
<tr>
<td>Mind in Motion .........................822</td>
</tr>
<tr>
<td>getyourmindinmotion.com</td>
</tr>
<tr>
<td>MIM=Clothing with a message.</td>
</tr>
<tr>
<td><a href="mailto:info@getyourmindinmotion.com">info@getyourmindinmotion.com</a></td>
</tr>
<tr>
<td>ML LIFESTYLE.........................321</td>
</tr>
<tr>
<td>soleilhairtools.com/</td>
</tr>
<tr>
<td>Hair Tools</td>
</tr>
<tr>
<td>925-202-4545</td>
</tr>
<tr>
<td>Mobile Spa Escapes .....................413</td>
</tr>
<tr>
<td>mobilespaescapes.com</td>
</tr>
<tr>
<td>Bringing spa services to you!</td>
</tr>
<tr>
<td>512 698 8449</td>
</tr>
<tr>
<td>Modern Acupuncture ....................624</td>
</tr>
<tr>
<td>modacu.com/tx052</td>
</tr>
<tr>
<td>512-580-2900</td>
</tr>
<tr>
<td>Complimentary Session Here!</td>
</tr>
<tr>
<td>National Instruments ................710</td>
</tr>
<tr>
<td>ni.com</td>
</tr>
<tr>
<td>National Ovarian Cancer Coalition ..623</td>
</tr>
<tr>
<td>ovarian.org</td>
</tr>
<tr>
<td>Ovarian Cancer Awareness</td>
</tr>
<tr>
<td><a href="mailto:austintx@ovarian.org">austintx@ovarian.org</a></td>
</tr>
<tr>
<td>Pathfinders Travel and Tours .......433</td>
</tr>
<tr>
<td>pathfinderstravelandtours.com</td>
</tr>
<tr>
<td>Individual and Group Tours</td>
</tr>
<tr>
<td><a href="mailto:pf.travel.atx@gmail.com">pf.travel.atx@gmail.com</a></td>
</tr>
<tr>
<td>Pearls with Purpose ..................606</td>
</tr>
<tr>
<td>pearlswithpurpose.org</td>
</tr>
<tr>
<td>Larimar, Pearls, Gemstones</td>
</tr>
<tr>
<td>Change Women’s Lives</td>
</tr>
<tr>
<td>Pharao Jewelry .......................530</td>
</tr>
<tr>
<td>pharaohjewelry.com</td>
</tr>
<tr>
<td>Handmade Dainty Jewelry</td>
</tr>
<tr>
<td><a href="mailto:Monica@pharaohjewelry.com">Monica@pharaohjewelry.com</a></td>
</tr>
<tr>
<td>Planview ..............................139</td>
</tr>
<tr>
<td>planview.com</td>
</tr>
<tr>
<td>Q2 ..................................925</td>
</tr>
<tr>
<td>q2ebanking.com</td>
</tr>
<tr>
<td>Scarves Unlimited ....................316</td>
</tr>
<tr>
<td>CashmereScarves</td>
</tr>
<tr>
<td>Scentsy ................................313</td>
</tr>
<tr>
<td>Candies4Moms.com</td>
</tr>
<tr>
<td>713-492-5271 Call or Text</td>
</tr>
<tr>
<td>Shop online anytime!</td>
</tr>
<tr>
<td>ScholarMatch .........................800</td>
</tr>
<tr>
<td>scholarmatch.org</td>
</tr>
<tr>
<td>Shader productions ..................516</td>
</tr>
<tr>
<td>RockMeCz.com</td>
</tr>
<tr>
<td>Shelf Genie of Austin, TX .............420</td>
</tr>
<tr>
<td>shelfgenie.com/austin</td>
</tr>
<tr>
<td>Custom storage solutions</td>
</tr>
<tr>
<td>More space and better organization</td>
</tr>
<tr>
<td>SKM Collection .....................412</td>
</tr>
<tr>
<td>SKMcollection.com</td>
</tr>
<tr>
<td>Wide selection of merchandise</td>
</tr>
<tr>
<td>Something New Jewelry Care ..........514</td>
</tr>
<tr>
<td>The cleaner</td>
</tr>
<tr>
<td>somethingnew50@gmail</td>
</tr>
<tr>
<td>State Farm .....................1007</td>
</tr>
<tr>
<td>statefarm.com/</td>
</tr>
<tr>
<td>Make a DIY bath salt jar with State Farm!</td>
</tr>
<tr>
<td>Stella &amp; Dot Family of Brands ......132</td>
</tr>
<tr>
<td>stelladot.com</td>
</tr>
<tr>
<td>Suit Your Taste, LLC ..................524</td>
</tr>
<tr>
<td>uptowncheapskateaustin.com</td>
</tr>
<tr>
<td>Sustainable upscale fashion.</td>
</tr>
<tr>
<td><a href="mailto:austin@uptowncheapskate.com">austin@uptowncheapskate.com</a></td>
</tr>
<tr>
<td>Susie Os Handbags ....................233</td>
</tr>
<tr>
<td>susieoshandbags.com</td>
</tr>
<tr>
<td>Tasteful collection of handbags, totes and small leather goods.</td>
</tr>
</tbody>
</table>
EXHIBITORS: ALPHABETICAL

Swoovy ........................................511
swoovy.com
Great dates, good deeds.
facebook.com/swoovy

Target .............................................812
target.com

TEL .............................................245
tel.com

Texas A&M University-Texarkana........1008
tamut.edu
903.223.3000
cbet@tamut.edu

Texas Beverage Association ............731
texbev.org

TEXAS Extended Campus ............1001
extendedcampus.utexas.edu
(512) 232-6520

Texas Tuition Promise Fund.........909
TuitionPromise.org
The state’s prepaid college tuition plan.

