

Opening Night

AT THE
TEXAS CONFERENCE
FOR WOMEN

PRESENTED BY



Liberty Mutual
INSURANCE

DELL
Technologies

RetailMeNot

OCT 23, 2019

AUSTIN
CONVENTION
CENTER

5-9PM



**ELIZABETH
GILBERT**



**JACKIE
VENSON**



**DANIELLE WEISBERG
& CARLY ZAKIN**



**ERICA WILLIAMS
SIMON**



**CELESTE
HEADLEE**



**DENA
BLIZZARD**

#TXCONFWOMEN

Opening Night



BROUGHT TO YOU BY: THE TEXAS CONFERENCE FOR WOMEN
AND



A SNAPSHOT OF OPENING NIGHT:

- **KEYNOTES** including entrepreneurs, authors, and artists who will inspire and entertain;
- **BROWSE THE BOOKSTORE** for all of our speakers' books, sponsored by Liberty Mutual;
- **SUPPORT 100+ WOMEN-OWNED BUSINESSES**, sponsored by Visa. Come meet and shop at booths owned by a diverse array of female entrepreneurs;
- **WELLNESS MOTIVATION** at the Health & Wellness Pavilion;
- **GET INVOLVED & MAKE A DIFFERENCE** in the lives of others and help out local charities in the Community Connection Pavilion;
- **YUMMY BITES & A PEACEFUL RELAXATION SPACE** in the Target Lifestyle Lounge; and
- **LIVE MUSIC & FESTIVE DRINKS** (*available for purchase*) as the perfect backdrop to mingle with friends and network with peers old and new.

ALL-NEW PODCAST FROM THE CONFERENCES FOR WOMEN **WOMEN AMPLIFIED**

HOSTED BY CELESTE HEADLEE,
AWARD-WINNING JOURNALIST/AUTHOR



SUBSCRIBE &
LISTEN EVERYWHERE
YOU GET YOUR
PODCASTS

THE KEYNOTES

TAKE PLACE IN HALLS 3 & 4

Don't miss this diverse lineup. You'll walk away inspired and armed with practical ideas to make positive changes in your life!

5:45 PM

EMCEE: **LAUREN WENDORF-CHANDLER**, co-lead Women@RetailMeNot ERG & senior account manager, RetailMeNot @retailmenot

ONE FUNNY MOTHER



DENA BLIZZARD

Known and revered as the “Target mom” for her back to school rants and viral videos, Dena Blizzard is a comedian and mother of three who’s written and starred in her own Off Broadway show, called *One Funny Mother*. Don’t miss this hilarious stand up about the trials and tribulations of women and motherhood. @OneFunnyMother

6:00 PM

EMCEE: **STEPHANIE TURNER**, VP, diversity & inclusion, strategic engagement, Liberty Mutual @libertymutual

THE NEXT WOMEN’S REVOLUTION



ELIZABETH GILBERT, *NEW YORK TIMES* BEST-SELLING AUTHOR, *EAT PRAY LOVE*, & ONE OF THE MOST-VIEWED TED SPEAKERS OF ALL TIME

For years, Liz Gilbert has been meeting people who tell her that they long to live more creative lives but are somehow blocked by fear. This speech will explore the relationship between fear and creativity, and — using stories from her own life as well as the experiences of others — Liz will help the audience to explore the possibility of seeing creativity in a lighter, more easeful manner. @gilbertliz

MODERATOR: **CELESTE HEADLEE**, communication & human nature expert, award-winning journalist & author @celesteheadlee

6:35 PM

EMCEE: **AMANDA HODGES**, SVP, N America marketing, Dell Technologies @dell

LIVE SMARTER: the Road to theSkimm



DANIELLE WEISBERG & CARLY ZAKIN, CO-FOUNDERS AND CO-CEOS, theSkimm @theSkimm

By breaking down the biggest stories and explaining why they matter in a fun, irresistible tone, theSkimm newsletter has attracted seven million subscribers in seven years. Join this session to hear theSkimm co-founders Danielle Weisberg and Carly Zakin share why

they left their jobs as NBC producers, took a leap of faith, and started what is now an empire. They'll take you on a journey through their experiences with entrepreneurship and reveal how they're evolving the brand to meet the demands of the future.

