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Texas Conference for Women Announces Nobel Laureate Malala Yousafzai as First 2021 Keynote Speaker

Virtual Event on Oct. 7 Will Address Issues Facing Women in Post-Pandemic World

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(May 12, 2021) AUSTIN – The <u>Texas Conference for Women</u> today announced Nobel Laureate Malala Yousafzai as the first keynote speaker for its 2021 Conference on October 7th. The virtual conference will bring thousands together for professional and personal development after the pandemic forced millions of women to leave the workforce.

Early bird tickets for the 22nd annual event – the largest and longest running women's Conference in Texas – are on sale at www.txconferenceforwomen.org. Media can request credentials to cover the Conference here.

"We are committed to helping women get back to work," said Carla Piñeyro Sublett, Texas Conference for Women Board President. "The Conference will provide actionable tools including a virtual job fair, as well as powerful speakers such as Malala, to provide valuable insights and a fresh dose of inspiration."

Yousafzai's message about the importance of education for girls comes as the global health crisis has amplified the need for access to education. She was shot by the Taliban at 15 for promoting girls' right to an education and, at 17, became the youngest person ever to receive the Nobel Peace Prize. A recent graduate of Oxford University, she is the author of several books and co-founder of the Malala Fund.

Yousafzai will be joined by other soon-to-be-announced keynote speakers and a host of distinguished experts who will offer insights and strategies to tackle current challenges in sessions on leadership, personal development, and career advancement.

Confirmed speakers include:

- Amy Cuddy, social psychologist, award-winning Harvard lecturer, and bestselling author
- Rebecca Minkoff, fashion mogul and entrepreneur
- Amy Morin, psychotherapist, Northeastern University, podcast host and author,
 13 Things Mentally Strong People Don't Do
- Janet Stovall, author, How to Get Serious About Diversity and Inclusion in the Workplace
- Kim Scott, author, Radical Candor and Just Work
- Cal Newport, productivity expert and author, A World Without Email

The highly interactive conference also will offer numerous opportunities to network, ask questions of speakers, support women-owned businesses, and participate in career coaching and mentoring sessions. It also will feature a virtual exhibit hall and bookstore.

"Our first virtual conference in 2020 demonstrated that when women come together—even virtually—it provides a powerful sense of community," said Laurie Dalton White, founding director of the Conference. "We look forward to building on that this year."

Last year's Texas Conference for Women, part of the largest network of women's conferences in the nation, attracted more than 10,000 participants from across the nation and several other countries.

The Texas Conference for Women is presented by <u>Liberty Mutual Insurance</u>, and generously sponsored by <u>Target</u>; <u>Cisco</u>; <u>Dell Technologies</u>; <u>Deloitte</u>; <u>Accenture LLP</u>; <u>Merck & Co., Inc.</u>; <u>Oracle</u>; <u>Phillips 66</u>; <u>Raytheon Technologies</u>; <u>Tokyo Electron (TEL)</u>; <u>UnitedHealthcare</u>; <u>Cirrus Logic</u>; <u>H-E-B</u>; <u>Huston-Tillotson University</u>; <u>NI</u>; <u>Planview</u>; <u>Q2</u>;

<u>Silicon Labs</u>; <u>USAA</u> and media sponsors <u>Statesman</u> I <u>LOCALiQ.com</u>; <u>The Texas</u> Tribune.

"Liberty Mutual is proud to support the Texas Conference for Women, which has been an exceptional source of insights and inspiration for women in the workplace for more than two decades," said Dawn Frazier-Bohnert, EVP, Global Diversity, Equity & Inclusion Officer at Liberty Mutual. "As the returning presenting sponsor, we are excited for another year of powerful keynotes and sessions that help employees navigate these challenging times and drive a more diverse, equitable and inclusive workplace."

ABOUT THE TEXAS CONFERENCE FOR WOMEN

The Texas Conference for Women is part of the Conferences for Women, a nonprofit, nonpartisan organization whose mission includes helping to drive discussion on issues of importance to women in business and small business owners. Conferences for Women in California, Massachusetts, Pennsylvania, and Texas attract an estimated 50,000 attendees and a distinguished slate of top-tier speakers each year.

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