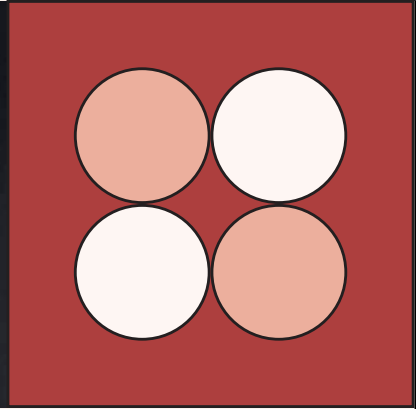
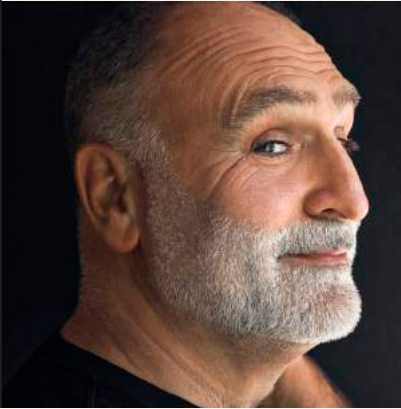
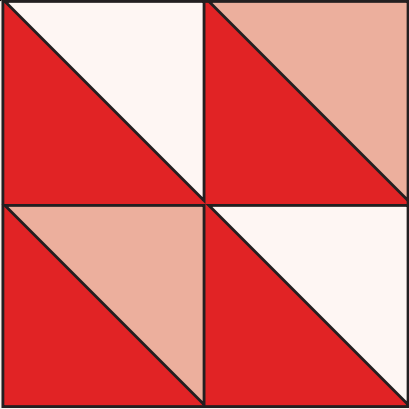
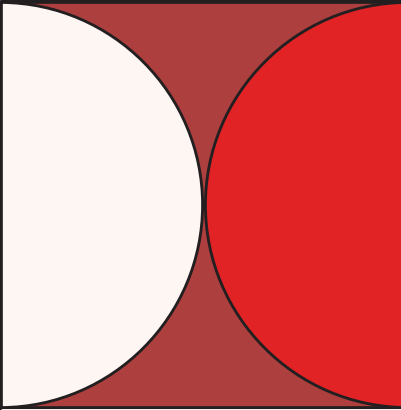




**TEXAS**  
CONFERENCE FOR  
**WOMEN**



PRESENTING SPONSOR



# Reset. Renew. Reconnect.

**KEYNOTE SPEAKERS**

- TSEDAL NEELEY
- BRENÉ BROWN
- SHARYN ALFONSI
- JOSÉ ANDRÉS

NOVEMBER 9, 2022 | AUSTIN CONVENTION CENTER



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## General Information

Please be respectful and **silence your cell phones.**

**Keynote Session Seating** – please find the table number that corresponds to the one listed on your badge. Consult the inside back cover of this program to find the location of your table. Assigned seating is strongly enforced.

**Nursing Mother’s Rooms** – Can be found in the Trinity Box Office on the 1st Floor outside Hall 3, next to Meeting Room 1 on the 1st Floor and in the Mamapod along the Cesar Chavez Corridor on the 1st Floor.

**Lost & Found** for the day will be located at the Help Desk.

**Concessions** are available in the back of the Interactive Hall (1st Floor) and the Atrium (1st Floor near 4th & Trinity).

**ATMS** are located outside of Hall 5 (1st Floor along the 4th Street corridor) and outside of Hall 2 (1st Floor along the Trinity St. Corridor).

**Coat Check** will be located just to the left of the Help Desk (1st Floor)

**Men’s Restrooms** can be found in the Interactive Hall (Halls 1&2) and the Keynote Session (Halls 3&4).

November 9, 2022

Dear friends and colleagues,

Welcome to the 2022 Texas Conference for Women! What a journey it's been.

For the past two years, COVID required us to transition to virtual-only events. Then we asked what you wanted in 2022 and heard one thing loud and clear: You wanted options.

That's why this year, we designed things differently, offering:

- **An in-person experience** featuring exciting keynote speakers, networking, interactive opportunities, and lunch on November 9.
- **A virtual Conference experience** with inspiring keynote sessions, expert-led breakout sessions, and extensive networking opportunities on November 10!

Whether you are joining us in-person or in the comfort of your home, we're very grateful for your participation and support! And we'll look forward to your feedback.

Our 2022 theme is *Reset. Renew. Reconnect.*

And what better place to do that than in a community of women. We're here to support each other, inspire each other, and share powerful new insights on how to advance both professionally and personally.

So, get ready to dive in! We encourage you to share your questions and good ideas, meet some new friends, and learn from speakers and colleagues alike. Our goal is for you to leave energized and ready to take on the world!

Warmly,

The Board of the Texas Conference for Women

**Carla Piñeyro Sublett**, Board President

**Tamara Fields**, Board Treasurer  
Austin Office Managing Director  
South Market Unit Director of Operations  
Accenture

**Bobbi Dangerfield**, Board Secretary  
Strategic Advisor & Consultant and  
Former SVP, Global Business Operations  
Dell

**Sabrina T. Brown**, Board Director  
Owner  
Sabrina T. Brown Consulting

**Myrna Estrada**, Board Director  
SVP and Field Executive  
Liberty Mutual Insurance

**Loretta Fellers**, Board Director  
VP, Customer Success  
Dell Technologies

**Jane Gasdaska**, Board Director  
GM, AdvantEdge66 Business Transformation  
Phillips 66

**Carol McGarrah**, Board Director  
CEO  
Blackridge

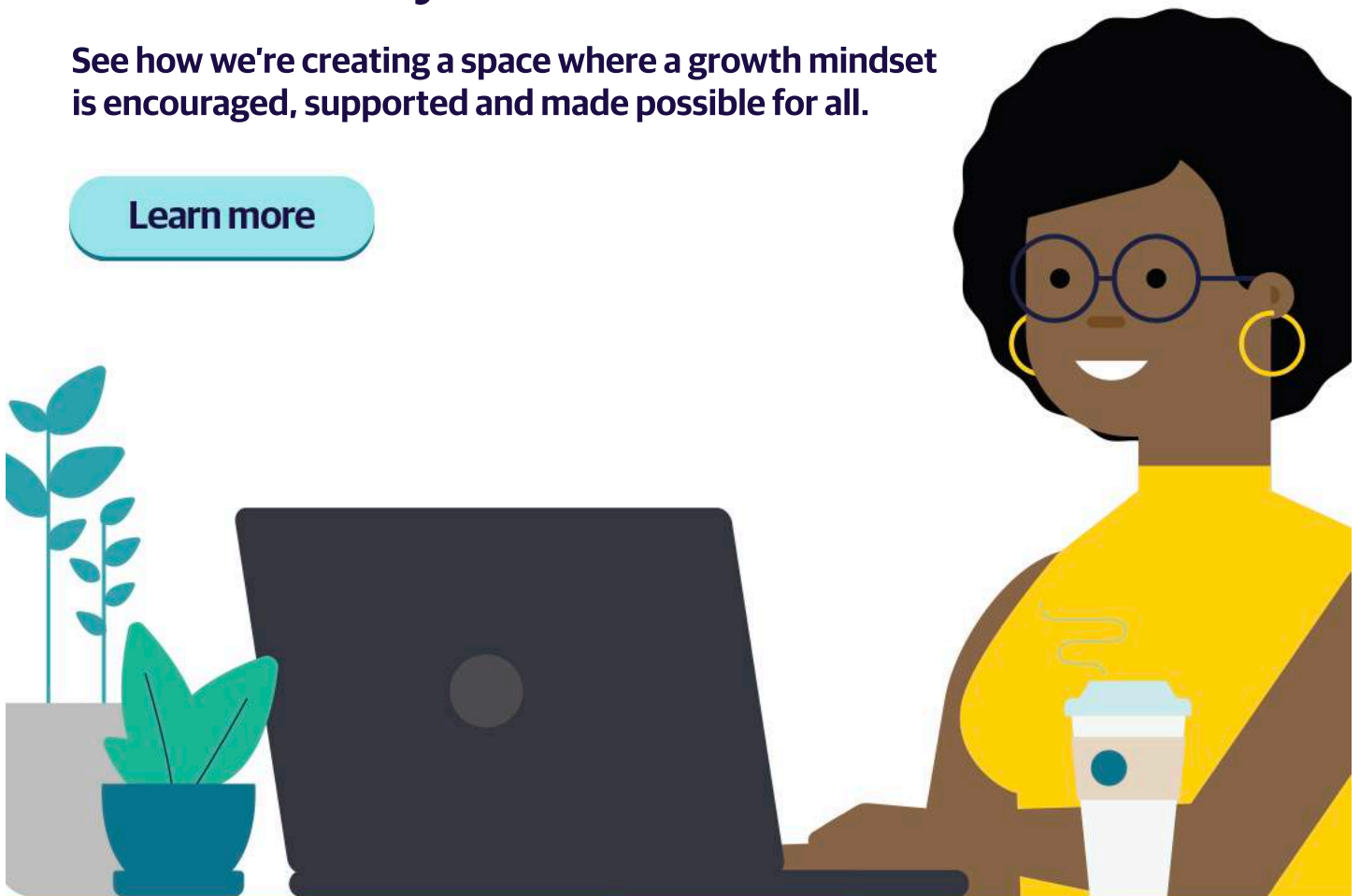
**Lisa Heritage McLin**, Board Director  
Global Vice President Alliances & Channels  
Unisys