MODERATOR: **ERICA WILLIAMS SIMON**, CEO, Sage House & author, *You Deserve the Truth* @missewill

7:15 PM

TAKES PLACE IN HALLS 1 & 2, EXHIBIT HALL

EMCEE: **LISA MCLIN**, VP, alliances & channel chief, Rackspace and TX Conference for Women board member @rackspace @texaswomen

LIVE MUSICAL PERFORMANCE



JACKIE VENSON, BLUES, ROCK, AND R&B SINGER

Now is your chance to hear rising blues, soul, and R&B star Jackie Venson, whose performances regularly sell out. With her superb musicianship, emotion, and passion, she has been compared to the likes of Joss Stone, Amy Winehouse, and fellow Austin native Gary Clark, Jr. She thrives without the flash, instead favoring a clean sound, genuine soul, and meaningful connection with her audience. @jackievenson

EXHIBIT HALL HIGHLIGHTS & EXHIBITOR LISTING

In our 20th year, the Texas Conference for Women is the state's premier networking and educational experience for women and is the founding event of the largest women's conference series in the country. Exhibitors at the conference offer a wide range of products and services meaningful to women. This year you'll find more than 150 exhibitors, featuring an exciting mix of learning and networking opportunities. Here are a few highlights for 2019:

CAREER PAVILION sponsored by Wells Fargo, offering tools to address your most pressing career questions and challenges.

COMMUNITY CONNECTION PAVILION offers a chance to get involved and make a difference in the lives of others. Stop by to learn more about volunteer and career opportunities with nonprofit organizations working to make our communities stronger.

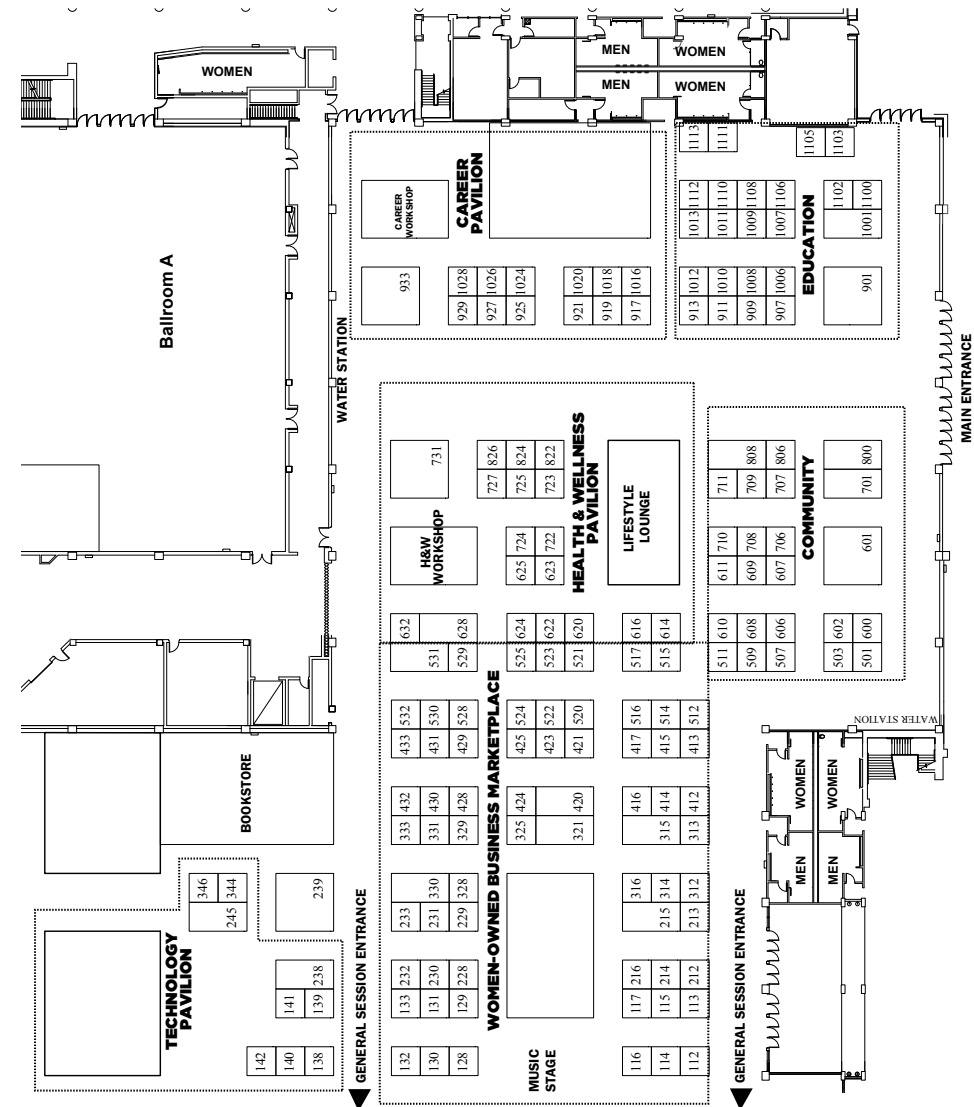
BOOKSTORE sponsored by Liberty Mutual. This is a great chance to update your home library with current titles from the nation's leading authors who are all a part of the conference lineup of speakers this year!