The Boardroom Project .................600
boardroomproject.org
Ph: (210) 455-6263
info@boardroomproject.org

The Gift Solution, Inc. ...............315
giftsolutionboutique.com
austinboutique@gmail.com
512-656-4436

Toni’s Toffee ...............................528
tonistoffee.com
toffeefrontoni@gmail.com
512-843-5586

TWU Inst. Women’s Leadership ..........901
bit.ly/2QlKFtl
940-898-3242
leadership@twu.edu

U.S. Department of State .............1024
careers.state.gov

United Airlines .........................601
united.com/en/us

Victory Designs Promotional Products ...130
VictoryDesignsTx.com
Embroidery, Screen Printing
Promotional Products

Visit Grand Prairie ........................610
visitgrandpраirietx.com
Grand Prairie Great Place
To Stay and Play

Wells Fargo .........................933
wellsfargo.com

Wend Africa ..........................611
wendafrika.com
We do more than just make bags

Winged CBD ........................231
wingedcbd.com
First CBD line formulated exclusively for women

Woman Nature ...................215
selected-cosmetics.com
Skin Care Products
ampa59@gmail.com

Women’s Business Council - Southwest 509
wbsouthwest.org
WBE Certification
info@wbsouthwest.org

Workhuman ..........................701
workhuman.com

Xandara ..............................722
xandara.co
Forward-thinking fertility
Preconception planning

Yellow Rose Life Coaching® ....1016
YellowRoseLifeCoaching.com
1 (833) YR-COACH
Your life will change.

YWCA Austin .........................503
ywcaustin.org
Empower Women
Eliminate Racism
Use the APP
PennWomen is a great resource for connecting to other attendees while you’re onsite, and beyond.

• Chat on the Social Wall
• Search attendees & DM in “My CFW”
• Save contacts
• Engage with session walls to share & interact with others on specific sessions

Networking Wine Reception
4:00 PM – 5:00 PM
Enjoy a glass of wine while making new contacts and talking about the highlights of your day at the conference! Make sure you take this time to chat up someone new.

Affinity Networking Events
One of the main reasons to attend the Conference is to expand your network. Select sponsors have partnered with the Conference for Women to offer intimate receptions targeted at like-minded attendees.

(ADVANCED RSVP EVENTS – LIMITED WALK UP MAY BE AVAILABLE)

7:00 AM – 8:00 AM  Entrepreneurs and Small Business hosted by Mary Kay ......................... MR 11 (4th floor)
4:00 PM – 5:00 PM  Women in Leadership hosted by Broadway Bank .......................... MR 11 (4th floor)
4:00 PM – 5:00 PM  Women of Color hosted by Wells Fargo .............................. MR 14 (4th floor)
4:00 PM – 5:00 PM  Women of Technology hosted by DELL & Work Human ................. MR 10 (4th floor)
BOOK STORE & AUTHOR SIGNINGS
LOCATED IN THE EXHIBIT HALL, HALLS 1 & 2 • OPEN ALL DAY

SPONSORED BY

Liberty Mutual.
INSURANCE

There is an area near the book store where signings will take place.

9:45 AM
Carla Harris
Celeste Headlee

11:00 AM – 11:30 AM
Simidele Adeagbo
Lida Citroën
Amy Gallo
Fran Hauser
Jessica Herrin
Veronica Rueckert
Erica Williams Simon
Cy Wakeman

12:30 PM – 1:00 PM
Emilie Aries
Jennifer Brown
Jean Chatzky
Dr. Candace Steele Flippin
Minda Harts
Dr. Tiffany Jana
Mary Laura Philpott
Amber Rae

4:00 PM – 4:30 PM
Jennifer Brown
Jean Chatzky
Amy Gallo
Minda Harts
Fran Hauser
Dr. Sarah Hill
Dr. Tiffany Jana
Amber Rae
Cy Wakeman

4:40 PM – 5:00 PM
Dr. Shelly Sethi

Plan time in your day to purchase books by your favorite authors, and meet them during their signing!

BOOKSTORE BROUGHT TO YOU BY:

BookPeople

SHARE YOUR EXPERIENCE #TXCONFWOMEN
The Texas Conference for Women is thrilled to join forces with Wells Fargo to bring you this year’s Career Pavilion. Featuring local and national career experts, coaches, and professionals, come to address your most pressing workplace questions and challenges. Join us to learn how to best position yourself on the job, enhance your career skills, and network with peers. Don’t miss out on these offerings.

**MINI CAREER WORKSHOPS**

**7:45 AM – 8:15 AM**  
**Finding the Right Job for YOU**  
Hands down, searching for a new job is hard work and making sure it is the right job for you is even harder. With so many resources available, how do you choose how to spend your search time? Indeed’s mission is to help people get jobs and is connecting millions of people to new opportunities every day. Join this session to hear an expert guide you through some useful tools and resources, to maximize your search time, and find your next job.  
*Carmen Bryant,* director of marketing, Indeed @indeed

**12:30 PM – 1:00 PM**  
**Succeeding in a Male-Dominated Industry**  
Whether you are just getting your foot in the door, negotiating your next promotion and raise, or trying to secure a leadership position, working in a male-dominated field is a tough place to be a woman. With a lack of visible mentors and role models, how do you navigate your career? This session will be led by Tiffany Gray, who has fought these battles during her career and can share her lessons learned and the tangible strategies that can help you find success in the workplace.  
*Tiffany Gray,* VP, associate market manager, Wells Fargo @wellsfargo

**2:45 PM – 3:15 PM**  
**Your Networking Circle**  
No matter where you want to go in life, having a posse to support and mentor you will help you get there. Building these relationships takes work, but can be rewarding both professionally and personally. Join this session with an expert networker to learn how you can overcome any fears about networking, identify the people you need and the events to engage with, and how to find multigenerational supporters to create sponsorship so that you can develop a circle who will help promote your goals, level-up your career, and see your dreams no longer deterred.  
*Colette Pierce Burnette, EdD,* president and CEO, Huston-Tillotson University @htprescpb