# A culture of growth

Where inclusion, connection and curiosity thrive

See how we're creating a space where a growth mindset is encouraged, supported and made possible for all.

[Learn more](#)



Embrace today and confidently pursue tomorrow.

# Presenting Sponsor Welcome



As presenting sponsor, Liberty Mutual Insurance is excited to welcome you to the 2022 Texas Conference for Women! When I think about the theme for today's conference – “Reset. Renew. Reconnect.” -- I think about how women everywhere have been meeting the challenges that a changing world have thrown at us—and how the last two and half years have caused many of us to reevaluate what we want from our professional lives.

I also think about how companies like Liberty Mutual are working to support women in the “Great Reset” with opportunities and resources to meet their mental, physical, and professional needs so they can embrace today and confidently pursue tomorrow.

This includes offering tools, resources and benefits—such as flexible work options and more equitable development opportunities—that support women’s professional and personal growth. Liberty Mutual has also introduced a multi-year plan to increase women in leadership across the company and is making progress in meeting our goal.

It continues to be a challenging time for many, and I’m heartened to see companies giving mental health in the workplace the attention it deserves. At Liberty Mutual, we offer resources that address our employees’ mental, physical and emotional health and are creating spaces for real conversations about today’s real challenges.

Connections are one of the most important ways we create satisfying professional and personal lives. That is what this conference is about. It’s also what Liberty Mutual offers through employee resource groups, such as WE@Liberty, that help build a culture of open communication and inclusiveness. I’m proud of Liberty Mutual’s continued sponsorship of the Texas Conference for Women. I encourage you to take advantage of all the learning opportunities available to you through this conference. I also invite you to be inspired by everyone who shares their story today – and to inspire and connect with others by sharing yours. It’s events like this where we see our collective ability to make things better for all women.



Dawn Frazier-Bohnert  
EVP, Global Diversity, Equity & Inclusion Officer  
Liberty Mutual Insurance



# How to Maximize Your Experience

## PLAN AHEAD

Get the most out of the Conference and start planning before arriving onsite. Take a look at our [travel information](#) to minimize traffic and parking hassles the day of the Conference.

## SIGN UP

Resume Review and Career Coaching are great for career advancement. Space is limited and is first-come, first-served and takes place throughout the day.

## FIND YOUR ASSIGNED SEATS

The Keynote Session and Lunch are [assigned seating](#). Please see your badge to confirm your keynote seat and lunch assignments.

## NETWORK

It's exciting to be back together in person! We've designed several opportunities for you to connect with other attendees. Networking is first-come, first-served, and takes place throughout the day. [SEE HERE](#) for specific details on structured and informal networking.

## EXPLORE

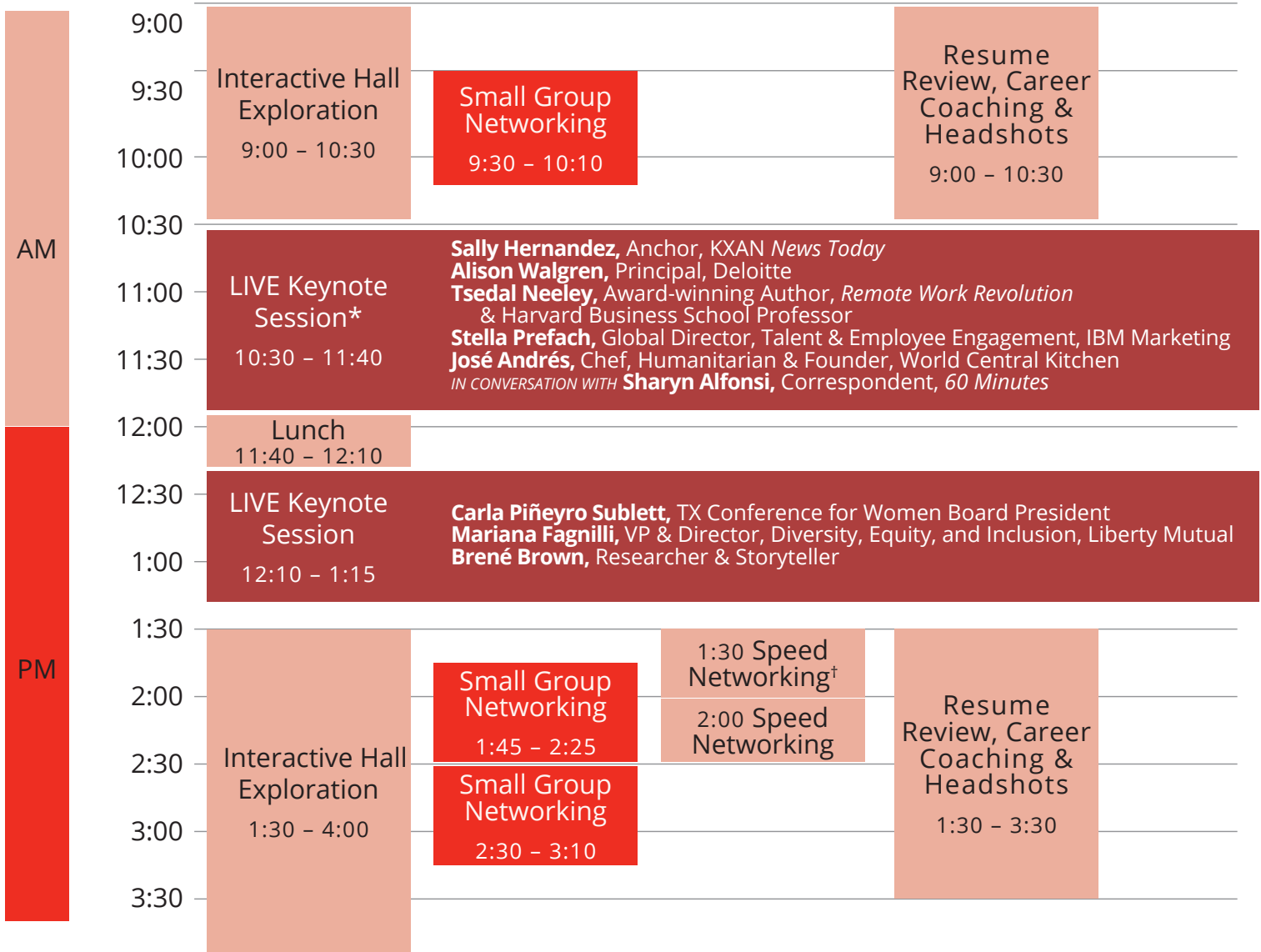
Set aside time to explore the Interactive Hall featuring the Women-Owned Business Marketplace, interactive spaces, and more.

