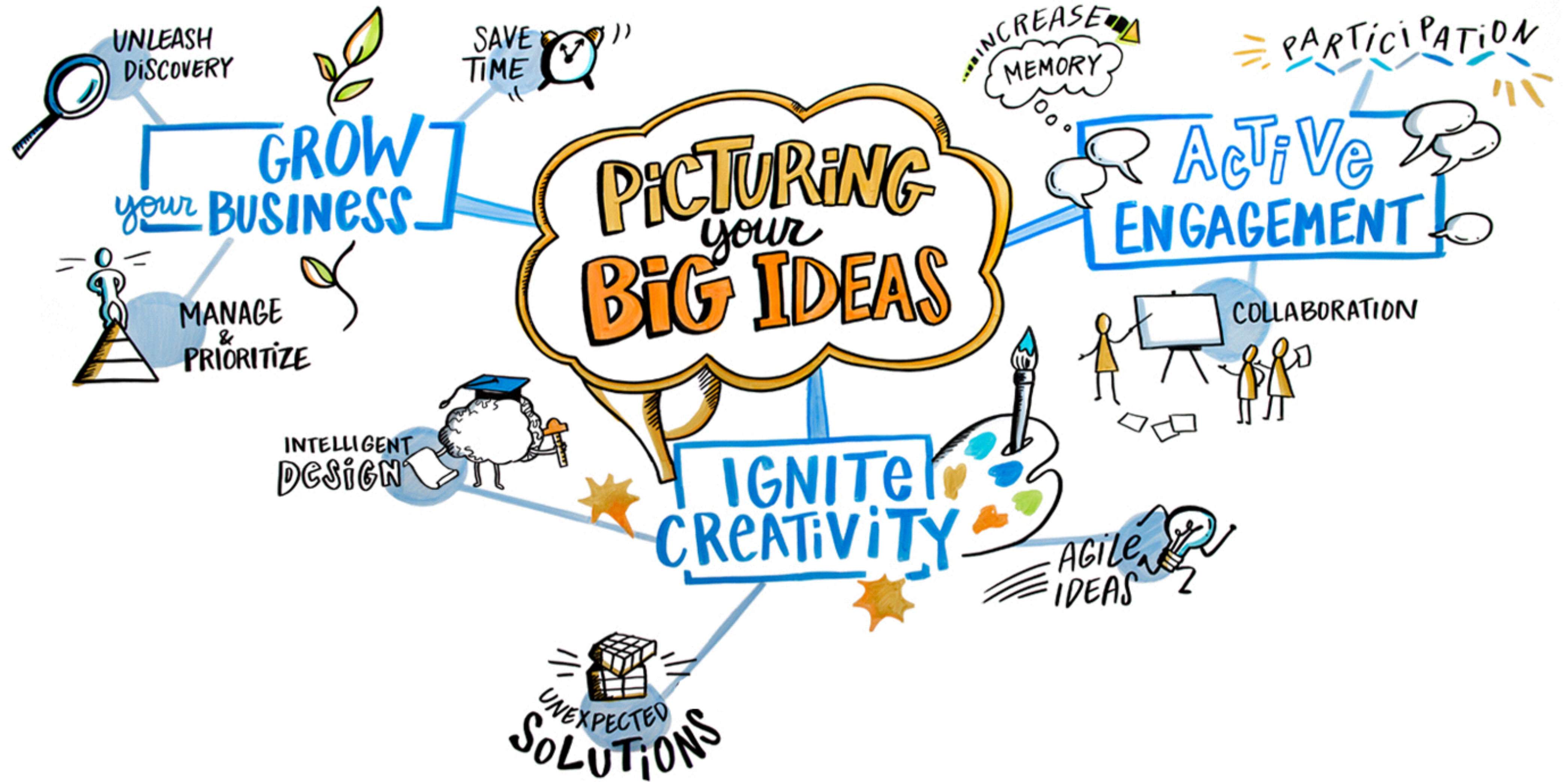


Image Think 

**Increase your
Productivity**
with the Secret Power of
**Visual
NoteTaking**



Simple 5 DRAWING ELEMENTS

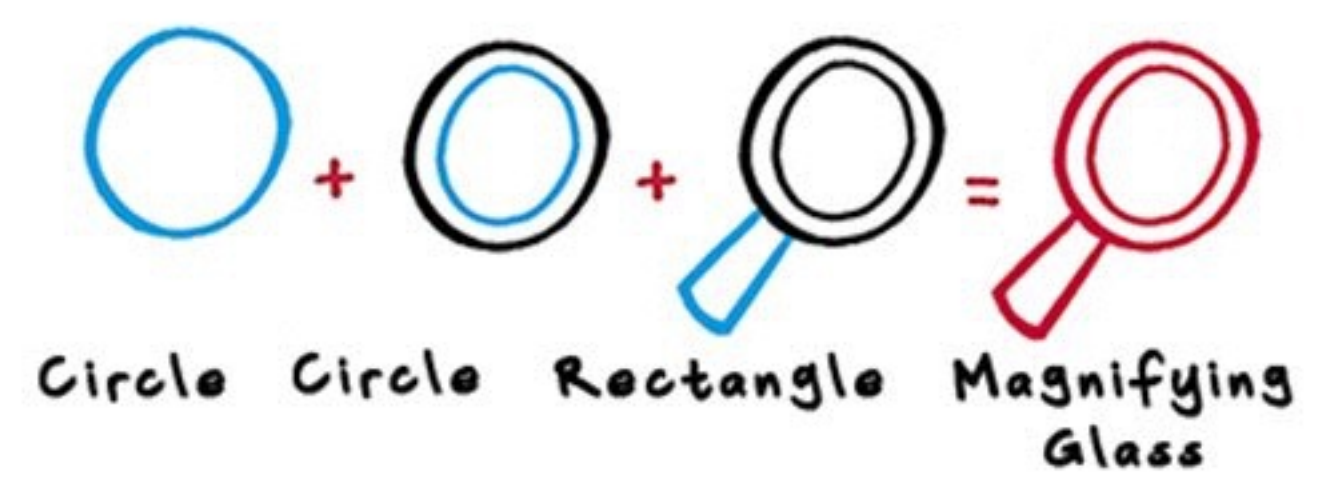