**3:15 PM – 3:45 PM**  
**ENCORE | Finding the Right Job for YOU**  
*Carmen Bryant,* director of marketing, Indeed @indeed

**3:45 PM – 4:15 PM**  
**Second Career: Where to Begin?**  
Feeling stuck in your career? Many women wonder what comes next and feel the need to move into a new direction, whether from hitting a plateau, returning from a mid-career break, or wanting a new career altogether. Join this session with Sheila McElhinney to cut through the confusion so you can move more quickly in a new career direction. No matter your age, life stage, bank account balance, or career level, it’s never too late to begin a second career.  
*Sheila McElhinney,* financial relationship adviser, Wells Fargo @wellsfargo
COACHES CORNER
7:30 AM – 5:00 PM*

The Coaches Corner program is designed to give conference attendees an opportunity for one-on-one “speed coaching” sessions with a coach from the International Coach Federation (ICF) Austin chapter. This is a great private opportunity to take what you learned at the conference and turn it into action!

Houria Bellatif, Houria Bellatif
Teresa Bitner, Bold Fulfilled Coaching
Bryan Cheryl, CSB Bryan Leadership & Team Coaching
Susanna Clavello, Susanna Clavello Coaching
Susan Corbin, Corbin Dissertation Coaching
Beth Cory, Enliven Coaching
Rajal Dhruva, ATX Life Coaching
Ben Dilla, Bold Leader Development
Wende Gaikema, Coach Wende
Aurora Geis, A Go Strategy
Tara Godby, Elan Life Coaching
Deanna Goodson, Deanna Goodson
Michelle Hefner, Zen Horse Life Coaching
Susan Hodge, Women Leading Together LLC
Wendy Irwin, Wendy Irwin Coaching & Perspicacity
TJ Johnson, Johnson Consultants, Inc.
Sherry Lowry, The Lowry Group
Jen Mauldin, Clarity Through Coaching
Cathy Morris, EQ Works Consulting
Jude Olson, University of Dallas
Debbie Platts, JWP Coaching
Jenny Remington, Jenny Remington Coaching
Marcia Rhode, Marcia Rhode Coaching & Consulting
Sandra Ries, Success Logic
Kelley Russell-DuVarney, Vantage Coaching
Marisa Santangelo, Santangelo Coaching
Ingrid Sarat, My Coaching Circle
Jessica Smith-Perry, JSP Coaching
Elly van Laar, Elly van Laar Coaching
Susan Warner, WarnerWorks
Tenice Wehmeyer, Impact Architect, Wehmeyer & Associates
Karie Williams, Karie Williams
Jill Williams, BOLD Waves Coaching
Amy Wolfgang, Coaching 4 Good
Lisa Yarbrough, Epiphany Coaching

RESUME REVIEW
7:30 AM – 5:00 PM*

HR and career service experts from local colleges and universities will be providing free résumé critiques. Don’t miss this opportunity to have a seasoned pro give your résumé a “checkup” and help you market yourself better in the ever-changing job market!

Ramona Arora, DELL
Marie-Louise Bridgeman, McCombs School of Business–The University of Texas at Austin
Lynn Chang, Career Zen
Jo Chauvin, The University of Texas at Austin
Sharon Clutario, Indeed Prime
Alison Devlin, Huston-Tillotson University
Andrea Dixon, Huston-Tillotson University
Avianne Ernest, The University of Texas at Austin
Hong Escobar, The University of Texas at Austin
Steven Hargis, The University of Texas at Austin
Veronica Heiskell, The University of Texas at Austin
Brenda Kelley, Huston-Tillotson University
Jennine Krueger, Huston-Tillotson University
Hon Lam, McCombs School of Business–The University of Texas at Austin
Jennifer Miles, Huston-Tillotson University
Michael Powell, The University of Texas at Austin
Dorinda Rolle, University of Texas at San Antonio
Jordan Rossi, The University of Texas at Austin
Karen Scully-Clemmons, UT Austin College of Natural Sciences
Nicole Simmons, The University of Texas School of Law
Amira Sounny-Slitine, Indeed Prime
Emily Swanson, The University of Texas at Austin
Holly Thompson, Indeed Prime
Caitlin von Liski, The University of Texas at Austin
Mariah Waggoner, McCombs School of Business–The University of Texas at Austin
Erin Wike, The University of Texas at Austin

*Coaches & Reviewers will not be available during the opening and lunch keynote sessions.

NOTE: Those listed above are those confirmed as of print date and are subject to change.
TARGET LIFESTYLE LOUNGE

Join Target in celebrating women – today and every day.

- Rejuvenate yourself & your devices
- Kick your feet up and take a break
- Free food samples!

HEALTH & WELLNESS CLASSROOM SESSIONS

7:45 AM – 8:15 AM
Overcoming Anxiety
Anxiety is one of the most diagnosed mental health disorders today, and it can be difficult to spot, as it presents in many varied behavioral forms. From feelings of panic and excessive worry to difficulty sleeping and heart palpitations, the symptoms are different for everyone and sufferers often hesitate to get help because of the stigma attached to mental health concerns. In this session, attendees will learn what anxiety is and what it is not, when to seek help, and the five things you can do or stop doing right now to reduce anxiety.
Dr. Tiffany Young, PhD, LPC-S, author & mental health consultant @docyoungt

12:35 PM – 1:00 PM
How to Power Up with Plant-Based Proteins
We all know by now the importance of adding protein to your diet. But what many of us don’t know is how to do that without adding more meat to our meals. Join this session to learn how plant-based diets have grown in popularity and how you can easily add these foods to your diet. H-E-B Registered Dietitian Lorena Kaplen will highlight which plant-based proteins you can easily find and offer protein-packed solutions for you to prepare tonight!
Lorena Asebedo Kaplen, RD, LD, registered dietician, H-E-B @heb