***Don't Forget!***  
**Your ticket includes full access to our virtual Conference Anywhere experience on November 10th. Check your email for your login information. [SEE HERE](#) for details on how to watch.**



# In-Person Conference Agenda at-a-Glance

ALL TIMES ARE CENTRAL



\*CLOSED CAPTIONING  
BROUGHT TO YOU BY



†SPEED NETWORKING  
SPONSORED BY



ORACLE

Q2



# Empowerment defines me.

Kayla  
IBM Quantum  
New York, USA  
[ibm.com/careers](https://ibm.com/careers)





# Work needs women.

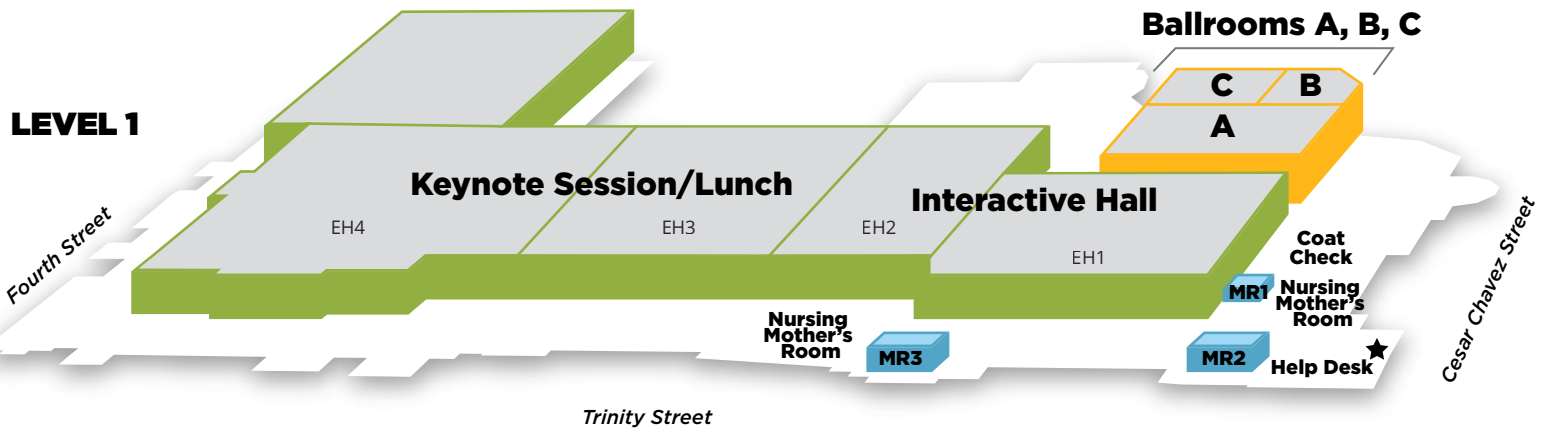
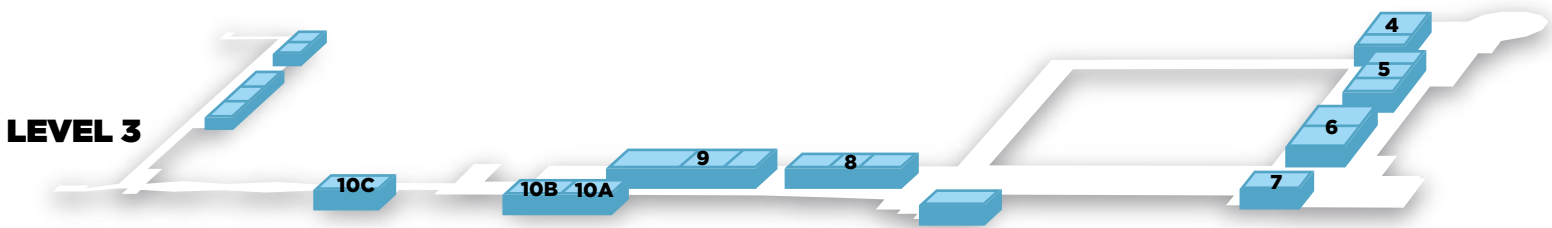
Indeed is committed to helping women thrive and succeed in the workforce. From interview tips to salary negotiation, we're here to guide you every step of the way. Because when more women are in the workplace, work gets better for everyone.



**indeed**

[indeed.com/career-advice](https://www.indeed.com/career-advice)

# Convention Center Maps





**TEXAS**  
CONFERENCE FOR  
**WOMEN**

# Texas Conference for Women Scholarship Initiative

The Texas Conference for Women has partnered with Scholarmatch, an organization that makes college possible for underserved youth, from application all the way through college graduation. Below are the profiles of the three TXCFW scholarship recipients, each a participant in Scholarmatch's Scholar Program. These scholarships were created in recognition of former TXCFW Board members Johnita Jones and Norine Yukon, both who had led the way in their own STEM professions.



**Andrea Patino Gomez**

START YEAR: 2020  
COLLEGE: University of Texas - Austin  
MAJOR: S.T.E.M.  
GRAD YEAR: Spring 2024  
CUMULATIVE GPA: 3.70



**Daniela Santillan**

START YEAR: 2020  
COLLEGE: Colorado  
MAJOR: S.T.E.M.  
GRAD YEAR: Spring 2024  
CUMULATIVE GPA: 3.92



**Kanishka Kamal**

START YEAR: 2020  
COLLEGE: Texas A&M University  
MAJOR: S.T.E.M.  
GRAD YEAR: Spring 2024  
CUMULATIVE GPA: 3.28



# Sponsors

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CHAMPIONS FOR WOMEN

OFFICIAL LIFESTYLE SPONSOR



OFFICIAL NETWORKING SPONSOR

CORPORATE SPONSORS



PATRON SPONSORS



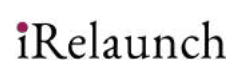


# Sponsors

## CONTRIBUTING SPONSORS



## COMMUNITY SPONSORS



## MEDIA PARTNERS

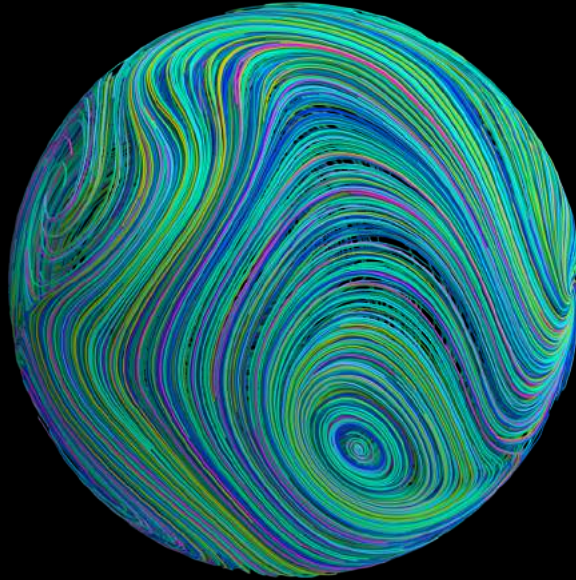


## SUPPORTERS





**Deloitte.**



## **Woven together We are the sum of our identities**

Our identities have extraordinary value. They can bring purpose to our lives, enhance our perspectives, and help us find new ways to make an impact. Nothing should stop us from expressing them.