HEALTH & WELLNESS PAVILION is a space dedicated to your health and well-being, focused specifically around the issues that matter most to women. Visit exhibitors who are here to share invaluable information about your health and well-being.

TARGET LIFESTYLE LOUNGE. This peaceful relaxation space gives you a chance to recharge yourself (and your devices!) and sample some new snacks.

WOMEN-OWNED BUSINESS MARKETPLACE, sponsored by Visa, features a unique shopping experience by hosting 100+ women-owned businesses, entrepreneurs, and vendors offering a great assortment of innovative and fun products. The Texas Conference for Women is dedicated to women supporting women, and we hope you will visit the marketplace and join our effort!

EXHIBIT HALL MAP HALLS 1 & 2



EXHIBITORS: BY AREA

CAREER

BAE Systems.....	1020
Deloitte	929
Google.....	921
indeed	917
Q2.....	925
U.S. Department of State	1024
Wells Fargo	933

COMMUNITY

AAA-Texas LLC.....	608
Austin American-Statesman	808
Bandera Cowboy Capital.....	706
Broadway Bank.....	806
Camp Lantern Creek	609
Citizens Commission on Human Rights Texas	709
Fredericksburg Convention & Visitor Bureau	507
Girlstart - Donated by National Instruments	708
HERdacity	501
inLieu - Donated by Texas Tribune	711
Meals on Wheels Central Texas - Donated by UHC.....	707
National Instruments	710
Pearls with Purpose	606
ScholarMatch	800
Swoovy.....	511
The Boardroom Project	600
United Airlines	601
Visit Grand Prairie	610
Wend Africa	611
Women's Business Council - Southwest	509
Workhuman	701
YWCA Austin	503

EDUCATION

Abilene Christian University.....	1108
Cayman Islands Dept of Tourism	913
Chameleon Cold-Brew Coffee.....	911
Duke University Fuqua School of Business	1011
Huston Tillitson University	907
State Farm	1007
Texas A&M University-Texarkana.....	1008
TEXAS Extended Campus	1001
Texas Tuition Promise Fund	909
TWU Inst. Women's Leadership	901

HEALTH & WELLNESS

Alzheimer's Texas.....	824
American Heart Association	826
ARA Diagnostic Imaging.....	628
Austin Life Chiropractic.....	725
Beautycounter - #betterbeauty	727
Bee Delightful.....	724
Cedar Park Regional Medical Center.....	620
Cultural Care Au Pair.....	622
KIND Snacks.....	632
Modern Acupuncture	624
National Ovarian Cancer Coalition	623
Target	812
Texas Beverage Association	731

EXHIBITORS: BY AREA

Woman Nature	215
Xandara	722

TECHNOLOGY

Accenture.....	138
AnitaB.org	140
AT&T	238
Experian	344
Intel Corporation	141
Planview	139
TEL	245