2:45 PM – 3:15 PM
Your Brain on Birth Control
Many women know that the hormones in birth control make them feel different, but can’t pinpoint what it is. Join this session to understand exactly what those hormones are doing and how they are affecting us. From your choice of partner and your levels of sexual desire to your stress response levels and mental health, Dr. Sarah Hill has researched the unintended consequences of birth control and will share her findings. This is not an anti–birth control session, rather a pro-woman session that will give you the information you need to make informed choices about birth control.
Dr. Sarah Hill, author and professor, Texas Christian University @sarahehillphd
3:15 PM – 3:45 PM
**How to Power Up with Plant-Based Proteins (ENCORE)**
We all know by now the importance of adding protein to your diet. But what many of us don’t know is how to do that without adding more meat to our meals. Join this session to learn how plant-based diets have grown in popularity and how you can easily add these foods to your diet. H-E-B Registered Dietitian Lorena Kaplen will highlight which plant-based proteins you can easily find and offer protein-packed solutions for you to prepare tonight!

Lorena Asebedo Kaplen, RD, LD, registered dietician, H-E-B @heb

3:45 PM – 4:15 PM
**Overcoming Fatigue and Hormonal Imbalance**
Are you tired of being told that your labs are all “normal,” but you still feel off and not like your best self? This may be your hormones. Many conditions such as PMS, menopause, irregular menses, thyroid disorders, and fatigue can be helped by resolving other issues with your body. Dr. Shelly Sethi has studied how conditions such as inflammation and gut health can send your hormones off balance and cause a domino effect of issues. Join this session to learn more about what to look out for so you can get your energy and vitality back!

Dr. Shelly Sethi, integrative and functional medicine physician & author, Built to Thrive @drshellysethi

---

**NOTE: TAKES PLACE IN MEETING ROOM 12**

4:00 PM – 5:00 PM
**Camp Gladiator Workout**
Have you been wanting to try an intense bootcamp-style workout, but can never carve out the time? Here’s your opportunity, and we are upping the ante by adding in the coach of your dreams. Join track and field world champion Marion Jones for a fun and energetic class. All fitness levels, all ages welcome for this total-body workout. Come ready to sweat and have fun!

Marion Jones, former world champion track and field athlete and former professional WNBA basketball player @marionjones
Build It, Be It: How to Use LinkedIn to Create a Powerful Personal Brand

First impressions have always been critical, and in 2019 your first impression is likely to be a digital one. The key difference? You have far more control over the perception you create online versus the snap judgment made when you meet someone in “real life.” In this workshop, social media expert Amanda Healy shares the what, why, where, and how of building a powerful personal brand online. Focusing on LinkedIn, she provides the steps that you can take right now, as well as longer-term areas of focus, to create a strong and memorable digital impression. LinkedIn novices and experts alike will walk away with a clear roadmap of how to build and evolve their LinkedIn presence to achieve their professional goals.

Amanda Healy, national social media speaker & head of IoT brand marketing at Cisco

TECH ROUNDTABLES

Tech roundtables aim to address conference attendees’ diverse needs and interests as related to technology, social media, and innovation. Led by an expert facilitator, each roundtable offers an informal and intimate setting to share best practices around a very focused and specific topic. Roundtables are discussion-based and will not feature a formal presentation. This ensures each discussion is truly personalized and allows attendees to ask questions relevant to growing their unique skillsets. We encourage attendees to come with questions.

Roundtables are limited to ten people per topic and are first-come, first-served. We encourage you to come early to guarantee your spot. We will offer each roundtable a total of three times so attendees can participate in multiple discussions on different topics, and to ensure that participants have other opportunities to join should their first-choice table fill up fast.

ROUNDTABLES WILL TAKE PLACE AT THE FOLLOWING TIMES:

3:00 PM – 3:30 PM
3:35 PM – 4:05 PM
4:10 PM – 4:40 PM

Build Your Brand Online

Building a strong brand on social media means not just producing memorable content, but also connecting with your audience. With more than 20 years of experience with creative direction and brand management, Joanna Holden will share her strategies for building an online brand that lasts. She will share how to create a brand that connects with people, inspires an audience, and converts your customers.

Joanna Holden, creative director, brand & graphic designer @modular_ink

Creating an Instagram Strategy for Your Business

You may already know that Instagram is important for your business, but may be unsure why or how to create great visual content that resonates with your audience. In this session, Instagram guru Alexis Davis will share the ins and outs of Instagram, how to better engage with your followers, and how to use the major features Instagram has to offer, such as stories and IGTV. Attendees will also learn about the tools creatives and marketers use to simplify their planning process, how to work with influencers, and how to take advantage of the best user-generated content. Come prepared with your Instagram account up and ready to go!

Alexis Davis, founder, The Content Plug @thecontentplug
Creative Magic & Marketing Strategies for LinkedIn
Most of us know LinkedIn as an employment service, but what if you knew how to maximize it to be so much more? LinkedIn can be used to manage your professional identity and engage with your network, but did you also know it could be used to establish your brand, sell a service, and meet your next employer or client? Yai Vargas, founder & CEO of The Latinista and known as The LinkedIn Ninja, can help you translate your creative, dynamic, or strategic personality into actual business results. Come learn how she has built a powerful network and the one strategy she recommends to secure success on this platform.

Yai Vargas, branding, career, and diversity strategist @layai

Experiential Marketing
Experiential marketing, also referred to as “engagement marketing,” has the ability to take your marketing strategy to a whole new level. Join this session to hear Double A Labs founder and experiential marketing guru Amber Allen share her insights into how to use these tools to benefit your small business. Attendees will learn how to entice their audiences to more closely engage with your company and what types of branding materials can help get the job done.