**Explore career opportunities**

**Deloitte is proud to sponsor the Texas Conference for Women for the seventh year in a row.**

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The bridge to possible

# Powering an Inclusive Future for All Women



At Cisco, we see inclusion as a bridge—a way to connect diverse perspectives. To spark new ideas, explore new possibilities, tap into the power of digital transformation, and inspire innovation.

[cisco.com/go/careers](https://cisco.com/go/careers)





# Networking Schedule-at-a-Glance

The Texas Conference for Women is thrilled to welcome our community back to the Austin Convention Center for in-person connection and networking! These opportunities are first come, first serve, take place in the Interactive Hall, and were designed to help you meet new people, expand your network, and exchange ideas:



## LET'S CONNECT ON LINKEDIN

Continue to network with the Texas Conference for Women Community year-round as a member of our revitalized LinkedIn group! Stay connected with women and allies you meet during the Conference, share and receive career advice, and so much more.



**9:30 am, 1:45 pm, 2:30 pm CT** —————

## Small Group Networking

SPONSORED BY CISCO

Discuss how to advocate for yourself and others in small groups. ICF Coaches will facilitate this activity, suggesting conversation topics to break the ice and deepen your conversations.

## Lunch Conversation Starters

Whether you choose to meet new friends at lunch or to spend time with colleagues or acquaintances, here are some ideas to kick off your mealtime conversation:

- What is one thing you learned about yourself during the pandemic?
- What are three things that describe your "new normal"?
- Who inspired you the most this year and why?
- Which speaker taught or reinforced something for you, and what was it?

**1:30 pm, 2:00 pm CT** —————

## Speed Networking



SPONSORED BY CISCO

Bring a stack of business cards (or create a digital one) and get ready to meet new people and broaden your network.



# Top Tips for Networking at a Conference

## 1. MAKE TIME

Set aside time before and/or after the keynote session so that you can engage fully in networking.

## 2. INTRODUCE YOURSELF

Make a lasting impression by going beyond your job title and saying something meaningful, such as:

“My name is [YOUR NAME], and I’m at the Texas Conference for Women because [YOUR GOAL FOR THE DAY].”

To learn more about communicating your value when you meet someone, [watch Charmaine McClarie’s tips here.](#)

## 3. OFFER TO HELP

After meeting someone new, ask them what is one thing you could do to support their goals. Offering to help is a great way to make a connection.

## 4. PREPARE TO SHARE

Bring a stack of business cards or create a [digital one](#), create a professional contact for yourself in your phone to [AirDrop](#), or share your [LinkedIn QR code](#) so that you can quickly share your information with a new friend.

## 5. FOLLOW UP

Set time aside after the conference to reach out to new contacts and to follow up on invitations to meet up. Follow up is the key to all relationship-building!

# Stay Connected

#TxConfWomen #ResetRenewReconnect



@TxConfWomen



@TxConfWomen



texas-conference-for-women



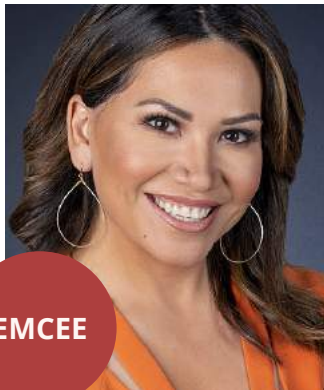
texasconferenceforwomen





# Keynotes

10:30 a.m. – 11:40 a.m. CT



EMCEE

**Sally Hernandez**  
Anchor,  
KXAN News Today



**Tsedal Neeley**  
Award-winning  
Author, *Remote Work  
Revolution* & Harvard  
Business School Professor

12:10 p.m. - 1:15 p.m.



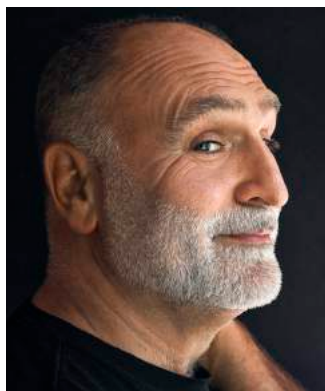
**Brené Brown**  
Researcher & Storyteller

## Ask Brené Brown a Question!

Scan this code to submit your question:



Brené will answer as  
many questions as possible.



**José Andrés**  
Chef, Humanitarian  
& Founder,  
World Central Kitchen



**Sharyn Alfonsi**  
Correspondent,  
*60 Minutes*

### ALSO FEATURING



**Carla Piñeyro Sublett**  
TX Conference for Women  
Board President



**Alison Walgren**  
Principal  
**Deloitte.**



**Stella Prefach**  
Global Director, Talent and  
Employee Engagement  
**IBM.**



**Mariana Fagnilli**  
VP & Director, Diversity,  
Equity, and Inclusion



*Visit*  
conferencesforwomen.org  
a year-round resource  
helping you advance  
in your career and life

The screenshot shows the website's navigation bar with the logo and links for Events, Podcasts, Resources, and Subscribe. A search bar is also present. The main content area features a large banner with the text "The Conferences for Women is the largest network of women's conferences in the country." and a "LEARN MORE" button. To the right of the banner is a video player with a "GET A PREVIEW OF THE CONFERENCE EXPERIENCE" button. Below the banner are three columns: "Events" (with a calendar icon and a "LEARN MORE" button), "Advice" (with a document icon and a "READ MORE" button), and "Podcast" (with a microphone icon and a "TUNE IN" button).

# New Playlist!



## TexasWomen22

Check out our new playlist on Spotify to hear all the energizing music from the Conference!

**TEXAS**  
CONFERENCE FOR  
**WOMEN**

PLAYLIST SPONSOR



[f](#) [t](#) [i](#) [in](#) #TXConfWomen @TXConfWomen



**TEXAS**  
CONFERENCE FOR  
**WOMEN**

**Reset.  
Renew.  
Reconnect.**

**KEYNOTE SPEAKERS**

SHOSHANA JOHNSON  
CHIMAMANDA NGOZI ADICHIE  
SELENA GOMEZ  
AMINATOU SOW  
BRENÉ BROWN

PRESENTING SPONSOR



**NOTE!**  
Your ticket also  
includes full access  
to our Virtual  
Conference on  
**Nov 10<sup>TH</sup>**

NOVEMBER 10, 2022 | VIRTUAL CONFERENCE ANYWHERE





# Lead the way.

To the game changers who innovate  
and lead at Apple and beyond, we see you.

Apple is a proud sponsor of the  
2022 Texas Conference for Women,  
amplifying the voices of women at work.