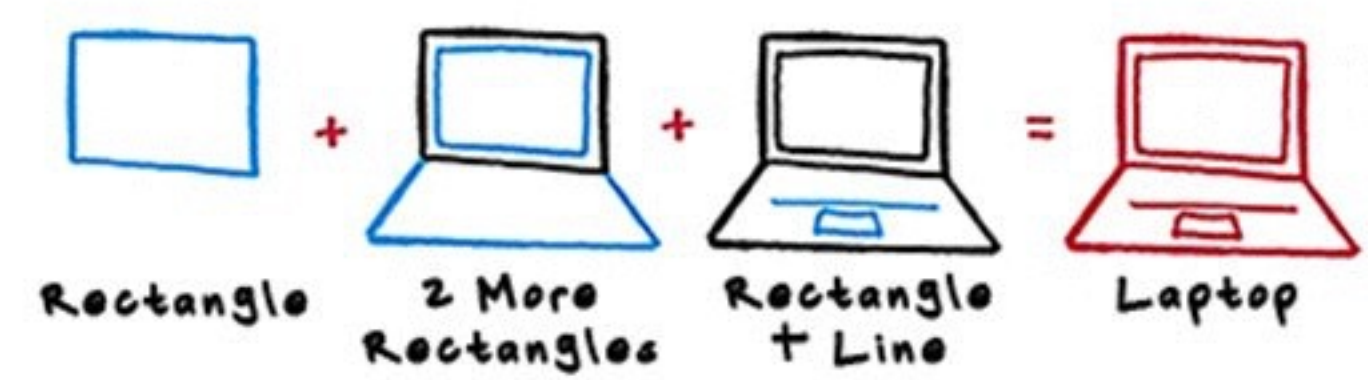
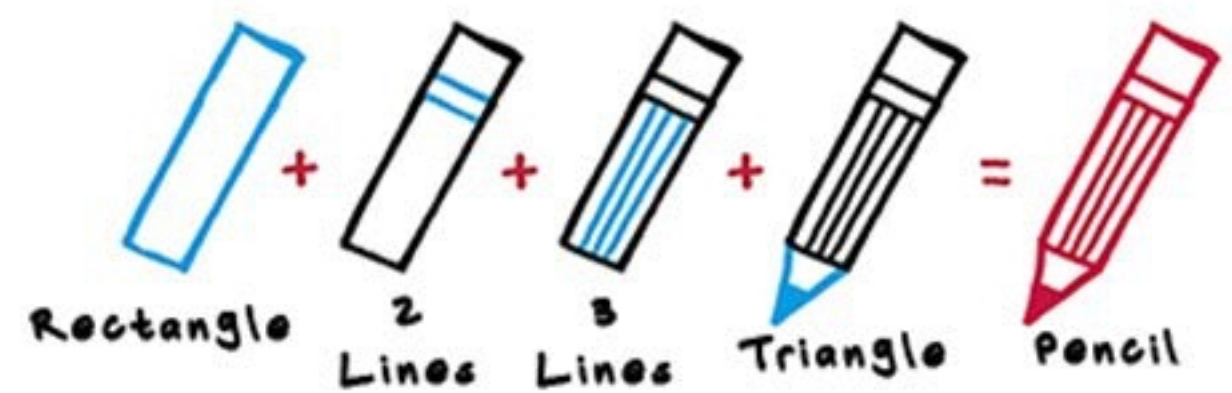
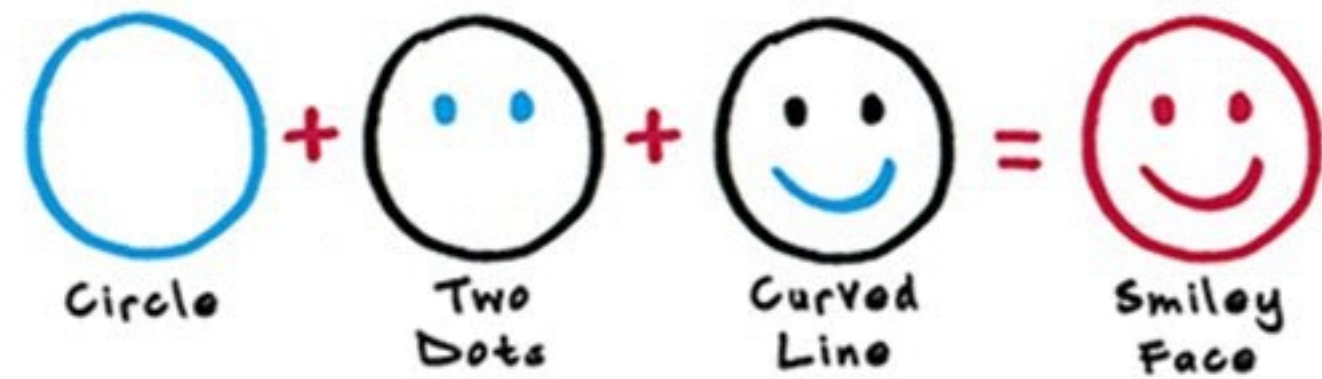
Do you feel daunted by the prospect of drawing?