Amber Allen, founder & CEO, Double A Labs @amberallen_aa

Join the Club: How to Start a Women’s Group at Your Workplace
Women helping women is always important—especially in the tech workplace. Starting a formal women’s group within your organization allows for a diverse, supportive environment where different voices are heard. Getting it off the ground can be a challenge, but the benefits are endless—mentorship, sponsorship, inclusivity. Join this roundtable discussion to learn how Beth Weeks created a group that fosters personal growth, addresses real issues, and provides a platform for women to support each other along the way.

Beth Weeks, CIO & VP, cloud operations, Planview @planview

Leading from Any Level of Your Organization
Being a leader in the tech industry does not require having a certain title. You can lead at any stage in your career, no matter your level. Leadership is about trust, authenticity, and having a vision that inspires others. In this session, Vianney Gonzales will describe the specific ways you can lead in this male-dominated industry, some of the pitfalls you may encounter, and will demonstrate how leadership need not start or stop at any one point in your career. It can be an ongoing journey and challenge. Join this session to learn how to improve your leadership IQ and understand the common challenges that may derail your career goals so that you can continue on your upward trajectory.

Vianney Gonzales, quality manager, strategic planning and quality, Tokyo Electron America @tokyoelectronus

Power Up Your Social: Video That Drives Results
Social video is becoming an essential, nonnegotiable tool for us to connect with our audiences and customers as creatives, bloggers, and businesses. In this session, Hot Dog Marketing CEO Jessica Scanlon will teach you how social video can help your brand, blog, or business (no matter the size of your budget!), which platforms are right for you, and the tools and strategies needed to create effective video.

Jessica Scanlon, founder & managing director, Hot Dog Marketing @jessica_markets

Storytelling for Better Business
You know your story, but how do you communicate it well to your audience? In this session, attendees will learn about storytelling structure, the keys to effective storytelling, and how to structure and tell their stories to grow their businesses. Creative strategist Liz Feezor will outline the steps to crafting effective stories and how your story should differ when sharing it online versus delivering it in a live conversation. Come ready to share your story!

Liz Feezor, writer & creative strategist @bylizfeezor
SMALL BUSINESS ROUNDTABLES

Led by an expert facilitator, each roundtable offers an informal and intimate setting to share best practices around a very focused and specific topic within the small business and entrepreneurial spaces. Roundtables are discussion based and will not feature a formal presentation. This ensures each discussion is truly personalized and allows attendees to ask questions relevant to their needs.

Roundtables are limited to ten people per topic and are first-come, first-served. We encourage you to come early to guarantee your spot. We will offer each roundtable a total of three times so attendees can participate in multiple discussions on different topics, and to ensure that participants have other opportunities to join should their first-choice table fill up fast.

ROUND TABLES WILL TAKE PLACE AT THE FOLLOWING TIMES:

3:00 PM – 3:30 PM
3:35 PM – 4:05 PM
4:10 PM – 4:40 PM

A Winning Sales Strategy
As a business owner, sales is your oxygen—you must sell your vision, passion, and solutions to investors and prospects in order to succeed. And while some may think of it as an art, there is an absolute science behind the sale. In this session, Rana Salman will share her best practices for communicating with prospects to lead to a sale. Attendees will learn how to find prospects using tools like LinkedIn, capturing their attention to land that sales appointment/call and preparing and conducting a relevant sales conversation that progresses the sale.

Rana Salman, PhD, CEO, Salman Consulting @salmanconsult

Landing a Seat on the Board  (NOTE: THIS ROUNDTABLE WILL ONLY TAKE PLACE FROM 3:00–3:30 PM & 3:35–4:05 PM.)
Corporate board seats are scarce and competition is fierce. In this session, Jill Griffin, who is passionate about ending gender inequity in boardrooms, will equip you with the action steps that will help find and win you the ideal seat. She will share the proven ways to build your board brand, why a corporate board seat is professional “gold,” and simple steps to research the board that’s right for you. Leave this session with an actionable strategy for positioning yourself for a new board seat.

Jill Griffin, author, Earn Your Seat on a Corporate Board @loyaltymaker

Lessons Learned from Starting a Business
Businesses don’t plan to fail; they just fail to plan. For an aspiring entrepreneur, determining if you have a viable business idea, managing the many bumps you will encounter along the way, and creating a plan for the business’ success are all key steps that will help you avoid being derailed. Veronica Garza, who brought to life her concept of tasty gluten-free tortillas, has lived through this process and will share those start-up steps, help you avoid common mistakes, identify your customers, understand your financing needs, and decide where and how you will operate.

Veronica Garza, co-founder, president, & chief innovation officer, Siete Family Foods @sietefoods

Raising Capital for Your Business: Understand the Process
Launching a business offers many challenges, but raising capital can often be the most daunting and intimidating challenge of all. It can make the difference between your idea taking off, or never going anywhere. Laurie Logue is in the business of helping entrepreneurs get off the ground and will share how small business owners can identify different sources of funding to find the one that is most compatible with their business’ needs, and then go out and make it happen.

Laurie Logue, EVP, Austin market & manager, commercial real estate lending, Broadway Bank @broadwaybank
Six Steps to a Money-Making Brand
A well-designed brand can change a business—increasing your sales and your subsequent bottom line. But this well-planned brand can also profoundly transform other aspects beyond your sales. Brand strategist Valentina Gomez Bravo will share how your brand is your guide to understanding your key business objectives and enables you to make decisions that align with those goals. She will show how it can help you streamline your messages, identify your audience, and unify your messaging so your brand is not just known to your customers, but is ingrained in every business decision you make.

Valentina Gomez Bravo, multicultural creative brand strategist @valentinagomez

Using Customer Feedback to Start Your Business
How do you know your idea is more than just an idea? In this session, Maryanne Lee, director of experience strategy at LegalZoom, will share how to quickly gather feedback from potential customers to surface ideas for products and services that can catalyze the start of your own business. Attendees will learn the best methods for gathering feedback and how this information can then be used to choose your business’ direction. Come prepared with your questions so you can make your idea a reality!

