



MEDIA CONTACT

Lisa Bennett, Communications Director
lbennett@conferenceforwomen.org

NEXT MONTH'S TEXAS CONFERENCE FOR WOMEN TO FEATURE JACINDA ARDERN, ELIZABETH BANKS, GAIL DEVERS, AND MICHELLE ZAUNER

Sold-Out Event Will Attract More Than 6,500 Women, Dozens of Top Employers

AUSTIN, Oct. 11, 2023 – For the first time in three years, the Texas Conference for Women—the largest conference for women in the state—will be held fully in person this November.

Keynote speakers include:

- **Dame Jacinda Ardern**, former prime minister of New Zealand
- **Elizabeth Banks**, actor, producer, writer, and director, and
- **Gail Devers**, Olympic Gold Medalist & Thyroid Eye Disease (TED) Patient Advocate
- **Michelle Zauner**, author of *The New York Times* best-selling book *Crying in H Mart* and Grammy-Award nominee.

Dedicated to advancing women in the workplace and beyond, the conference will focus on leadership, career advancement, and personal development. More than 6,500 women are expected to attend the event on Thursday, November 16th at the Austin Convention Center.

“We are excited to welcome more than 6,500 women to this year’s 24th annual event, said Tamara Fields, president of the board of the Texas Conference for Women and Office Managing Director for Accenture. “And, we are grateful that dozens of top employers in Texas recognize that supporting women in the workplace is vital to the success of business and the economy of this state.”

There was an 18 percent increase in the number of women joining the workforce in Texas between 2009 and 2019; 59 percent of the total number of women in the state are women of color, according to the [Texas Women's Foundation](#).

An A-list of corporations are sponsoring the event, including the presenting sponsor, Bristol Myers Squibb.

“As the returning presenting sponsor, we are proud to be a part of this incredible event and influential community of women,” said Melanie Foley, Chief Purpose Officer, Liberty Mutual Insurance. “Through another year of powerful keynotes and engaging sessions, we want attendees to walk away empowered to harness their passion, purpose and possibility.”

The Texas Conference for Women is presented by [Liberty Mutual Insurance](#), and generously sponsored by [Bank of America](#); [Target](#); [Cisco](#); [Dell Technologies](#); [Fidelity Investments](#); [Listen To Your Eyes](#); [United Airlines](#); [Accenture LLP](#); [AWS](#); [Deloitte Consulting LLP](#); [H-E-B](#); [IBM](#); [Insight](#); [NI](#); [NXP Semiconductors](#); [Oracle](#); [Phillips 66](#); [Q2](#); [Texas Mutual Insurance Company](#); [United Healthcare](#); [Google](#); [HP](#); [State Street Corporation](#), [Texas Woman's University](#) and [VISA](#); community sponsor, [iRelaunch](#); and media sponsors [Austin City Limits Radio 97.1FM](#); [KUT News](#), [Texas Standard](#), [The National Daily News Show of Texas](#); [KXAN](#) and [The Texas Tribune](#).

The Texas Conference for Women is part of the [Conferences for Women](#), the nation's largest network of women's conferences. Its conferences in Pennsylvania, California, Massachusetts, and Texas attract more than 50,000 people annually.

**EDITOR'S NOTE: Interested in covering the event?
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