Remember how easy it was when you first learned to draw your shapes. With a little bit of imagination and a few lines, you can transform simple shapes, like these below, into objects you encounter every day.

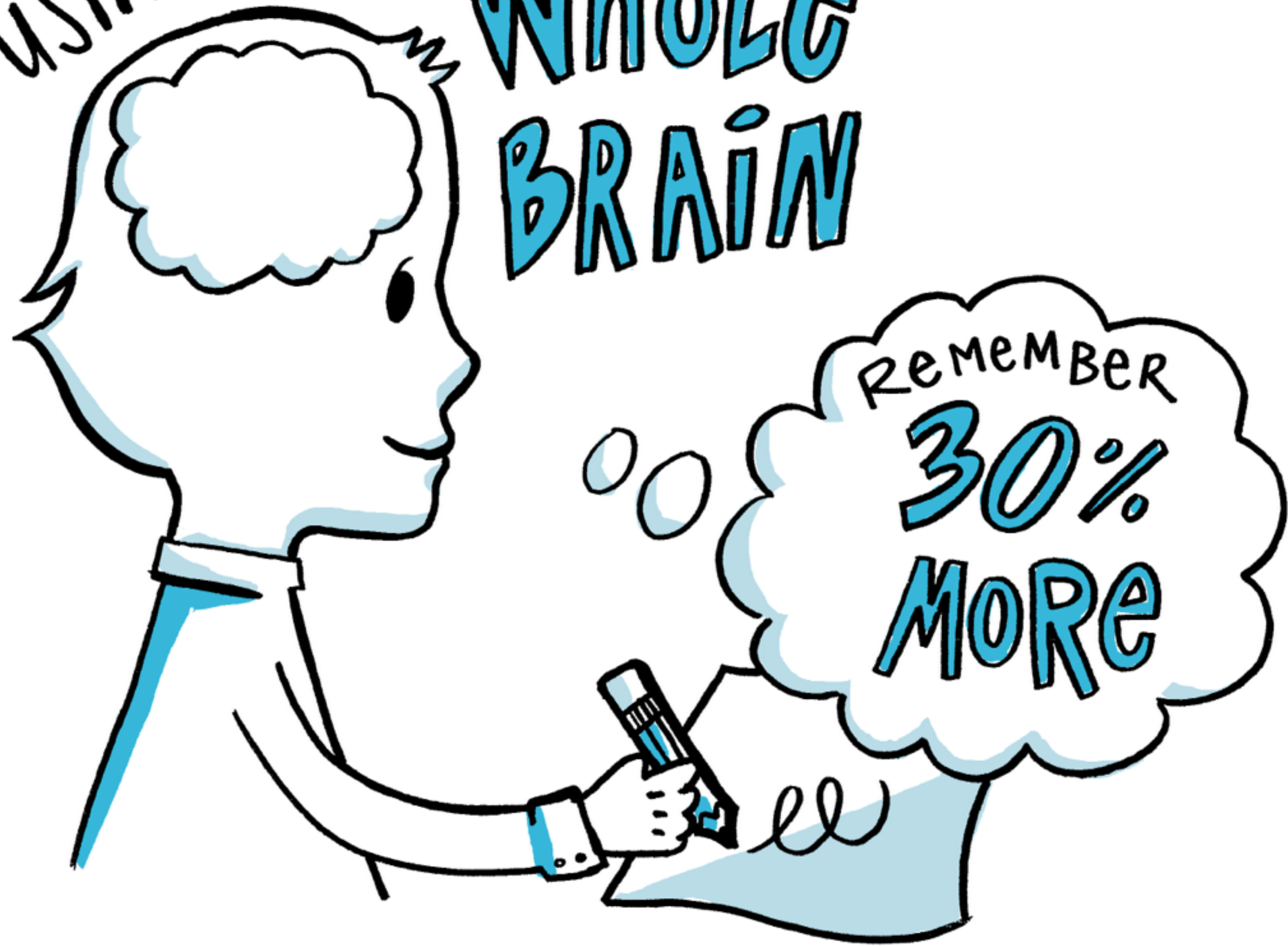
Chose two objects in your surroundings. Now imagine how they might be reduced to the five shapes you can already draw. Here are some examples.