Maryanne Lee, director, customer experience strategy, LegalZoom @legalzoom

Individuality + creativity, welcomed.

Join a team where you can make a difference in the world.

At Visa, we are driven to connect the world through the most advanced digital payment network, enabling individuals, businesses and economies to thrive. Be a part of an inclusive culture where your innovative ideas and authenticity are celebrated.

Learn more and start your journey at vi.sa/txconfwomen
TEXAS CONFERENCE FOR WOMEN
BOARD MEMBERS

SABRINA BROWN has over twenty years’ worth of hands-on experience in Texas government and politics. She offers valuable strategic counsel to a broad spectrum of clients. Brown’s extensive expertise in the state’s legislative, regulatory, public affairs, and appropriations arenas, combined with her strong bipartisan relationships, provides businesses and organizations with vital political and governmental guidance. She has consistently been recognized by Capitol Inside as one of the top lobbyists in Texas. Prior to opening her own practice, Brown was a lobbyist for an Austin-based law firm, and previously spent a half-dozen years at the Capitol, working for the Texas House of Representatives. Brown currently serves on the boards of Dell Children’s Medical Center Foundation, West Austin Youth Association, Beyond Batten Disease Foundation, the Seton Development Board, and the Texas Conference for Women. Brown earned an MA in public affairs at the Lyndon B. Johnson School of Public Affairs at The University of Texas and a BA at Texas A&M University.

BOBBI DANGERFIELD retired from Dell Technologies in February 2019, where she led the global business operations organization at Dell. Her role was about making it the easiest company on the planet to do business with. She oversaw the order-to-cash process for the company as well as global channel operations, and BI, reporting, and analytics for sales, operations, and services. Dangerfield had the privilege of leading a team of over five thousand highly engaged team members in over seventy countries who took care of Dell’s customers energetically and passionately every single day. She serves on the board of the Texas Conference for Women, Susan G. Komen Greater Central Texas, and as board chair of Dress for Success Austin. Dangerfield is also an active SCORE mentor, helping entrepreneurs start or grow their businesses. She lives in Austin with her husband, Elmer, and has two adult children, Paige and Tyler.

TAMARA FIELDS is the office managing director for Accenture in Austin. She’s responsible for strengthening Accenture’s relationship with the local community, bringing innovation to clients, and recruiting and retaining top talent. With nearly twenty years of federal and state government and multilateral project management experience, Fields helps a range of diverse clients better serve citizens with creative, strategic, and transformative solutions. She currently leads multiple Accenture initiatives with the state of Texas. She serves as the US co-lead for Accenture’s women’s employee resource group, as well as the inclusion and diversity lead for the Accenture Austin office. A native Austinite and a University of Texas graduate, Fields is Accenture’s executive recruiting sponsor for her alma mater, and also serves on the Red McCombs School of Business advisory council. She is a board member of the Austin Chamber of Commerce, Texas Conference for Women, and Paul Quinn College, a historically black college in Dallas. Fields also serves as a coach and mentor in and outside of Accenture.

JANE GASDASKA assumed the role of change management lead for Phillips 66’s business transformation in February of 2018. She had previously served as the general manager, US product supply and distribution, for Phillips 66 Commercial. During her more than twenty-year career in the oil industry, she has held various positions in supply and trading, fuels marketing, business development, and downstream strategy. She began her career in 1996 as a crude oil scheduler working for Mobil Oil Corporation in Fairfax, Virginia, and through a series of mergers, acquisitions, and divestitures, worked for Tosco Phillips Petroleum, ConocoPhillips, and now Phillips 66. Gasdaska attended the College of the Holy Cross in Worcester, Massachusetts, and graduated in 1988 with a degree in mathematics. She also earned an MA in systematic theology from the Graduate Theological Union, and an MBA from the Kenan Flagler School of Business at the University of North Carolina, Chapel Hill.
CAROL McGARAH is CEO of Blackridge, a Texas government relations firm. She has worked in the Texas political arena since 1991. She is widely recognized as an expert in environmental policy and law, stemming from her work as the director of the powerful Senate Natural Resources Committee from 1991 through 2001. In this position, she gained valuable knowledge working on legislation involving air, water, waste, oil and gas, and agriculture. She was instrumental in the conception, development, and passage of groundbreaking water and air-emission legislation. Ten years of Capitol experience provided her the expertise necessary to successfully maneuver the nuanced legislative and regulatory process. Since starting her lobby career in 2001, McGarah has expanded her areas of expertise to include economic development, education, energy, finance, transportation, insurance, retail operations, municipal government, and real estate development. Often tapped to develop and lead strategic legislative and regulatory campaigns, McGarah brings a successful track record to her wide variety of clients.

LISA HERITAGE McLIN is vice president alliances and channel chief with Rackspace, where she is responsible for the strategy and execution of growing partner relationships and propelling organizational revenue. Having been with Rackspace since 2002, McLin has mastered the development of high-velocity sales organizations through creating processes, methodologies, accountability for profit-generating programs, and building relationships and strategies for the company’s partners and alliances. McLin serves on the board of directors for Texas Conference for Women and on the board for Girls Inc. She is also the executive chair for POWER, Professional Organization for Women Empowerment at Rackspace, the largest employee resource group at Rackspace. McLin has been recognized as one of the Top Gun 51 Channel Executives of 2019, honored as CRN 2019 Women in the Channel, and was awarded 2019 Gold Stevie for Woman of the Year in the Business Services Industries. McLin earned a BBA in accounting and business management from The University of Texas at San Antonio, and an executive business administration and management degree from The University of Texas at Austin.