[Join us. Be you. >](#)



# Career Hub

**Located in the Interactive Hall**

**FIRST COME,  
FIRST SERVED!**

The Texas Conference for Women is proud to bring you this year's virtual Career Hub—where you'll find opportunities to enhance your skills, network with peers, and connect with companies looking to hire women like you.

## **COACHES CORNER**

The Coaches Corner is the place where Conference attendees receive one-on-one “laser coaching” with a professional certified coach from the International Coach Federation (ICF). This is a valuable opportunity to take what you learn at the Conference and translate it into action to take your career to the next level. ICF credentialed coaches will support your goals to advance your career and help you plan your next step by exploring topics relevant to your situation, which may include:

- Clarifying your professional goals
- Prioritizing and balancing your life
- Navigating career transitions
- Negotiating a raise
- Asking for that promotion
- Launching a new career or job search
- Seeking and attaining board positions
- And much more!



It's helpful to have a topic in mind to discuss with your coach, but if you're feeling overwhelmed or not sure where to start, your coach can help with clarity.

## **RESUME REVIEW**

HR and career service experts will be providing free resumé critiques. Don't miss this opportunity to have a seasoned pro give your resumé a checkup and help you market yourself better in the ever-changing job market!



# Career Hub

Located in the Interactive Hall

## **CAREER COACHES:**

Tatiana Bell, Bell Consulting  
Rebecca Brindley, Rebecca Brindley  
Susan Corbin, PhD, ACC, Corbin Dissertation Coaching  
Kristiana Corona, Amazon Last Mile  
Vanessa Crues, Vanessa Crues Coaching  
Laura Di Tomasso, Coach Practitioner  
Maria Garrett, MG Leadership, LLC  
Tara Godby, Elan Coaching and Consulting  
Wendy Irwin, Wendy Irwin Coaching & Perspicacity  
Elise Jones, Elise Jones Consulting  
Monica Luna, Luna Life Coaching  
Claudia Mason, Force Emulations, LLC  
Denise McCutchen Grace, Coaching for Results  
Cathy Morris, EQ Leverage, LLC  
Natalie Murray, Grow from Goodness  
Marcia Rhode, Executive & Team Coach  
Suzanne Rogers, Life EXTRA Coaching  
Kelley Russell-DuVarney, PCC, Vantage Coaching  
Philip Solonika, YAWE Coaching and Consulting  
Tracy Winter, PhD, PCC, Nerd Coach

## **RESUME REVIEWERS:**

Ramona Arora, Dell Technologies  
Adriana Contreras, Texas A&M University - San Antonio  
Ali Daily, Deloitte  
Dionne Davila, The University of Texas at San Antonio  
Alison Devlin, The University of Texas at Austin  
Jennifer Garrigan, The University of Texas at Austin  
Genevieve Giambalvo, Woom Bikes  
Amie Harris, Deloitte  
Deepashree Mulay, Deloitte  
Donah Justice  
Julie Krause, The University of Texas at Austin  
Hon Lam, Texas McCombs MBA  
Kristina Manicchia, Fidelity Investments  
Ericka Navarro, Trinity University  
Michael Powell, Powell Career Coaching LLC  
Amarette Renieri, Texas A&M University  
Dorinda Rolle, Rolle and Associates, LLC  
MerriSu Ruhmann, University of Texas at Austin -  
McCombs School of Business  
Karen Scully-Clemmons, University of Texas at Austin  
Camryn Seignious, Woom Bikes  
Amira Sounny-Slitine, University of Texas at Austin  
Erin Wike, University of Texas Austin, Prowess Project  
and Cafe Con Resume  
Representatives from Raytheon Technologies

**The Virtual Conference will also be offering  
Resume Review & Career Coaching opportunities!**

\*COACHING & RESUME REVIEW WILL NOT BE AVAILABLE DURING THE KEYNOTE SESSION.

THANK YOU TO OUR COACHES AND RESUME REVIEWERS



Dell Technologies

Equity. Equality. Empowerment.

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THIS IS THE  
STORY OF  
AN AIRLINE  
DIVERSIFYING  
THE SKIES.



GOOD  
LEADS  
THE  
WAY

UNITED

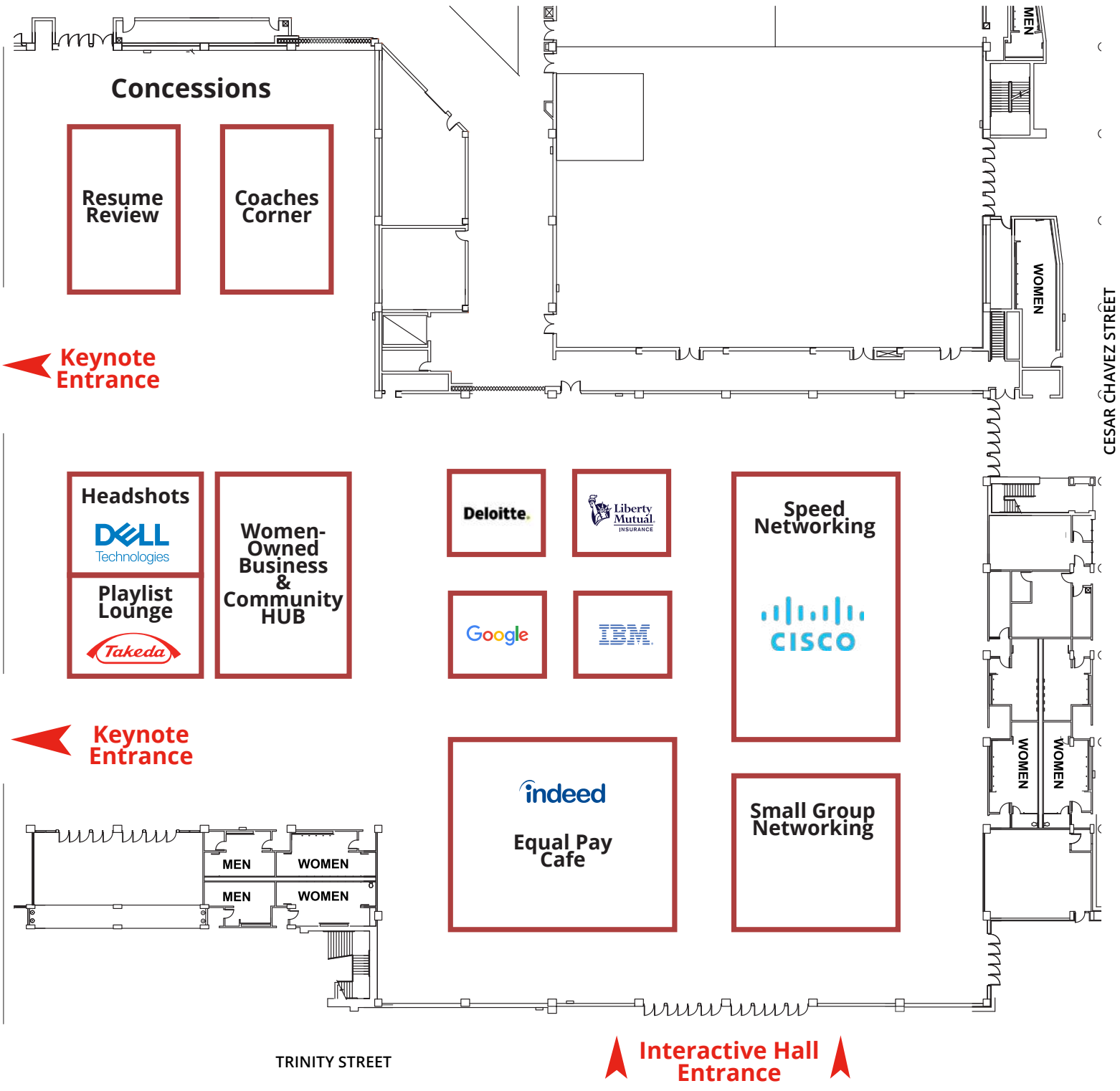


A STAR ALLIANCE MEMBER

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# Interactive Hall Opportunities







# Equality drives innovation

Accenture is proud to support the Texas Conference for Women. We are committed to championing a culture of equality to drive innovation and growth.