NOW GIVE IT A TRY!

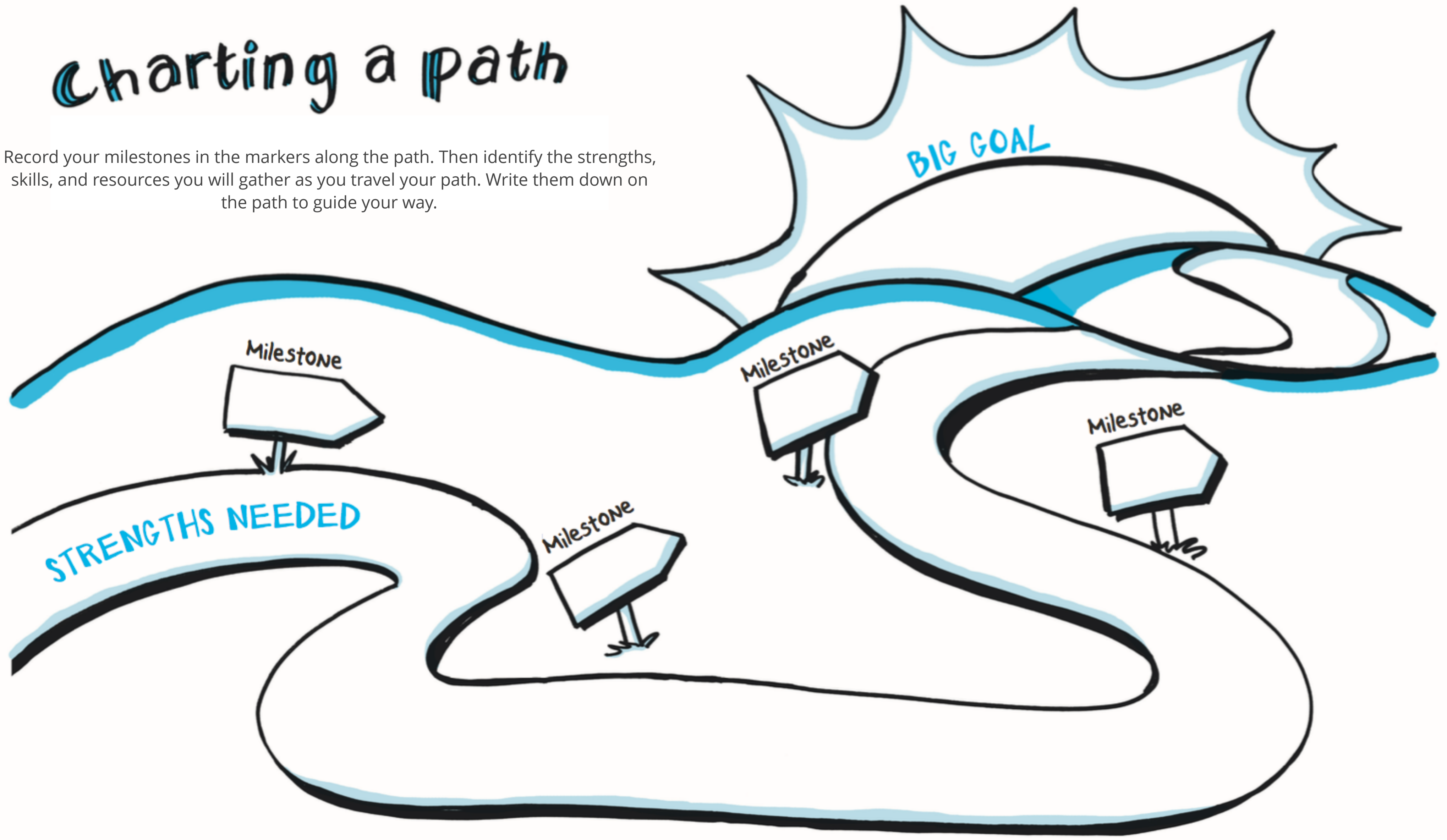


USING the **WHOLE BRAIN**

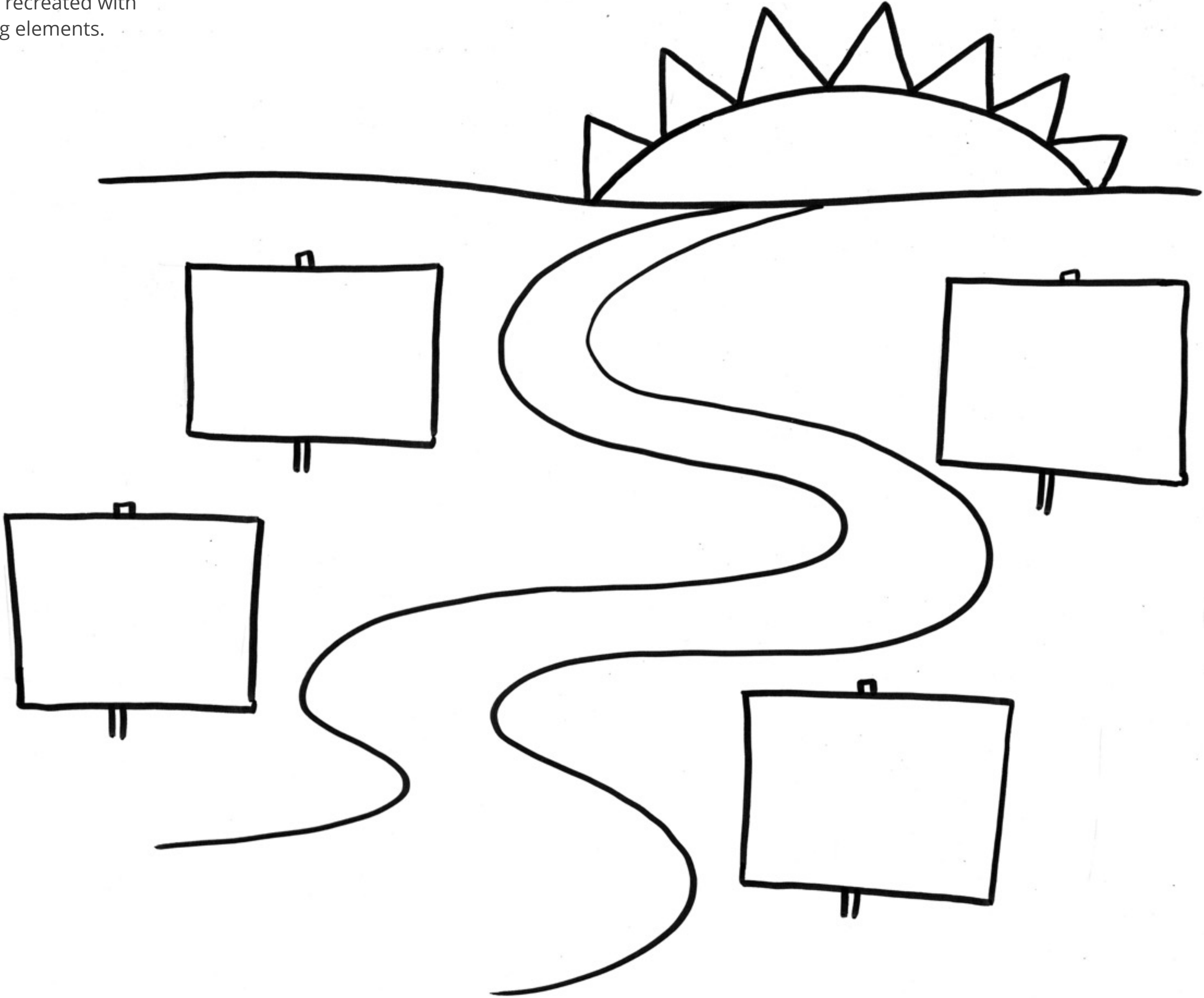