CARLA PIÑEYRO SUBLETT is a demonstrated change leader and advocate who cares deeply about being part of a purpose-driven company and her community, where she is a champion for diversity and inclusion. She is a member of the 2016 Class of Henry Crown Fellows at the Aspen Institute. She was also named one of Inc. magazine’s Women to Watch in 2017, and recognized as one of the Top 50 Influential Hispanics in the United States by Hispanic Business magazine in 2014. Piñeyro Sublett has more than twenty years of experience leading global sales, operations, and marketing teams in the technology industry. She currently leads the global marketing organization as CMO of National Instruments. Piñeyro Sublett is the president of the board of the Texas Conference for Women, and serves on the boards of American Campus Communities and Austin Community Foundation. She is a proud wife and mother who took 2018, her year of Finding Ubuntu, to travel the globe extensively with her family.
The Texas Conference for Women’s is a nonprofit organization whose goal is to provide a forum for attendees to become change makers in their own lives and careers.

The entire Texas Conference for Women team thanks our generous sponsors, gifted speakers and attendees in joining together to help amplify each other’s voices – as we are reminded that we accomplish more together, which is the true “Power of Us.”

Laurie Dalton White ....................... Executive Director
Lisa Bennett .............................. Communications Director
Jess Black................................. Program Director
Alexa Bluth.................................. PR & Media
Amy Cooper............................... Program Director
Marlyse Fant.............................. Development Director
Carolyn Gan .............................. Program Director
Kelly Gray................................. Exhibit Sales Director
Laura Hilgeman......................... Registration Director
Will Hornaday ............................. Graphic Design
Jasmine Jacobs......................... Program Coordinator
Rachael Lange............................. Activation Director
Danielle Leshinski ...................... Program Manager
Denise Diorio McVeigh.................. Outreach Director
Wendy Morris............................. Development Director
Lindsay Reinhardt ...................... Digital Director
Sarah Shulman ......................... Operations Producer
Isha St.Amour ..................... Activation & Administration Director
Michelle Voetberg ..................... Exhibit Hall Director
Miranda Wicker ..................... Social Media Director

CONFERENCE FOR WOMEN STREET TEAM

The Texas Conference for Women extends its appreciation to its Social Media Street Team, dedicated volunteers who help us spread the word online about this empowering resource for women.

Lauren Halpern ....................@LaurenHalpernPR
Susanne Kerns .........................@susannekerns
Shellie Hayes-McMahon ...............@MahonShellie
Alice Chase ..............................@6chases
Stephanie Totty..........................@tottums
Kristan Braziel .................@KristanBraziel
Elizabeth McGuire .....................@ewmcguire
Jill Krause ..............................@jillkrause
Wendi Aarons .........................@WendiAarons
This map shows the assigned seating for the luncheon tables at the Keynote Lunch. Your table number can be found on your badge. **There is open seating for the Morning Keynote.**
# KEYNOTE LUNCHEON SEATING

