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## **More Than 100 Women-Owned Texas Restaurants Receive Grants to Deal with Pandemic Impacts**

**Grantees Include Those Struggling to Pay the Rent, Provide Health Insurance,  
and Adapt to the “Restaurants of the Future”**

AUSTIN, Dec. 9, 2021—After a second brutal year for the restaurant industry, 107 innovative women entrepreneurs who have managed to stay in business received some good holiday cheer this week in the form of \$2,500 grants from the Texas Conference for Women.

The winners come from every region in the state and include:

- A woman seeking to provide Christmas bonuses to her staff in Fort Worth
- An entrepreneur trying to promote her new COVID-era food truck in Houston
- An owner who wants to provide health insurance to her team in San Antonio
- A restaurateur providing mental health care to her restaurant staff in Austin
- And others seeking to pay the rent, deal with increasing supply and labor costs, and make the transitions needed to thrive in what Deloitte has called the transition to “the restaurant of the future” by adapting to changing demands for convenience, frictionless digital experiences, and safety.

The Texas Conference for Women awarded a total of \$267,500 to the 107 restaurant owners. In 2020, it awarded \$175,000 to a total of 70 Texas-based restaurants. The grants were administered in partnership with the Texas Restaurant Association (TRA.) A list of grantees can be found [here](#).

Nearly one out of five (or 9,000 restaurants) were forced to close since the start of the pandemic, according to the TRA. More than eight out of ten were small business owners.

“As a community of women supporting women, the Texas Conference for Women is committed to doing everything we can to support women entrepreneurs and all working women,” said Carla Piñeyro Sublett, the organization’s board president.

“We’re proud to support these [enterprising women-owned restaurants](#) and hope our community will join us in supporting them with their business,” she added.

### **About the Texas Conference for Women**

The Texas Conference for Women is a nonprofit, non-partisan organization dedicated to advancing women in the workplace. It is sponsored by more than a dozen leading employers in the state. The grants are made possible through the support of the sponsors and attendees.

The Texas Conference for Women is part of the nation’s largest network of women’s conferences, with annual events in Pennsylvania, Massachusetts, California, and Texas that attract more than 50,000 people.

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