Charting a path

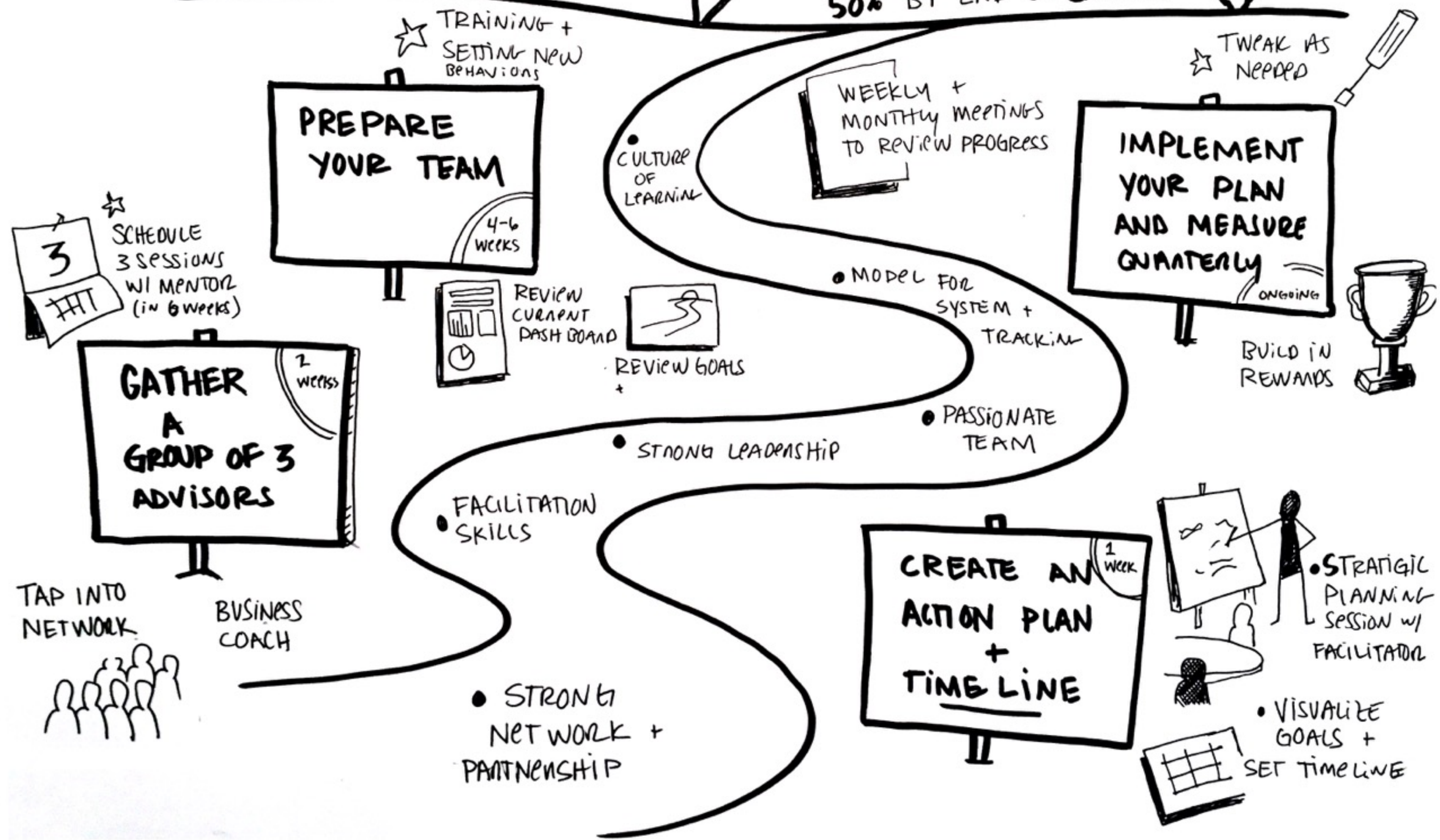
Record your milestones in the markers along the path. Then identify the strengths, skills, and resources you will gather as you travel your path. Write them down on the path to guide your way.