Learn more at [accenture.com/equality](https://www.accenture.com/equality)



**NXP brings together bright minds to create breakthrough technologies that make the connected world better, safer and more secure.**



[www.nxp.com](https://www.nxp.com)

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SECURE CONNECTIONS  
FOR A SMARTER WORLD

ORACLE

# Oracle is proud to be part of The Texas Conference for Women!

At Oracle, women thrive because of our strong support, inclusive policies, and fantastic leadership opportunities, a set of values we can't wait to share with the people of Texas.

Learn more about **how Oracle is empowering women** to create the future now.



Create the **future** with us



At Phillips 66,  
supporting our people,  
our environment and  
our communities  
guides everything  
we do.

That's why we're  
proud to sponsor the  
**Texas Conference  
for Women.**

**PROVIDING ENERGY. IMPROVING LIVES.**



@Phillips66Co

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Q2 is committed to empowering and developing women, prioritizing fresh perspectives on the importance of inclusion and diversity in our industry. By doing so, we are fulfilling our mission to build strong and diverse communities.

For more information, go to [www.Q2.com/our-story](http://www.Q2.com/our-story) or call (833) 444-3469.



# The future of innovation

Raytheon Technologies salutes women in the workforce for the challenges they've overcome, the solutions they've built and the critical role they play in inspiring — and empowering — tomorrow's female leaders.



RTX.com

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“Which words should we use?”  
“Which questions are OK to ask?”  
“How can we build this culture?”



Learn together.  
Quarterly | Virtual | FREE



# Tips for women-on-the-go



A PODCAST FROM THE CONFERENCES FOR WOMEN

**Women Amplified**

WITH CELESTE HEADLEE

Inspiration. Advice. Expertise.



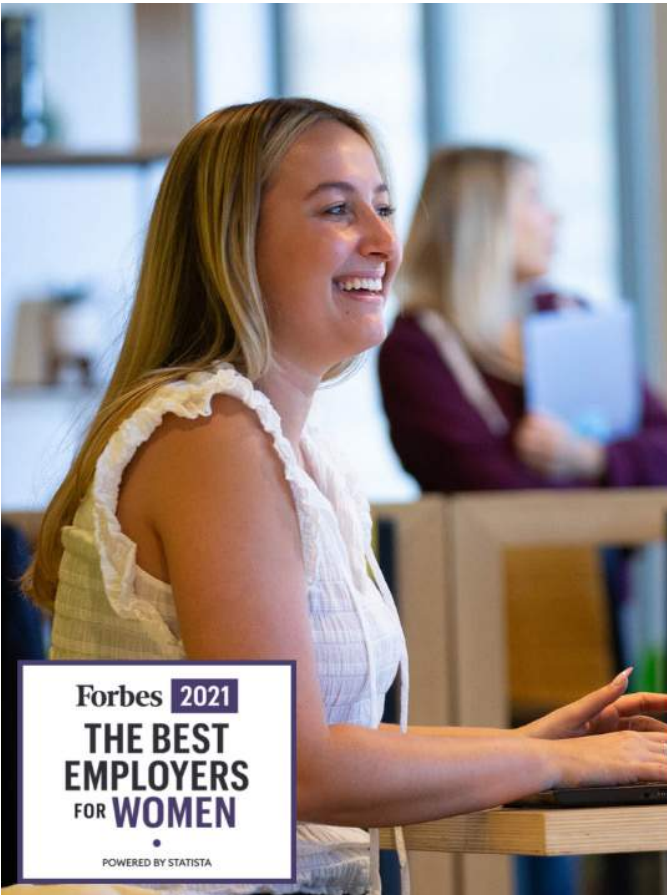


## Our United Culture

At UnitedHealth Group, we're committed to helping people live healthier lives and to making the health system work better for everyone. We believe this requires not only great capabilities, expertise and people who are passionate about making a difference, but also a culture that helps us build relationships and do our best work for those we serve.

Our United Culture is built on the foundation of our values, and it is the compass that keeps us advancing in the right direction and doing things the right way.

United  
Healthcare



## WE WANT YOU TO BE YOU.

Fidelity Investments is proud to sponsor the 2022 Virtual Texas Conference for Women.

We invite you to bring your unique viewpoints and experiences to a career at Fidelity.

FIND YOUR FIDELITY

**Fidelity** CAREERS



# Conference Board



**CARLA PIÑEYRO SUBLETT** is an adventurous leader, mom and immigrant who applies her passions for business and social impact to make a difference in her community. As the former Chief Marketing Officer and Senior Vice President at IBM, Piñeyro Sublett was responsible for all aspects of the company's global marketing efforts. Prior to IBM,

Piñeyro Sublett was Executive Vice President, CMO, and General Manager of the Portfolio Business unit of NI, where she served as the first CMO in NI's history and focused on rebranding the 40+ year company. Piñeyro Sublett also served as the CMO of Rackspace and spent 15 years at Dell, where her roles included launching new businesses in emerging markets, running multiple P&Ls and modernizing the inside sales function. Piñeyro Sublett is a recognized leader in building a better society by the Aspen Institute, serving on their Board of Trustees and as a member of its Henry Crown Fellowship class of 2016. She is the president of the board of the Texas Conference for Women, a trustee of The Contemporary Austin and the chair of the Austin Community Foundation. She also serves on the board of Conductor.



**TAMARA FIELDS**, Office Managing Director for Accenture in Austin, is responsible for bringing innovation to clients, recruiting and retaining top talent and strengthening Accenture's impact in the Austin community. As a business veteran with more than two decades of cross-industry, multilateral project management experience, Fields helps

better serve clients with creative, strategic, and transformative solutions. In addition, she is also the Director of Operations for Accenture's U.S. South Market Unit, responsible for executing the business strategy and operational excellence to drive growth and efficiency and engaging and developing high performing leaders across the 13-state region business. She has extensive expertise in program and project management, business transformation, business process redesign, human capital management, finance, procurement, and COTS/ERP software implementations. Fields is exceptionally well versed with large-scale, complex and multi-million-dollar financial and procurement implementations. Fields holds certifications for ITIL, Project Management Professionals (PMP) and as a solution architect. Passionate about promoting an inclusive and diverse workplace, Fields serves as the U.S. co-lead for Accenture's women's employee resource group and the inclusion and diversity lead Accenture's Austin office. In support of the company's goal to achieve 50/50 gender balance by 2025, she advocates that Accenture's rich diversity makes teams stronger—more creative, innovative and competitive—helping Accenture to better serve clients and communities. An Austin native and University of Texas graduate, Fields serves on the Red McCombs School of Business Advisory Council and is Accenture's former executive

recruiting sponsor for UT. She is a board member of the Texas Conference for Women, one of the largest women's conferences in Texas. She is also a board member and on Financial Executive Committee for Paul Quinn College, a historically black college in Dallas. Fields serves as a board member for Austin Chamber of Commerce and serves on the Executive Committee. Fields is a recipient of the Austin Chamber of Commerce's Greater Austin Business Award for Executive Leadership. She was named the Texas Exes Black Alumni Network's 2019 Legacy Alumnus of the Year and is a winner of Austin Business Journal's 2019 Profiles in Power and the Central Texas chapter of the Texas Diversity Council's 2018 DiversityFIRST awards. Fields was recently selected for Austin Business Journal's "Texas 100" list for 2022 which identifies Texas-based business professionals with the highest potential for growth, disruption, or innovation in the coming year. Fields is active in her local church community, leading initiatives to support disadvantaged youth and single mothers, and serves as a coach and mentor in and outside of Accenture, helping people find their voice and preparing them for career advancement.