## STAGE

<table>
<thead>
<tr>
<th>B107</th>
<th>B108</th>
<th>B109</th>
<th>B110</th>
<th>B111</th>
<th>B112</th>
<th>B113</th>
</tr>
</thead>
<tbody>
<tr>
<td>B207</td>
<td>B208</td>
<td>B209</td>
<td>B210</td>
<td>B211</td>
<td>B212</td>
<td>B213</td>
</tr>
<tr>
<td>B307</td>
<td>B308</td>
<td>B309</td>
<td>B310</td>
<td>B311</td>
<td>B312</td>
<td>B313</td>
</tr>
<tr>
<td>B407</td>
<td>B408</td>
<td>B409</td>
<td>B410</td>
<td>B411</td>
<td>B412</td>
<td>B413</td>
</tr>
<tr>
<td>B507</td>
<td>B508</td>
<td>B509</td>
<td>B510</td>
<td>B511</td>
<td>B512</td>
<td>B513</td>
</tr>
<tr>
<td>B607</td>
<td>B608</td>
<td>B609</td>
<td>B610</td>
<td>B611</td>
<td>B612</td>
<td>B613</td>
</tr>
<tr>
<td>B707</td>
<td>B708</td>
<td>B709</td>
<td>B710</td>
<td>B711</td>
<td>B712</td>
<td>B713</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>C101</th>
<th>C102</th>
<th>C103</th>
<th>C104</th>
<th>C105</th>
<th>C106</th>
<th>C107</th>
<th>C108</th>
<th>C109</th>
<th>C110</th>
<th>C111</th>
<th>C112</th>
</tr>
</thead>
<tbody>
<tr>
<td>C201</td>
<td>C202</td>
<td>C203</td>
<td>C204</td>
<td>C205</td>
<td>C206</td>
<td>C207</td>
<td>C208</td>
<td>C209</td>
<td>C210</td>
<td>C211</td>
<td>C212</td>
</tr>
<tr>
<td>C301</td>
<td>C302</td>
<td>C303</td>
<td>C304</td>
<td>C305</td>
<td>C306</td>
<td>C307</td>
<td>C308</td>
<td>C309</td>
<td>C310</td>
<td>C311</td>
<td>C312</td>
</tr>
<tr>
<td>C401</td>
<td>C402</td>
<td>C403</td>
<td>C404</td>
<td>C405</td>
<td>C406</td>
<td>C407</td>
<td>C408</td>
<td>C409</td>
<td>C410</td>
<td>C411</td>
<td>C412</td>
</tr>
<tr>
<td>C501</td>
<td>C502</td>
<td>C503</td>
<td>C504</td>
<td>C505</td>
<td>C506</td>
<td>C507</td>
<td>C508</td>
<td>C509</td>
<td>C510</td>
<td>C511</td>
<td>C512</td>
</tr>
<tr>
<td>C601</td>
<td>C602</td>
<td>C603</td>
<td>C604</td>
<td>C605</td>
<td>C606</td>
<td>C607</td>
<td>C608</td>
<td>C609</td>
<td>C610</td>
<td>C611</td>
<td>C612</td>
</tr>
<tr>
<td>C701</td>
<td>C702</td>
<td>C703</td>
<td>C704</td>
<td>C705</td>
<td>C706</td>
<td>C707</td>
<td>C708</td>
<td>C709</td>
<td>C710</td>
<td>C711</td>
<td>C712</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>B807</th>
<th>B808</th>
<th>B809</th>
<th>B810</th>
<th>B811</th>
<th>B812</th>
<th>B813</th>
</tr>
</thead>
<tbody>
<tr>
<td>B907</td>
<td>B908</td>
<td>B909</td>
<td>B910</td>
<td>B911</td>
<td>B912</td>
<td>B913</td>
</tr>
<tr>
<td>B1007</td>
<td>B1008</td>
<td>B1009</td>
<td>B1010</td>
<td>B1011</td>
<td>B1012</td>
<td>B1013</td>
</tr>
<tr>
<td>B1107</td>
<td>B1108</td>
<td>B1109</td>
<td>B1110</td>
<td>B1111</td>
<td>B1112</td>
<td>B1113</td>
</tr>
<tr>
<td>B1207</td>
<td>B1208</td>
<td>B1209</td>
<td>B1210</td>
<td>B1211</td>
<td>B1212</td>
<td>B1213</td>
</tr>
<tr>
<td>B1307</td>
<td>B1308</td>
<td>B1309</td>
<td>B1310</td>
<td>B1311</td>
<td>B1312</td>
<td>B1313</td>
</tr>
<tr>
<td>B1407</td>
<td>B1408</td>
<td>B1409</td>
<td>B1410</td>
<td>B1411</td>
<td>B1412</td>
<td>B1413</td>
</tr>
<tr>
<td>B1507</td>
<td>B1508</td>
<td>B1509</td>
<td>B1510</td>
<td>B1511</td>
<td>B1512</td>
<td>B1513</td>
</tr>
<tr>
<td>B1607</td>
<td>B1608</td>
<td>B1609</td>
<td>B1610</td>
<td>B1611</td>
<td>B1612</td>
<td>B1613</td>
</tr>
<tr>
<td>B1707</td>
<td>B1708</td>
<td>B1709</td>
<td>B1710</td>
<td>B1711</td>
<td>B1712</td>
<td>B1713</td>
</tr>
<tr>
<td>B1807</td>
<td>B1808</td>
<td>B1809</td>
<td>B1810</td>
<td>B1811</td>
<td>B1812</td>
<td>B1813</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>C801</th>
<th>C802</th>
<th>C803</th>
<th>C804</th>
<th>C805</th>
<th>C806</th>
<th>C807</th>
<th>C808</th>
<th>C809</th>
<th>C810</th>
<th>C811</th>
<th>C812</th>
</tr>
</thead>
<tbody>
<tr>
<td>C901</td>
<td>C902</td>
<td>C903</td>
<td>C904</td>
<td>C905</td>
<td>C906</td>
<td>C907</td>
<td>C908</td>
<td>C909</td>
<td>C910</td>
<td>C911</td>
<td>C912</td>
</tr>
<tr>
<td>C1001</td>
<td>C1002</td>
<td>C1003</td>
<td>C1004</td>
<td>C1005</td>
<td>C1006</td>
<td>C1007</td>
<td>C1008</td>
<td>C1009</td>
<td>C1010</td>
<td>C1011</td>
<td>C1012</td>
</tr>
<tr>
<td>C1101</td>
<td>C1102</td>
<td>C1103</td>
<td>C1104</td>
<td>C1105</td>
<td>C1106</td>
<td>C1107</td>
<td>C1108</td>
<td>C1109</td>
<td>C1110</td>
<td>C1111</td>
<td>C1112</td>
</tr>
<tr>
<td>C1201</td>
<td>C1202</td>
<td>C1203</td>
<td>C1204</td>
<td>C1205</td>
<td>C1206</td>
<td>C1207</td>
<td>C1208</td>
<td>C1209</td>
<td>C1210</td>
<td>C1211</td>
<td>C1212</td>
</tr>
<tr>
<td>C1301</td>
<td>C1302</td>
<td>C1303</td>
<td>C1304</td>
<td>C1305</td>
<td>C1306</td>
<td>C1307</td>
<td>C1308</td>
<td>C1309</td>
<td>C1310</td>
<td>C1311</td>
<td>C1312</td>
</tr>
<tr>
<td>C1401</td>
<td>C1402</td>
<td>C1403</td>
<td>C1404</td>
<td>C1405</td>
<td>C1406</td>
<td>C1407</td>
<td>C1408</td>
<td>C1409</td>
<td>C1410</td>
<td>C1411</td>
<td>C1412</td>
</tr>
<tr>
<td>C1501</td>
<td>C1502</td>
<td>C1503</td>
<td>C1504</td>
<td>C1505</td>
<td>C1506</td>
<td>C1507</td>
<td>C1508</td>
<td>C1509</td>
<td>C1510</td>
<td>C1511</td>
<td>C1512</td>
</tr>
<tr>
<td>C1601</td>
<td>C1602</td>
<td>C1603</td>
<td>C1604</td>
<td>C1605</td>
<td>C1606</td>
<td>C1607</td>
<td>C1608</td>
<td>C1609</td>
<td>C1610</td>
<td>C1611</td>
<td>C1612</td>
</tr>
<tr>
<td>C1701</td>
<td>C1702</td>
<td>C1703</td>
<td>C1704</td>
<td>C1705</td>
<td>C1706</td>
<td>C1707</td>
<td>C1708</td>
<td>C1709</td>
<td>C1710</td>
<td>C1711</td>
<td>C1712</td>
</tr>
<tr>
<td>C1801</td>
<td>C1802</td>
<td>C1803</td>
<td>C1804</td>
<td>C1805</td>
<td>C1806</td>
<td>C1807</td>
<td>C1808</td>
<td>C1809</td>
<td>C1810</td>
<td>C1811</td>
<td>C1812</td>
</tr>
</tbody>
</table>