WOMEN OWNE BUSINESS MARKETPLACE

Alyssa's Beads for Life	425
Amberleaf	116
Argent.....	330
Brit & Belle.....	423
Careste.....	512
CKASquared Jewelry Boutique	314
Color Street.....	128
Delysia Chocolatier	333
Divine Luxury Bath and Body	115
Espacio Handmade.....	214
Essential Bodywear	414
Fightsong Studio	131
Floor Coverings Intl of Austin.....	428
Flutter Eyewear.....	232
Frida Friday ATX	523
Gardner Chiropractic: Family and Wellness Center	415
Gold Clover Company.....	525
GratefulBeauties	229
Grayson.....	532
It's a Hoot!	329
Jenn Lee.....	517
Kanti Goods.....	432
kathy kamei designs	228
Le Belle Design.....	114
LegalZoom.....	531
Little Brown Box.....	212
Massaging Insoles	520
Mind in Motion	822
ML LIFESTYLE.....	321
Mobile Spa Escapes.....	413
Pathfinders Travel and Tours.....	433
Pharao Jewelry	530
Scarves Unlimited	316
Scentsy	313
Shader productions.....	516
Shelf Genie of Austin, TX	420
SKM Collection.....	412
Something New Jewelry Care	514
Stella & Dot Family of Brands	132
Suit Your Taste, LLC.....	524
Susie Os Handbags.....	233
The Gift Solution, Inc.	315
Toni's Toffee.....	528
Victory Designs Promotional Products.....	130
Winged CBD.....	231
Yellow Rose Life Coaching.....	1016

MEET YOUR KEYNOTE SPEAKERS



DENA BLIZZARD is One Funny Mother, known as the “Target mom” for her viral videos including *Back to School Rant*, which had over one hundred fifty million views, and *Chardonnay Go*, with twenty four million views. She is a comedian and mother of three who’s written and starred in her own Off Broadway show, created *Chardonnay Go*, *The Board Game for Wine Lovers*, *Moms and Other Shameless People*, and was a *LIVE with Kelly* top five co-host winner. She has served as the official host of the Miss America Pageant Preliminaries for ten years, as co-host with Anderson Cooper, and has had her own talk show on NJ 101.5 FM. In her free time, Blizzard enjoys making videos about wine and laughing until her face hurts. She drinks in her living room every week on her Facebook LIVE show, *Tipsy Tuesday*, with thousands of fans worldwide. She hates doing dishes and enjoys eating gluten-free lasagna. @onefunnymother



ELIZABETH GILBERT is the author of *Eat Pray Love*. Exploding onto the scene in 2006, the best-seller famously chronicled the year Gilbert spent traveling the world after a shattering divorce. Translated into more than thirty languages, *Eat Pray Love* has sold over thirteen million copies worldwide, and in 2010 was made into a feature film starring Julia Roberts and Javier Bardem. Her writing has been published in *Harper’s Bazaar*, *Spin*, and *The New York Times* magazine. Gilbert was a finalist for the National Magazine Award, and her work was anthologized in *Best American Writing 2001*. Her first book, *Pilgrims*, was a *New York Times* Most Notable Book, and won a Ploughshares prize. Her first novel, *Stern Men*, won the Kate Chopin Award in 2001. *The Last American Man*, which compellingly explores America’s long-standing intrigue with the pioneer lifestyle, was a finalist for the National Book Award. In *Committed: A Love Story*, the anticipated follow-up to *Eat Pray Love*, Gilbert tells the story of her unexpected plunge into a second marriage. *The Signature of All Things*, Gilbert’s first novel in over a decade, was named one of the Best Books of the Year by *The New York Times*, *O*, *The Oprah Magazine*, NPR, and *Time*. Out of the period of introspection following *Eat Pray Love* came Gilbert’s brilliant nonfiction treatise, *Big Magic: Creative Living Beyond Fear*. Her newest book, *City of Girls*, a love story set in the New York City theater world during the 1940s, was released this year. @gilbertliz



CELESTE HEADLEE is a communication and human nature expert, and an award-winning journalist. She is a professional speaker, and also the author of *Heard Mentality* and *We Need to Talk: How to Have Conversations That Matter*. In her twenty-year career in public radio, she has been the executive producer of *On Second Thought* at Georgia Public Radio, and anchored programs including *Tell Me More*, *Talk of the Nation*, *All Things Considered*, and *Weekend Edition*. She also served as cohost of the national morning news show *The Takeaway* from PRI and WNYC, and anchored presidential coverage in 2012 for PBS World Channel. Headlee’s TEDx talk sharing ten ways to have a better conversation has over twenty million total views to date. @celesteheadlee



Celeste is also the host of **Women Amplified:** A Podcast from the Conferences for Women.
LISTEN ON APPLE PODCASTS, GOOGLE PLAY, AND MORE!