**BOBBI DANGERFIELD** is a senior technology and operations executive. She has held a series of executive level global general management roles with P&L responsibility of \$250 million and managed budgets of \$500 million at Dell Technologies. She has over thirty years of global operations leadership across the Americas, Asia Pacific and Japan,

and Europe and has most recently served as SVP, global business operations. Dangerfield also has expertise in all facets of technology and how to leverage technology to drive business outcomes. She currently serves on the board of nonprofits organizations Dress for Success Austin, Susan G. Komen Austin, and the Texas Conference for Women. She is the current board President at Dress for Success and a member of the National Association of Corporate Directors. She has previously served on the Boards of the American Chamber of Commerce in El Salvador and Malaysia and the advisory board of Multimedia University in Cyberjaya, Malaysia. Dangerfield earned her Bachelor of business administration degree in business computer information systems from Dallas Baptist University and her MBA from Southern Methodist University.



# Conference Board



**SABRINA BROWN** has over twenty years' worth of hands-on experience in Texas government and politics. She offers valuable strategic counsel to a broad spectrum of clients. Brown's extensive expertise in the state's legislative, regulatory, public affairs, and appropriations arenas, combined with her strong bipartisan relationships, provides

businesses and organizations with vital political and governmental guidance. She has consistently been recognized by Capitol Inside as one of the top lobbyists in Texas. Prior to opening her own practice, Brown was a lobbyist for an Austin-based law firm, and previously spent half-dozen years at the Capitol, working for the Texas House of Representatives. Brown currently serves on the boards of Dell Children's Medical Center Foundation, West Austin Youth Association, Beyond Batten Disease Foundation, the Seton Development Board, and the Texas Conference for Women. Brown earned an MA in public affairs at the Lyndon B. Johnson School of Public Affairs at The University of Texas and her bachelor's degree at Texas A&M University.



**MYRNA ESTRADA** is a Senior Vice President and Field Executive for Liberty Mutual Insurance. She manages the Central Region for Safeco Personal Lines Products, and Liberty Mutual Small Commercial Lines products. She has led several teams in her 38-year career. She joined distribution in 1998 and grew a \$350 Million Dollar book to

\$2.6 Billion. She is very proud of the culture she has created in the Central Region. The team culture already has a track record of attracting and retaining top diverse talent. Estrada is also very involved in Diversity, Equity, and Inclusion work within Liberty Mutual. She is the Executive Co-Sponsor of the Amigos ERG and is on the Council for Men as Allies. She pioneered by having 5 women's events focused on our female business partners This paved the way for a national program called Rise. She is also very involved in the transition of ERG work to BRG work and has created a team to build out DEI tools and programs for our agent/broker partners. Estrada is married to Rudy Murillo and lives in North Texas.



**LORETTA FELLERS** is a global executive with extensive experience across sales, business and finance operations. She currently leads the Dell Technologies Customer Success organization within the Customer and Finance Support organization. The Customer Success team is a global organization that supports \$22B in annual revenue and

delivers integrated program management support across the Order to Cash cycle for our most complex and strategic customers. Fellers has held a number of diverse sales and operations roles during her career. In addition to her current responsibilities leading the Customer Success team, she plays an instrumental role in supporting Dell Technologies'

Employee Resource Groups (ERG's). Fellers currently holds leadership roles within Dell Technologies chairing the Central Texas Chapter of Dell's WIA (Women In Action) and Latino Connection Membership board ERG roles. She has a strong passion for diversity, collaboration and strong execution, and thrives on leading teams that enables success for Dell Technologies and the customers we serve.



**JANE GASDASKA** has been working various leadership roles in Phillips 66's business transformation since February of 2018. During her more than twenty-five-year career in the oil industry, she has held various positions in supply and trading, fuels marketing, business development, and downstream strategy. She began her career in

1996 as a crude oil scheduler working for Mobil Oil Corporation in Fairfax, Virginia, and through a series of mergers, acquisitions, and divestitures, worked for Tosco, Phillips Petroleum, ConocoPhillips, and now Phillips 66. Gasdaska attended the College of the Holy Cross in Worcester, Massachusetts, and graduated in 1988 with a degree in mathematics. She also earned an MA in systematic theology from the Graduate Theological Union, and an MBA from the Kenan Flagler School of Business at the University of North Carolina, Chapel Hill.



**CAROL MCGARAH** is CEO of Blackridge, a Texas government relations firm. She has worked in the Texas political arena since 1991. Her extensive background, proven work ethic, and respected relationships position her as a valuable asset to companies, associations, individuals, and public entities needing governmental and regulatory counsel.

McGarah is widely recognized as an expert in environmental policy and law, stemming from her work as the director of the powerful Senate Natural Resources Committee from 1991 through 2001. In this position, she gained valuable knowledge working on legislation involving air, water, waste, oil and gas, and agriculture. She was instrumental in the conception, development, and passage of groundbreaking water and air-emission legislation. Ten years of Capitol experience provided her the expertise necessary to successfully maneuver the nuanced legislative and regulatory process. Since starting her lobby career in 2001, McGarah has expanded her areas of expertise to include economic development, education, energy, finance, transportation, insurance, retail operations, municipal government, and real estate development. Often tapped to develop and lead strategic legislative and regulatory campaigns, McGarah brings a successful track record to her wide variety of clients.

# Conference Board



**LISA HERITAGE MCLIN** has over 19 yrs. of experience in Technology industry, taking on roles in all areas of the business from Staff Accountant, Customer Experience, Sales Leader, Transformation leader, Go-To-Market Leader and Alliances & Channel Chief. McLin is known for her strengths in strategy and execution, of

growing partner relationships, direct sales and customer satisfaction propelling organizational revenue, while serving as a visionary, known for directly mastering the development of high-velocity sales organizations. Focusing on a repeatable sales process & methodologies, while owning accountability for profit-generating programs, and building alliance & partnership strategies across global market segments. This has led to double digit revenue growth and global expansion. McLin leads with her servant leader style; develops strong winning teams, and heavily invested in mentoring and advancing the careers of those around her.

McLin has received 50 Most Influential Channel Chiefs of 2018, 2019, 2020 and 2021 recognized and honored as CRN 2018, 2019, 2020, and 2021 Women in the Channel and was awarded Top Gun 51 Channel Executive in 2019 for her executive vision, innovation and advocacy of the indirect channel. LATINA Style announced McLin as 2018 Top 12 Corporate LATINA Executives of the Year and won a Gold Stevie for Woman of the Year in the Business Services Industries in 2019 along with a Bronze Stevie for Woman of the Year in Business Services Industries in 2020. McLin serves on the Board of Directors for Texas Conference for Women, and Girls Inc., and serves as Board of Director at Luminoso and nDivision, two for-profit tech companies. McLin holds a BBA in Accounting & Business Management from University of Texas in San Antonio University and an Executive Business Administration and Management degree from University of Texas in Austin. McLin lives in San Antonio with her husband, and their two sons. For fun she likes playing golf, fitness and spending time with her family.