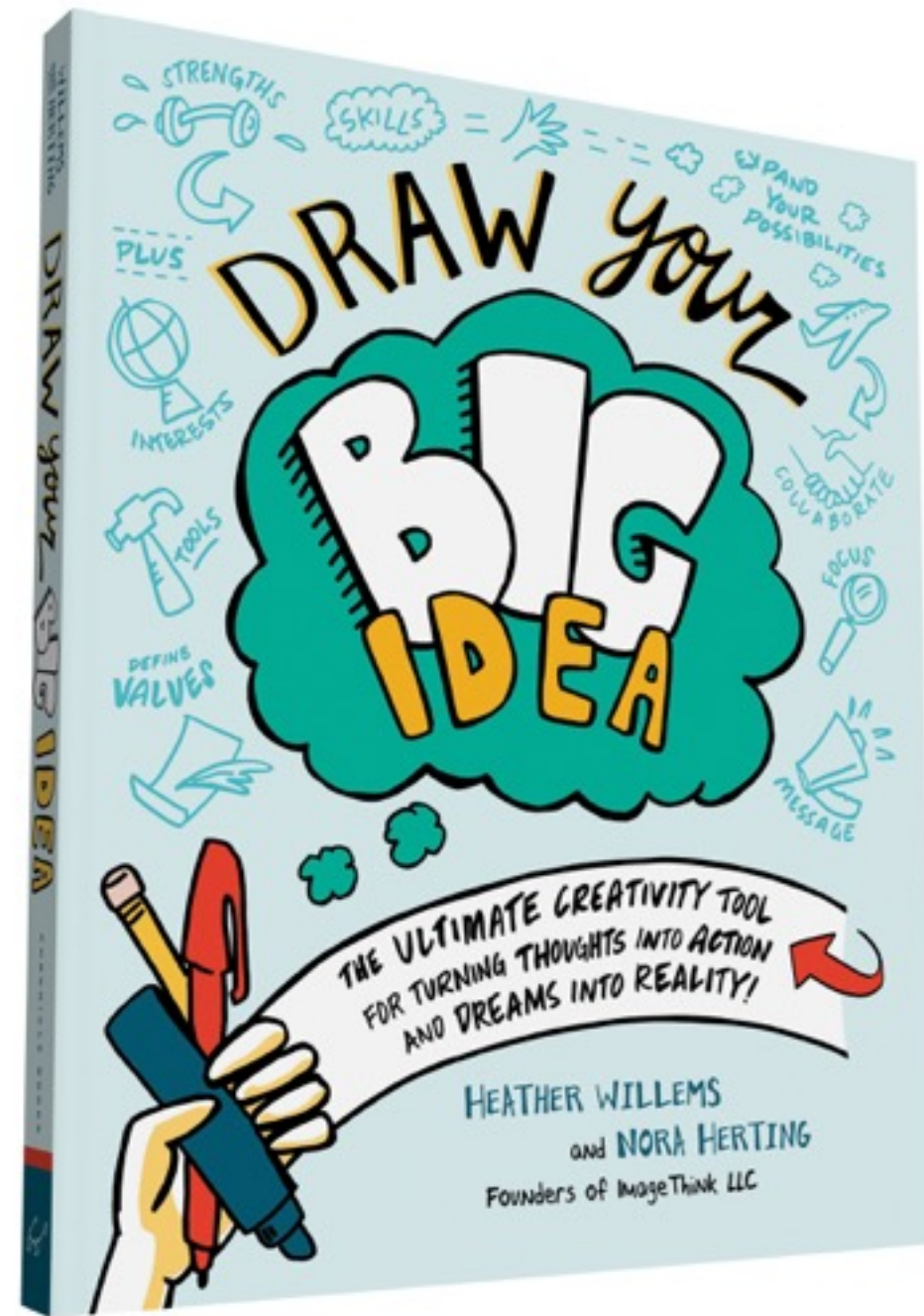
Journey maps are easily recreated with the 5 simple drawing elements.