ERICA WILLIAMS SIMON is a social critic, author, host, and CEO of Sage House, a company that creates spaces and content to surface wisdom about “who we are and how we want to live.” Most recently the former Washington politico and lifelong civil and human rights activist was head of The Creator’s Lab at Snapchat, a first-of-its-kind program that developed inspirational experiences for a global network of young storytellers and creators. The self-described professional question asker is an accomplished moderator and interviewer. She is host of the popular podcast *The Call with Erica*, creator and host of the Rosario Dawson-produced digital talk show *The Assembly*, and author of the book *You Deserve the Truth* (Simon & Schuster). She has been featured on *The Today Show* and in *O* magazine and *The Washington Post*, and is a frequent TV commentator. @missewill



JACKIE VENSON's astonishing mix of raw soul, superb musicianship, and laid-back grace has been compared to the likes of Joss Stone, Amy Winehouse, and fellow Austin native Gary Clark, Jr. Originally a classical pianist, she picked up the guitar shortly after graduating from Berklee College of Music, and made the giant leap from the tradition of classical music to the raw and gritty blues and soul. Enthralled with music since the age of eight, this

young singer, songwriter, and musician instantly captures your attention with a vibrant musical soul and passionate control of her instruments that reach far beyond her age. She mindfully blends blues, rock, R&B, soul, and more with her introspective lyrics. Her live performances revisit what makes music so powerful: emotion and passion. She thrives without the flash, instead favoring a clean sound, genuine soul, and meaningful connection with her audience. Music is not only what Venson does — it's who she is.

@jackievenson



DANIELLE WEISBERG and CARLY ZAKIN are cofounders and co-CEOs of theSkimm, a membership company dedicated to helping millennial women live smarter. The two former news producers launched theSkimm from their couch in 2012, and have built a brand that continues to be a trusted source to their more than seven million daily subscribers. theSkimm

is committed to helping its members tackle big decision-making moments in life by giving them the information they need to make informed and empowered choices, whether that be in civic engagement, finance, career, health, and more. theSkimm's flagship product, the Daily Skimm, is still the fastest-growing newsletter on the market, and the company's product suite has grown to engage with members at home, work, and on-the-go, including theSkimm app and Skimm Studios. theSkimm's first book, *How to Skimm Your Life*, was released in June 2019 and debuted at #1 on the *New York Times* best seller list. Zakin and Weisberg have been featured on *Forbes* 30 Under 30 in Media, *Vanity Fair's* The Next Establishment, *Fortune's* 40 Under 40, and *Adweek's* Young Influentials. You've also seen them in *TIME's* Most Influential People, *Marie Claire's* New Guard, and they were named one of the 100 most Intriguing Entrepreneurs by the Goldman Sachs Builders and Innovators Summit. They still prefer to work from a couch. @theSkimm

DELLTechnologies

Dedication makes the difference.

With our people, our partners and our portfolio, we remain – more than ever – committed to preserving our planet, cultivating inclusion, and providing the technologies that transform communities.

[Jobs.DellTechnologies.com](https://www.dell.com/work)

You're a Big Deal...



At RetailMeNot, we're committed to empowering everyone through savings on shopping, groceries, prescriptions and more. After all, you should be free to have what your cart desires.

RetailMeNot

DOWNLOAD THE RETAILMENOT APP TODAY TO START SAVING.

NOTES

[illegible]

NOTES

[illegible]



**Our pursuit of excellence
begins with a passion
for diversity and inclusion.**

At Liberty Mutual, we foster an atmosphere of respect, where our collective differences and similarities drive new ideas that support our success. We are proud to support the 2019 Texas Conference for Women.

[LMI.co/Diversity](https://lmi.co/diversity)



We are an equal opportunity employer.

2019 PRESENTING SPONSOR
[TXCONFERENCEFORWOMEN.ORG](https://txconferenceforwomen.org)