

TEXAS CONFERENCE FOR WOMEN

PRESENTING SPONSOR



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ISABEL ALLENDE, SARA BLAKELY, JULIA LOUIS-DREYFUS, AND MORE ARE COMING TO AUSTIN ON WED., OCT. 2

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AUSTIN, Sept. 18, 2024—In a year like no other for women, some of the most compelling thinkers, entrepreneurs, entertainers, top women, and leadership, career, and personal development experts will join the 25th annual [Texas Conference for Women](#).

More than 7,500 women have registered to attend the sold-out event, which will be held at the Austin Convention Center on Wednesday, October 2. "The Texas Conference for Women is a nonpartisan, women-led organization committed to advancing women in the workplace and beyond."

"We are excited to provide a forum where women of diverse backgrounds can connect on shared experiences and amplify each other's stories under this year's theme of 'Power in Unity,'" said Tamara Fields, president of the board of the Texas Conference for Women and Office Managing Director for Accenture.

"As we mark our 25th anniversary, we are also grateful to the more than 135,000 women who have attended a Texas Conference for Women— and the many employers who recognize the vital importance of advancing women in the workplace."

Keynote speakers include:

- **Isabel Allende**, American Book Award-winner, author of 28 books, and a lifelong advocate of women's rights.
- **Sara Blakely**, founder and CEO of Spanx, inventor, and philanthropist.

- **Tabitha Brown**, actress, author, and Emmy Award-winning host
- **Julia Louis-Dreyfus**, 11-time Emmy Award-winner, star of *Seinfeld* and *Veep*, and host of the popular, award-winning podcast “Wiser Than Me.”

More than a dozen of the nation’s top leadership, career, and personal development experts will also be on hand, including **Kate Bowler, Ph.D.**, author of two *New York Times* best-selling memoirs; **Dr. Pooja Lakshmin**, a board-certified psychiatrist and author of the national best-seller *Real Self-Care*; and **Christie Smith, Ph.D.**, C-Suite advisor and author of the forthcoming *Essential: How Distributed Teams, Generative AI, and Global Shifts Are Creating a New Human Powered Leadership*.

An A-list of corporations are sponsoring the event, including the presenting sponsor, Liberty Mutual Insurance.

“We are proud to once again sponsor the Texas Conference for Women as we celebrate the 25th year of inspirational keynotes, engaging breakout sessions, and powerful networking opportunities,” said Melanie Foley, Chief Purpose and Diversity Equity and Inclusion Officer. “There is power in unity—supporting and giving back to each other in the workplace and across this incredible community of women.”

The Texas Conference for Women is presented by [Liberty Mutual Insurance](#), and generously sponsored by [Bank of America](#); [Target](#); [Cisco](#); [Dell Technologies](#); [Fidelity Investments](#); [Oracle](#); [United Airlines](#); [Accenture LLP](#); [Applied Materials](#); [Amazon Web Services](#); [Emerson](#); [GoDaddy](#); [H-E-B](#); [Insight](#); [Phillips 66](#); [Q2](#); [TEL - Tokyo Electron Ltd.](#); [Texas Mutual Insurance Company](#); [Therabody](#); [United Healthcare - Community Plan of Texas](#); [CrowdStrike](#); [Deloitte Consulting LLP](#); [Dropbox](#); [EvolveCon](#); [Morgan Stanley](#); [Plynk](#); [Texas Oncology](#); [YETI](#); community partners, [Google](#); [iRelaunch](#); [Luminary](#); [PowerToFly](#); [reachHIRE](#); and media partners [KUT News 90.5](#), [Austin’s NPR Station](#); [Texas Standard](#), [The National Daily News Show of Texas](#); [KXAN](#); [Majic 95.5](#); [Mix 94.7](#); and [The Texas Tribune](#).

The Texas Conference for Women is part of the [Conferences for Women](#), the nation’s largest network of women’s conferences. Its annual in-person events in Pennsylvania, California, Massachusetts, and Texas conferences attract more than 55,000 people annually. The Conferences for Women will host its second national yearly virtual gathering in March 2025.

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