INCREASE SALES REVENUE BY 50% BY END OF Q2 2017

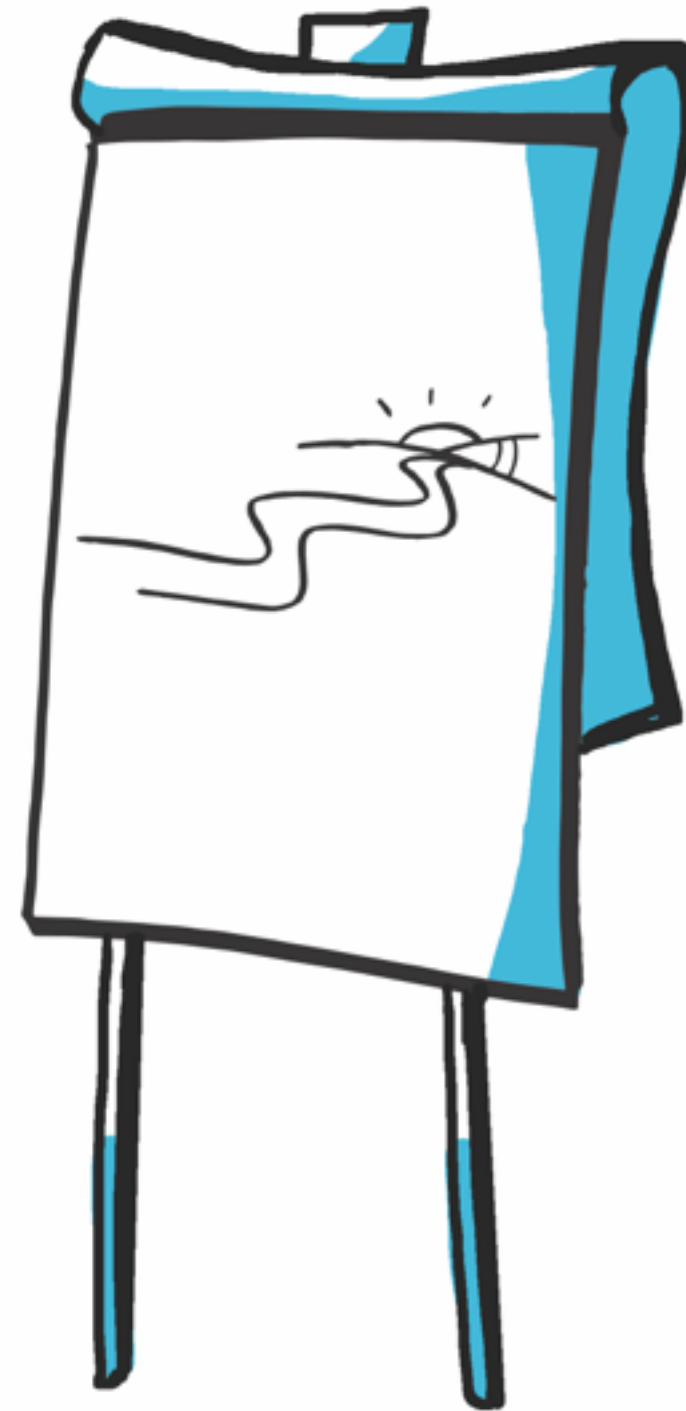


Supply List



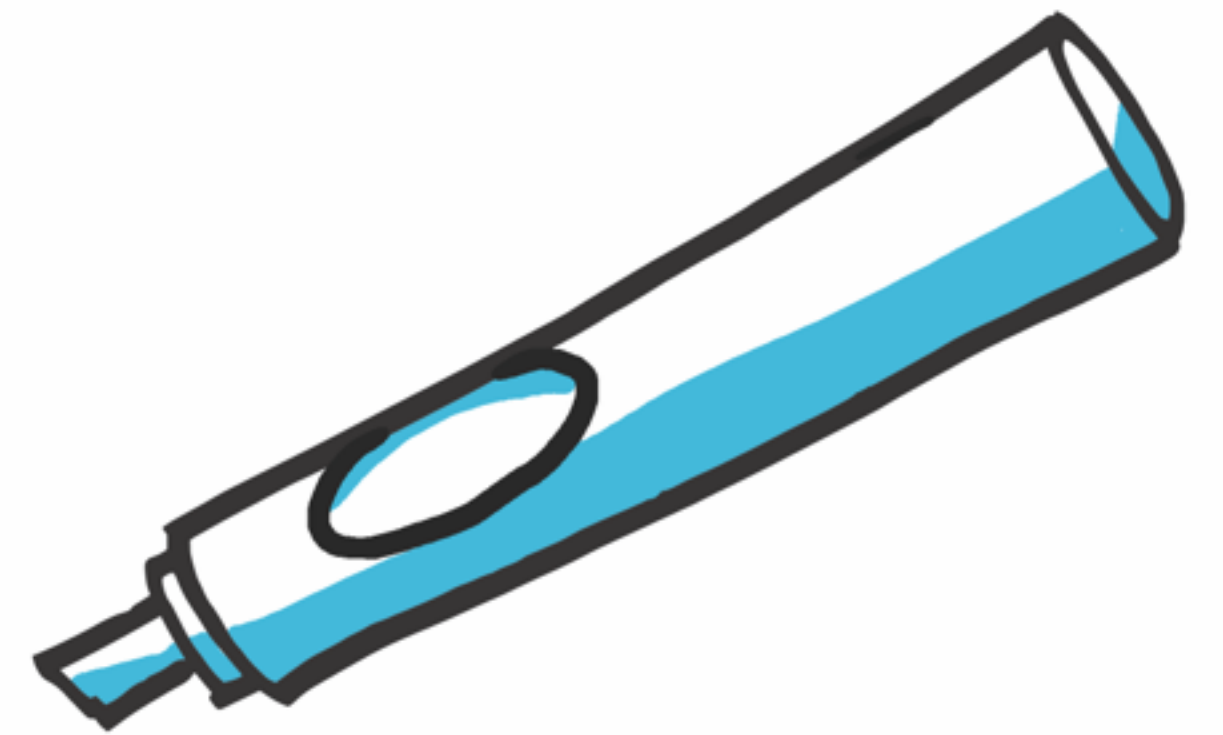
Draw Your Big Idea

+



Drawing or Flipchart Paper

+



Neuland Markers

Thank You!



Heather Willems Principal and Co-founder

Heather Willems, co-founder of ImageThink, has a passion for making connections. Whether she is developing client relationships, leading workshops, or speaking about visual thinking, she loves supporting people's personal and professional growth. She's been graphic facilitating for over a decade, and her lifelong practice of journaling and drawing out ideas was demonstrated in her work on the Today Show. Heather holds an MFA in fine art photography from the Ohio State University, and her fine art work has been featured in the New York Times and in galleries throughout the country. Heather lives with her husband Liam, and their dog Zaso in Brooklyn, NY, where she currently serves as a board member for EO Brooklyn.