## Meet our Social Media Street Team!

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Thank you, Street Team:

**Valentina Gomez Bravo**

**Cristina Garcia**

**Lauren Halpern**

**Elayna Fernandez**

**Susanne Kerns**

**Lindsay Shugerman**



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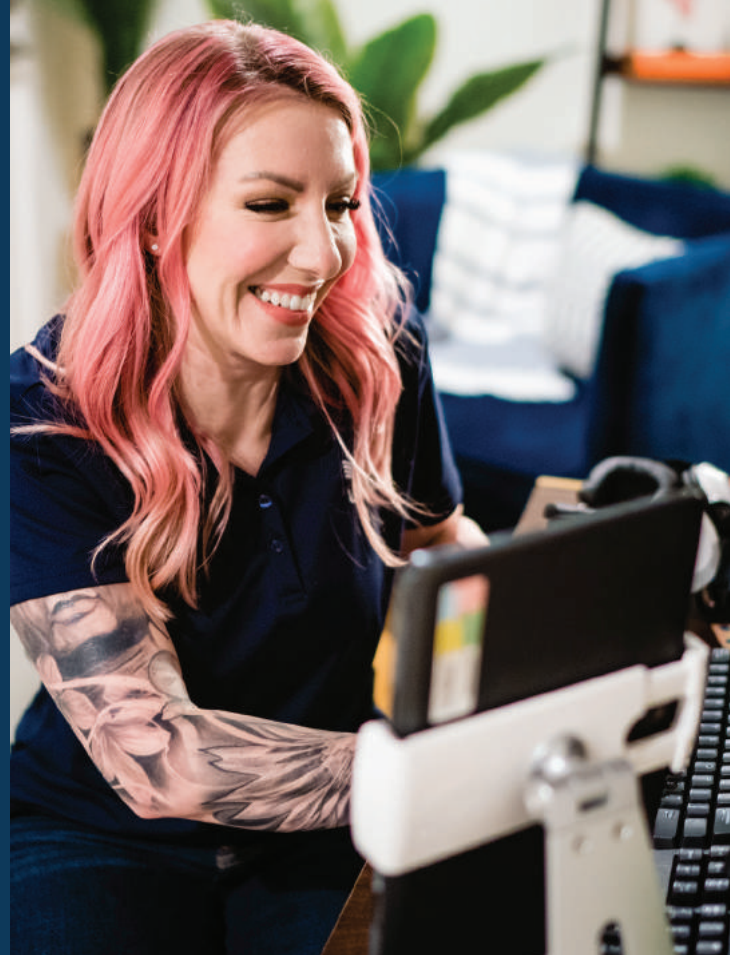
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# NOTES



## HOW TO TAKE NOTES

From anywhere in this program- click the notes icon below  OR right click in any page.

If you clear cookies or use another browser you will lose your notes.







# Keynote Luncheon Seating Map

STAGE

					A110	A109	A108	A107								
				A413	A412											
		A515	A514	A513	A512											
A616	A615	A614	A613	A612												
A716	A715	A714	A713	A712												
					A211	A210	A209	A208	A207	A106	A105	A104				
					A311	A310	A309	A308	A307	A206	A205	A204	A203	A202	A201	
					A411	A410	A409	A408	A407	A306	A305	A304	A303	A302	A301	
					A511	A510	A509	A508	A507	A406	A405	A404	A403	A402	A401	
					A611	A610	A609	A608	A607	A506	A505	A504	A503	A502	A501	
					A711	A710	A709	A708	A707	A606	A605	A604	A603	A602	A601	
										A706	A705	A704	A703	A702		
A816	A815	A814	A813	A812	A811	A810	A809	A808	A807	A806	A805	A804	A803	A802	A801	
A916	A915	A914	A913	A912	A911	A910	A909	A908	A907	A906	A905	A904	A903	A902	A901	
A1016	A1015	A1014	A1013	A1012	A1011	A1010	A1009	A1008	A1007	A1006	A1005	A1004	A1003	A1002	A1001	
A1116	A1115	A1114	A1113	A1112	A1111	A1110	A1109	A1108	A1107	A1106	A1105	A1104	A1103	A1102	A1101	
A1216	A1215	A1214	A1213	A1212	A1211	A1210	A1209	A1208	A1207	A1206	A1205	A1204	A1203	A1202	A1201	
A1316	A1315	A1314	A1313	A1312	A1311	A1310	A1309	A1308	A1307	A1306	A1305	A1304	A1303	A1302	A1301	
A1416	A1415	A1414	A1413	A1412	A1411	A1410	A1409	A1408	A1407	A1406	A1405	A1404	A1403	A1402	A1401	
A1516	A1515	A1514	A1513	A1512	A1511	A1510	A1509	A1508	A1507	A1506	A1505	A1504	A1503	A1502	A1501	
A1616	A1615	A1614	A1613	A1612	A1611	A1610	A1609	A1608	A1607	A1606	A1605	A1604	A1603	A1602	A1601	
A1716	A1715	A1714	A1713	A1712	A1711	A1710	A1709	A1708	A1707	A1706	A1705	A1704	A1703			
A1816	A1815	A1814	A1813	A1812	A1811	A1810	A1809	A1808	A1807	A1806	A1805	A1804	A1803			
A1916	A1915	A1914	A1913	A1912	A1911	A1910	A1909	A1908	A1907	A1906	A1905	A1904	A1903			

TRINITY STREET



**Keynote  
Entrance**



# Keynote Luncheon Seating Map

STAGE

						B104	B105	B106							
B201	B202	B203	B204	B205	B206	B207	B208	B209	B210	B211					
B301	B302	B303	B304	B305	B306	B307	B308	B309	B310	B311					
B401	B402	B403	B404	B405	B406	B407	B408	B409	B410	B411	B412	B413			
B501	B502	B503	B504	B505	B506	B507	B508	B509	B510	B511	B512	B513	B514		
B601	B602	B603	B604	B605	B606	B607	B608	B609	B610	B611	B612	B613	B614	B615	B616
	B702	B703	B704	B705	B706	B707	B708	B709	B710	B711	B712	B713	B714	B715	B716
B801	B802	B803	B804	B805	B806	B807	B808	B809	B810	B811	B812	B813	B814	B815	B816
B901	B902	B903	B904	B905	B906	B907	B908	B909	B910	B911	B912	B913	B914	B915	B916
B1001	B1002	B1003	B1004	B1005	B1006	B1007	B1008	B1009	B1010	B1011	B1012	B1013	B1014	B1015	B1016
B1101	B1102	B1103	B1104	B1105	B1106	B1107	B1108	B1109	B1110	B1111	B1112	B1113	B1114	B1115	B1116
B1201	B1202	B1203	B1204	B1205	B1206	B1207	B1208	B1209	B1210	B1211	B1212	B1213	B1214	B1215	B1216
B1301	B1302	B1303	B1304	B1305	B1306	B1307	B1308	B1309	B1310	B1311	B1312	B1313	B1314	B1315	B1316
B1401	B1402	B1403	B1404	B1405	B1406	B1407	B1408	B1409	B1410	B1411	B1412	B1413	B1414	B1415	B1416
B1501	B1502	B1503	B1504	B1505	B1506	B1507	B1508	B1509	B1510	B1511	B1512	B1513	B1514	B1515	B1516
B1601	B1602	B1603	B1604	B1605	B1606	B1607	B1608	B1609	B1610	B1611	B1612	B1613	B1614	B1615	B1616

Keynote Entrance

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